



# Ag Progress opens on Tuesday at Penn State

## Triple farm commitment is featured for all to see

ROCK SPRINGS — Penn State showcases its triple-pronged commitment to agriculture — Research, Production and Marketing — at Ag Progress Days at the Rock Springs Research Farm Tuesday through Thursday.

This three-pronged ag commitment is highlighted inside:

### Research — Page A30

Penn State's Hort Farm with its wide diversity of research is just one phase of ag studies that are conducted in agronomy, plant pathology, entomology and pastures.

### Production — Page A34

When you think of ag progress in Pennsylvania, you always must consider forage production gains in recent years. After all, Ag Progress grew out of earlier grassland and forage field days.

### Marketing — Page A36

Members of the Ag Economics and Rural Sociology Department at Penn State are involved in a wide variety of ag marketing studies. From direct marketing to how the casual food shopper thinks and from pseudorabies to career singles and their vegetable preferences, these studies are aimed at helping Pennsylvania agriculture tighten its grip on that final step involving food products — marketing.

And, the first letters of this triple commitment of Research, Production and Marketing signify RPM's — which represent the role of mechanization and equipment improvements in ag progress. Some 300 exhibitors will display more than \$20 million worth at Ag Progress.

But Ag Progress also can be found in the everyday activities of members of the state's ag community — And plenty of features about this type of ag progress are found inside, too.

As a comprehensive living outdoor exhibit and extravaganza, Ag Progress has no rival. It's well worth a visit from 9 a.m. to 5 p.m. Tuesday through Thursday.

Providing higher



**R**esearch  
**P**roduction  
**M**arketing

For Farming



# AG PROGRESS

Corn canyons  
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Swimming cows  
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Round hog houses  
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Flooded farm  
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Map & exhibitors  
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## Ag students to exhibit and sell Pa. food products

### Old Country Store located in barn to show state's farming diversity

BY LAURA ENGLAND

ROCK SPRINGS — The visitor to Penn State's Ag Progress Days knows that the agricultural extravaganza provides a perfect setting for teaching, learning and catching up on the latest in agriculture technology.

The visitor also knows that the event provides for an agricultural "shopping spree." It is not uncommon for Ag Progress visitors to leave the site with an armload of brochures, pencils, writing pads and plastic litter bags strewn with company logos. And tucked in among these items might be an intent to buy a new, modern farm implement.

For this year's annual shopping spree at Ag Progress, visitors might want to keep at least one arm free to carry bagfuls of a new, special item. For the first time at Ag Progress, visitors will be able to buy authentic, Penn-

sylvania grown and processed agriculture food products.

In an attempt to promote Pennsylvania agricultural products and in turn increase sales of these items, an Ag Commodities Booth has been added to the list of Ag Progress features. Designed to depict an old-fashioned country store, the booth is the brainchild of Penn State's College of Agriculture Student Council.

The need to sell agriculture products was a result of previous Ag Progress evaluations, according to student council member Philip Price II, who is chairman of the Ag Commodities Booth committee.

"The evaluation of Ag Progress showed an interest in this," Price said, "and we met in late October to try and solve the problem."

The "we" who met last October included Ag Student Council

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Surrounded by Pennsylvania food products which will be sold during Ag Progress Days, is Penn State student Phil Price, chairman of the Ag Commodities Booth committee.