

# Big 'E' making \$1.5 million in improvements

WEST SPRINGFIELD, Mass. — The Eastern States Exposition has allocated close to \$1.5 million for capital and maintenance improvements to the fairgrounds, including the new Carriage House banquet facility and the continued beautification of land along Memorial Avenue.

Included in this year's capital expenditures is a new half-million dollar Carriage House designed by Carlson & Schmitt Architects, Inc. of Agawam and built by RNC Construction Company, Inc., Springfield.

The new facility replaces Storowton Village's Stagecoach Barn which was recently sold to the Salem Cross Inn in North Brookfield for use as an historic museum.

With the addition of the Carriage House, floor space for banquets and other special events has increased to 2380 square feet and seating capacity from 225 to 375. In addition, the new building will also be used to exhibit some of the hundreds of beautiful crafts on display throughout the Village and in surrounding areas during The Big E.

Other expenditures include: Continued beautification of the

grounds along Memorial Avenue, including planting a variety of ornamental trees along the tree belt and moving a large boulder commemorating the George Washington Memorial Highway to the front of the Brooks Administration Building, encircling it with a miniature version of the ornamental iron fence that now extends along Memorial Avenue.

Various improvements to The Big E Coliseum, including 700 new seats to replace some that have been there since 1916, and also upgrading food service and ticket selling areas, and adding new spotlights.

Construction of a new "guest comfort facility" that includes restrooms and an information center.

Installing Caribbean-type down-draft fans in the Better Living Center as part of a long-range plan to insulate the building and make it more energy efficient.

Adding about 25 energy-efficient high-pressure sodium lights in various areas of the grounds for better visibility and safety.

Installing a new phone system throughout the fairgrounds, plus upgrading the underground sewer system and electrical system, as

well as the fire protection and sprinkler systems.

Complete renovation of the rest rooms in the Better Living Center and upgrading rest rooms in other buildings.

Installing exhaust fans in the Moses Building and the New England Center, as well as a heating system in the Young Building so it can be used year

round.

Still other expenditures include additional landscaping, more drinking fountains, concrete safety barriers near the outdoor arena, regrading horse practice rings, additional parking for the handicapped at the main gate (9A), two large aluminum folding trailer-type bleachers, more park

benches, improvements to existing ticket booths, 100 new pens for small livestock, on-grounds signs to direct fairgoers to various areas, plus painting, maintaining and repairing various buildings on the grounds.

The Big E - "New England's Great State Fair" - is scheduled Sept. 12-23.

## Direct marketing guide available

HARRISBURG — Do you crave the taste of crisp Pennsylvania sweet corn smothered in butter, or the scent of homemade apple pie baked with fresh Pennsylvania apples? The opportunity to enjoy these and other fresh Pennsylvania produce items has begun for 1984, according to State Agriculture Secretary Penrose Hollowell.

"The key to discovering when your favorite fruit or vegetable is available fresh from the orchard or field can be found in the 1984 Consumer's Guide to Direct Marketing," said Hollowell, noting that the new directory contains a county by county listing of Penn-

sylvania's 2,000 direct market facilities.

"More than 600 pick-your-own operations, 1200 farm markets and 125 organized farmers' markets dot the rich production areas of Pennsylvania from border to border," said Hollowell. "Many of these operations have diversified and offer a wide variety of top quality, in-season produce at very reasonable prices," he added.

"The Consumer's Guide to Direct Marketing provides patrons of open air markets with addresses, market days and hours, and as an added convenience, contains a graph outlining the peak periods to obtain your favorite

foods," Hollowell said.

Entries also include milk juggers, who sell milk directly from the farm, and direct outlets for a host of Pennsylvania commodities including maple sugar, cheese, wine and mushrooms.

Specialists with the Department's Bureau of Markets work closely with farm market operators to make this information available, and are aware that some markets may not be listed. If you are interested in having your operation included in the 1985 directory, write to the Pennsylvania Department of Agriculture, Bureau of Markets, Attn: Tom Imswiler, 2301 North Cameron Street, Harrisburg, PA 17110-9408.

## Mushroom manual reviewed

AVONDALE — Nicholas DiBenedictus, Secretary, Department of Environmental Resources and Penrose Hollowell, Secretary, Department of Agriculture attended a meeting of the Chester County Mushroom Task Force on Friday, July 20, at Perkins Restaurant, Avondale, to hear the discussion on the recently produced manual entitled, "Best Practices for Environmental Protection in the Mushroom Farm Community."

Paul Wuest, Department of Plant Pathology at Penn State, discussed the new manual and solicited comments and observations from growers and others allied with the mushroom industry in Chester County. He said that the manual is intended to be a single source list or reference of best management options for the prevention of pollution in the various segments of the industry. The manual is an effort by the industry to police its own activities and keep its own house in order before major pollution problems develop.

Charles Brosius, chairman, Mushroom Task Force, presided and introduced both State officials who made brief comments about the manual which represents four years of talk and interaction between members of the local mushroom industry and the various regulatory officials.

Following the hour long meeting, a visit was made to Laurel Valley Farms, a composting operation at Avondale, and selected members from visited the C.P. Yeatman and Sons, mushroom farm also in Avondale.

The manual was submitted in May to the Department of Environmental Resources for approval.

## YOU'RE INVITED!

**The Place: The Tollgate Inn, Lititz, PA**

**The Date: Wednesday, August 1st**

**The Time: 6:30 to 8:00 P.M.**

**The Subject: Dairy Computers, Feeding Computers, Personal Computers, the New Heat Detector and other new concepts from Bou-Matic.**

Shenk's Farm Service invites you to a free dinner meeting. A computer system that includes a dairy computer, a feeding computer and a personal computer will be demonstrated and operated. Also the New Heat Detector from Bou-Matic will be demonstrated.

You may have heard about some of the new equipment. Now is your chance to see it and try it. Don't be left out!

Call Shenk's Farm Service soon to make your reservation. If the time or location does not suit you and you would still like to attend, call us for future meeting locations and dates.

**SEE YOU THERE!**

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1 MILK REPORT	Lists un milked cows and documents displayed parlor facts (i.e. individual cow's milking time and production)	Helpful in evaluating individual cow and milker performance
2 LOT SUMMARY	Summarizes the production and reproduction performance by each lot	Efficiently aids in managing reproductive status and feed rations
3 NUMBER REPORT	Lists cows in ascending order of cow number	Allows easy access to each cow's production record
4 DEVIATION REPORT	Identifies cows who have dropped from their average production	Signals cows that may be in heat off feed or ill. Also helpful in evaluating milker performance
5 ATTENTION REPORT	Identifies cows in need of attention or having milk held	Records the milker's observations of abnormal cow conditions (heat injury illness treated cows) Entered at parlor unit
6 AVERAGE REPORT	Lists the herd in order of cow's average production	Allows the evaluation of the production placement of the cows in the herd
7 LOT REPORT	Lists cows in lots by order of production	Allows evaluation of effectiveness of feeding management
8 OPEN REPORT	Lists all open cows and heifers by reproductive status	Identifies cows and heifers not bred ready to breed due for pregnancy check and cow not cycling
9 PREGNANT REPORT	Lists all pregnant cows and heifers by reproductive status	Aids in milk production planning
10 INDIVIDUAL COW RECORD	Lists all available information about an individual cow or heifer	Fast way to obtain information on each cow
11 HERD SUMMARY	Summarizes the total and average production for today average milking time average days open pregnant and in milk for each cow or heifer	Allows evaluation of overall herd performance
12 REPRODUCTION SUMMARY	Provides percentage of cows and heifers by reproductive status lists cows and heifers to breed due in heat to pregnancy check to dry off to calve and to cull	Aids in efficient reproductive management of the dairy herd
13 SIRE REPORT	Lists what cows were bred to which Sire	Assists in breeding management

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