



**BUSINESS NEWS...**

**Milking line is introduced**

ASHFIELD, Mass. — New England Cheesemaking Supply Company is introducing a complete line of Fullwood milking units for goats, sheep and cows. These range in size from individual bucket units for small herds, up to complete milking parlor installations.

The Fullwood bucket units have a 4½ gallon capacity and are of stainless steel. They come with a high quality grade stainless steel milking claw available in two models (one for side milking and one for milking through the rear legs in parlour installations). Each claw is fitted with a shockproof rubber plug which allows access for cleaning as well as providing protection for the claw.

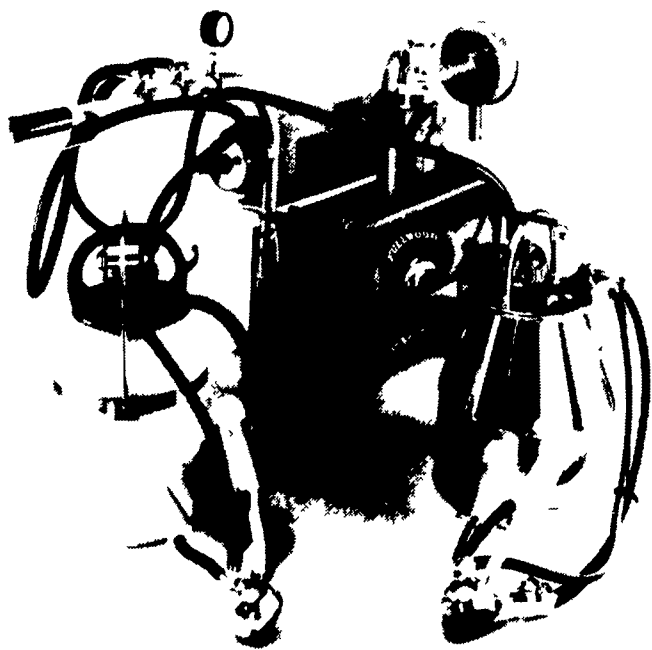
The teat cup cluster features transparent shells and hard-working silicone liners. Besides bucket units, parlour installations are available.

A complete line of vacuum

pumps is also being introduced. These range in capacity from 250 liters of air per minute to 1800 liters per minute. The smallest unit available is the Handi-Milker which is mounted on two wheels for mobility. The vacuum pump on the Handi-Milker is a precision built and powerful PF250 belt driven pump which can comfortably operate up to 4 clusters at a time. The pump can be driven by a 1 horsepower electric motor or a gasoline powered engine for use in remote areas. A Servac Air Regulator insures a correct maintenance of vacuum pressure. The vacuum tank is self draining.

There is a complete line of equipment to choose from for milking almost any dairy animal including, goats, sheep and cows.

For a free catalog and further information write to: New England Cheesemaking Supply Company, P.O. Box 85, Ashfield, Mass. 01330.



A Handimilker mobile vacuum pump, in background, and a stainless steel bucket milking unit in foreground are among introductions of New England Cheesemaking Supply Company.

**Soybean group to meet**

SALISBURY, Md. — The Mid-Atlantic Soybean Association will hold its annual summer meeting on Tuesday at the Adelphia Research Farm in Adelphia, N.J. The program will begin at 12:30 p.m. with a tour of the Adelphia research plots. A business session

featuring a presentation on soybean checkoff-funded market promotion will be held from 2 - 3 p.m. followed by a crab feast and social hour. Bus transportation will be provided for those attending from Delaware and Maryland.

**PennAg speaker listed**

EPHRATA — Julius Uehlein, President of the Pa. AFL-CIO, will speak at PennAg Industries Association's 106th annual convention at the Host Farm 2, Lancaster, from Sept. 23 through 26. He will be discussing the "Right to know" and "Comparable Worth" bills now being considered by state legislators.

Uehlein has been a member of the United Steelworkers since 1936. He has served in a number of offices including Secretary-Treasurer. In 1967 he was elected Secretary-Treasurer of the Steelworker's Pennsylvania Legislative Committee until 1982, when he assumed the presidency of the Pennsylvania AFL-CIO.

**Select Sires adds 2 Pa. bulls**



Two new Pa. additions to Select Sires lineup include Len-Lyn Jerry Heston-ET, left, and Ro-Ka-H Arlinda Star-ET.

PLAIN CITY, OH. — Based on the July 1984 sire summaries, Select Sires has included two new sires from Pennsylvania in its proven lineup. 7H1168 Len-Lyn Jerry Heston-ET (Very Good-87) was bred by Galen Crouse of Stevens, Pa.

Heston is a new outcross sire, being a son of Eng-Amer Ivanhoe Jerry. His dam is an outstanding (Excellent-91-2E) Gold Medal daughter of Fond Matt that has a tremendous test record of 4.4% and over for all lactations. She has four records over 22,210M and 1,003F, as well as lifetime credits of

139,420M 4.6% and 6,349F. His granddam follows the fine type pattern being Excellent (92-2E) with an Excellent Mammary.

Heston is a calving ease sire who adds protein % to his list of valuable traits. He ranks high in both areas being one of "Select's" highest protein sires at +.05%. Heston can be used to improve udder support, add height and width to the rear udder, and is above average on teat size. Heston daughters are medium-sized, angular and deep-bodied.

7H1133 Ro-Ka-H Arlinda STAR-ET (Good Plus-82) was bred by

Robert Henry of Union City, Pa. He is a Conductor son who comes from a strong cow family. His dam is a Very Good (88) daughter of Penstate Ivanhoe Star. She has four records over 32,000M and 1,100F with a notable lifetime total of 235,181M and 8,378F. Star's grandam is Excellent (92) EX-MS) with 200,734M and 7,181F lifetime record.

Star sires daughters that have correct set to their rear legs, strength to the loin and correct pelvic angle. Star will correct teat placement and is recommended as a calving ease sire.

**Frank attends Purina conference**

WEST WILLOW — "Livestock producers must adopt the most up-to-date feeding and management practices if they are to remain profitable in today's increasingly competitive livestock industry."

That's the message area farm consultant Barry Frank of West Willow Farmers Assoc., Inc. brought back to Lancaster County producers after attending Ralston Purina's National Farm Consultant Conference in St. Louis recently.

Frank was one of 470 Purina farm consultants attending the conference, which was designed to help farm consultants and producers meet the increasing demands of the livestock industry in the '80s.

Frank is part of a growing

number of Purina-trained farm consultants working through area Purina dealerships to help producers overcome livestock related problems. "Purina's efforts to recruit, hire and train more farm consultants like Frank is in line with our commitment to improve the American farmer's overall profitability," noted "Dub" Jones, president of Purina's Agri Products group.

"In addition to attending the three-day conference, Purina's farm consultant program required all farm consultants to participate in regular training programs on basic livestock nutrition and health," Jones said.

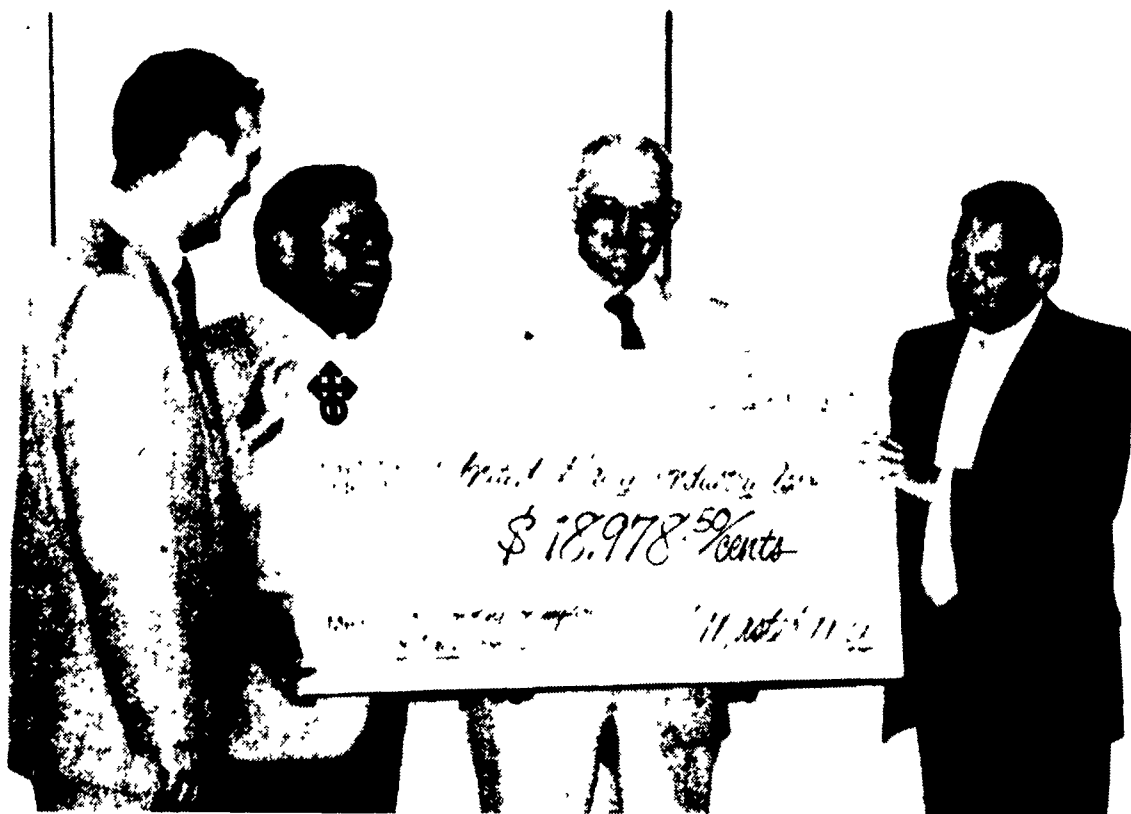
As part of the three-day event several comprehensive seminars introduced the latest developments

in swine, dairy, beef cattle and horse nutrition and production, as well as advice on how to improve services offered to livestock producers.

Most recently, Purina instituted a five-step certification program to increase the level of services farm consultants can provide livestock producers, Jones added. "To be certified, dealer farm consultants must complete and pass a comprehensive study program in at least one area of livestock nutrition, health and management," he explained.

"We're proud of the commitment our farm consultants have shown to American farmers, and confident producers will benefit from their knowledge and expertise," Jones concluded.

**Master Mix boosts dairy promotion**



Dairy product promotion received a big boost from Central Soya, manufacturers of Master Mix dairy feeds, through the company's recent "Buck-A-Ton" program. Accepting the check for \$18,978.50 from Bob Galloway, far right, vice president of the domestic feed division of Central Soya are, left to right, John Sliter, chief executive officer of the United Dairy Industry Association in Rosemont, Ill., Tom Camerio, chairman, UDIA, and Leslie Winters, chairman, American Dairy Association. This donation was made possible through purchases of Master Mix feed during May and June. Additional money will be donated to local dairy associations for promoting consumption of dairy products within their areas.