

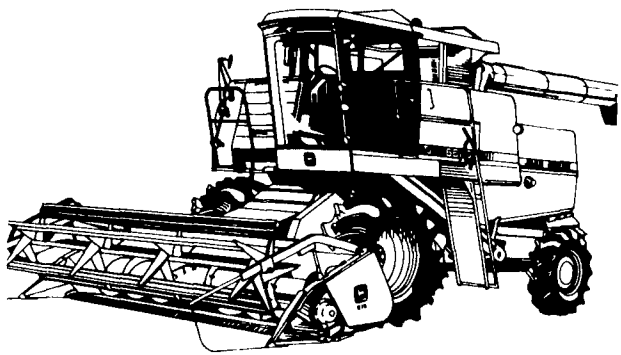
COME ON IN!

DEALIN' DAYS

WE'RE READY TO DEAL ON THIS EQUIPMENT



SPECIAL REDUCED PRICES
ON
SELECT NEW COMBINES
In Stock Now!



Get more combine for your trade-in. Check over the 6620 in stock now

- (1) 2 - JD 6620 SIDEHILL
- 1 - JD 6620 LEVEL LAND



USED COMBINES

- 3 - JD 6600 D Sidehills
- 1 JD 6600 G - Priced Right
- 2 - JD 4400 G - Reduced For Quick Sale
- 1 - Unisystem 701 - Combine Unit With Heads

NO INTEREST UNTIL 1985!

NO PAYMENTS UNTIL 1986!

With Normal Down Payment on Equivalent Trade!

DON'T KISS \$8,938 GOODBYE

That's how much you could lose just on resale value if you don't buy a John Deere

Looking for a big discount when you buy a tractor? Don't get stuck with an even bigger discount when you want to sell it.

Always consider resale value when you price a field tractor. Because the differences among brands may sometimes be bigger than ANY purchase incentive.

Compare John Deere with our two leading competitors. According to the Spring 1984 Official Guide of the National Farm and Power Equipment Dealers Association, the average 5-year-old John Deere 4440 sells for 106 percent of its 1979 list price. One leading competitor averages 87 percent of its 1979 list price. The other averages 73 percent.

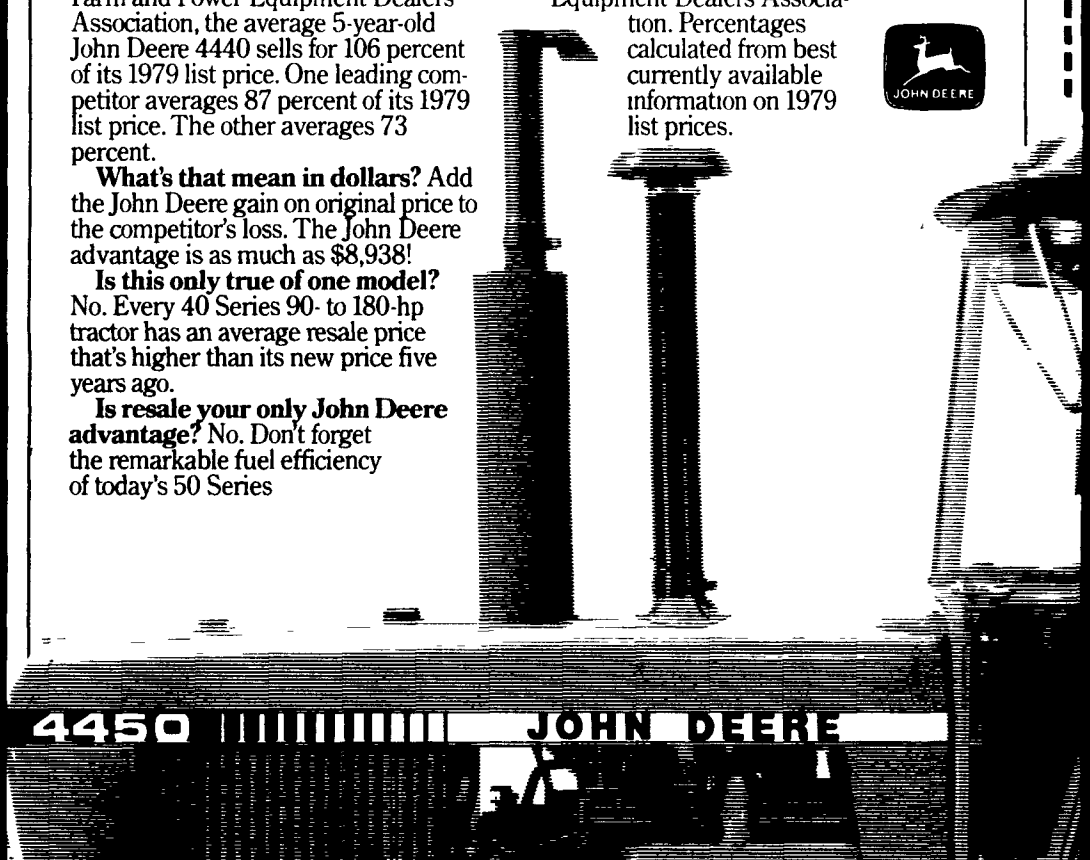
What's that mean in dollars? Add the John Deere gain on original price to the competitor's loss. The John Deere advantage is as much as \$8,938!

Is this only true of one model? No. Every 40 Series 90- to 180-hp tractor has an average resale price that's higher than its new price five years ago.

Is resale your only John Deere advantage? No. Don't forget the remarkable fuel efficiency of today's 50 Series

John Deere tractors. And don't forget our unmatched reputation for high quality and high reliability. See your John Deere dealer. He'll be happy to explain the big difference between a low-price tractor and a low-cost John Deere: 100-hp 4050, 120-hp 4250, 140-hp 4450, 165-hp 4650 or 190-hp 4850.

NOTE: Average resale prices taken from Spring 1984 Official Guide of The National Farm and Power Equipment Dealers Association. Percentages calculated from best currently available information on 1979 list prices.



USED TRACTORS

- 1 - JD 4630, Fact. Cab & Air
- 1 - JD 4240, Quad Range
- 1 - White 2-105, Fact. Cab & Air
- 1 - JD 2940 Hi-Lo Trans, 300 Hours
- 1 - JD 2010 - "As Is" Special

NO INTEREST UNTIL MARCH 1985!

LEHIGH AG EQUIPMENT

RD #2, Wescosville, Pa.

215-398-2553

Area codes 215 & 717 - Toll Free - 1-800-322-9289

Area Codes 201 & 609 - Toll Free - 1-800-523-9323

Summer Hours: Monday Thru Friday, 7:00 to 5:30; Saturdays 7:00 to 4:00

