

Wayne dealer is honored

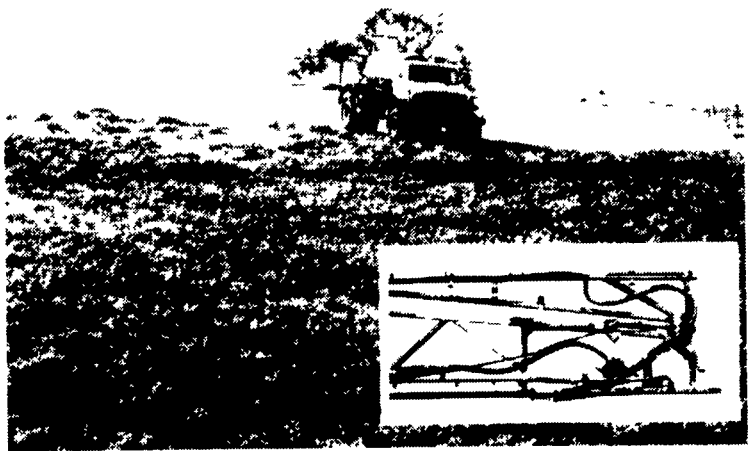


Over 130 Wayne Feed and Pet Food Dealers and Distributors attended the Wayne President's Marketing Council business seminar at Holland's Amsterdam Marriott Hotel in mid June. Each PMC participant was presented with an award for outstanding marketing services during the past year.

Presentation of a memento plaque was made by Donald L. Staheli, right, executive vice president of Continental Grain Company, and Dale F. Larson, far left, senior vice president and general manager of the Wayne Feed Division to Jim and Evy Balmer, of James L. Balmer, Inc. 411 Linden St., Lititz.

The plaque recognizes the marketing successes of the Wayne Dealers and Distributors during 1983.

No - Bounce boom cited



A second patent has been granted on the Lor-Al Benson No-Bounce Boom.

BENSON, Md. — Lor-Al Corporation, manufacturers of high flotation dry and liquid applicators and application systems, has been granted another significant patent on its Benson No-Bounce Boom. Originally patented July 26, 1983, the Benson Boom is available in swath widths up to 85 feet. This new, second patent, issued May 22, 1984, concerns the retraction mechanism on the boom, an in-

novation which provides for operation in close quarters and for over-the-road travel.

According to the company, conventional booms tend to bounce erratically on rough terrain. Prior to the introduction of the Benson Boom, designers were limited to shorter boom spans, says the company, because longer booms delivered inaccurate spraying patterns and were prone to structural failures on rough ground.

According to Lor-Al, the Benson Boom's self-leveling mechanism virtually eliminates boom flop and sway associated with conventional designs, delivering greater precision and increasing productivity for their 85' Benson Boom system.

The Benson No-Bounce Boom has gained wide acceptance throughout the industry, selling as an added cost option on the majority of Lor-Al's liquid applicators and as a retrofit option on other makes. Company spokesmen indicate that the system is still the only commercially available 85-foot system four years after its introduction. Compared to old-fashioned 50' booms, Lor-Al claims over 50% more productivity for their 85' Benson Boom system.

For more information write Lor-Al Corporation, Box 265, Benson, Mn. 56215.

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