

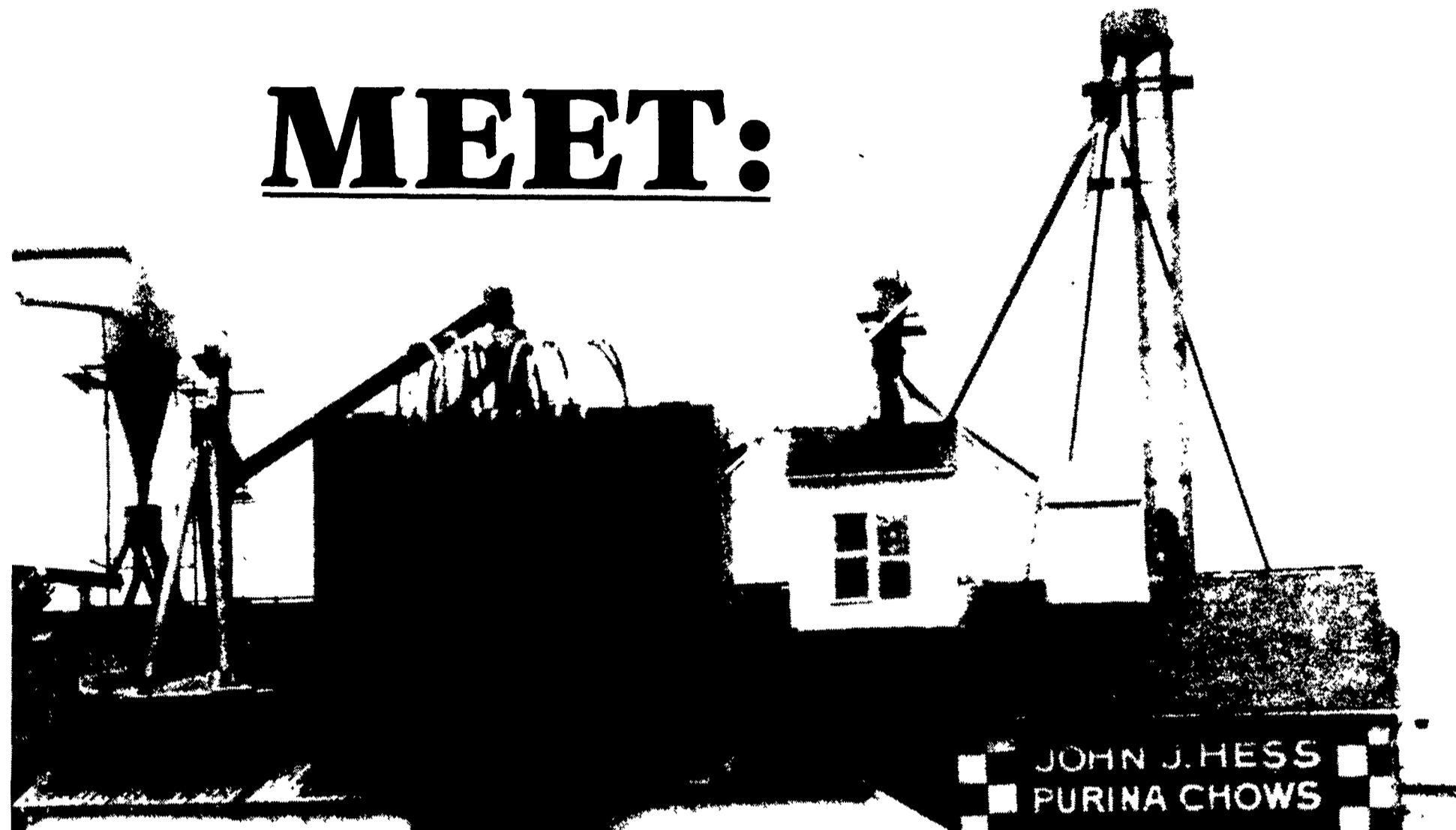
# HESSMILLS

In Paradise/Unionville



**YOU PROBABLY DON'T KNOW HIM...YET!**

## MEET:



### JIM MITCHELL

He was born and raised on a family dairy farm in Illinois. He learned enough about farming successfully during his first 20 years that he and his brother managed and operated that Holstein/Guernsey farm for the next five years.

A man whom experience has taught well, Jim knows the success of raising three Illinois state record cows and one National record cow.

These superior animals in milk production have been fed Purina Feeds since weaning.

So, why tell you all this?

Because...

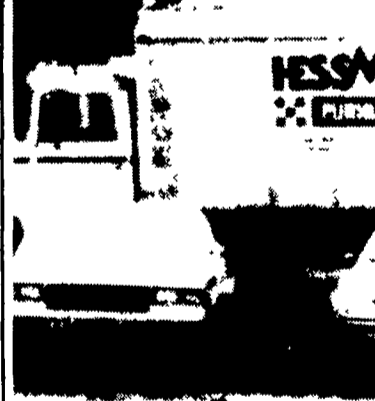
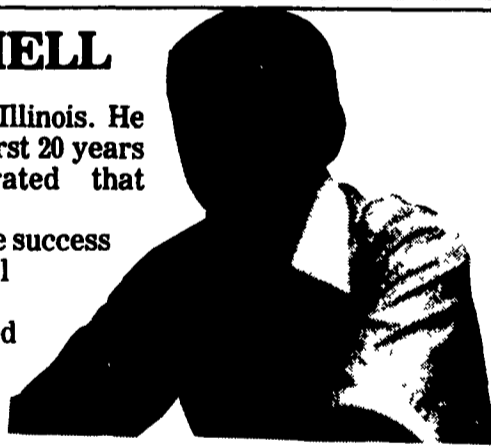
Jack Hess would like to introduce Jim Mitchell as a new dairy specialist at **HESSMILLS** serving Lancaster and Chester Counties.

Jim's profitable experience in raising dairy cattle helps him to guide dairy farmers in using the most successful feeding and management programs. And since he has always fed Purina, Jim knows well the quality and consistency of a sound, time-tested product: one that works! Using his words: "You gotta feed them to their genetic potential." Of course, good management, breeding, feeding, and good sanitation make a big difference as well.

In addition to his personal farming experience, Jim has a degree in ag education with a minor in ag business, both from Southern Illinois University.

If your dairy herd is located in the Strasburg, Quarryville, Southern Lancaster County Area, be looking for him. You'll like what he has to say: about good, sound farming practices and, especially, PURINA Feeding programs!

For complete satisfaction in managing and feeding your dairy herd, call **HESSMILLS** (or your local Purina Dealer) today!!



YOUR PURINA DEALER IN PARADISE SINCE 1918!

# HESSMILLS



**PURINA CHOWS**

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(717) 442-4183

Unionville, Pa.  
(215) 347-2377