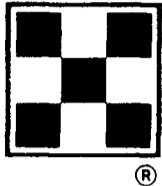


Another Purina First!!

Dairy Sup-R-Block™

THE LIQUID PROTEIN SUPPLEMENT THAT ISN'T LIQUID



Purina® technology transforms liquid to block form for superb nutrition, feeding convenience and outstanding weather resistance.

- A Highly Palatable 22% Protein, 500 lb. Molasses Based Block. Use as a grain stretching supplement to your dairy animals.
- Provides Vitamins A, D, and Minerals Magnesium, Calcium, Phosphorous, Iodine, Salt etc.
- Use 1 Block per 25 Animals.

CONVENIENT: Place in trough or on ground. One block will last 25 animals about 8 days, avg. 2 lb./hd./day.

VARIED USES: Feed your dry cows, growing heifers, and designed to meet the needs of challenge feeding your milking cows!

UNIQUE FORMULATION: Balanced, helps assure consumption while supplementing forages to provide balanced nutrition.



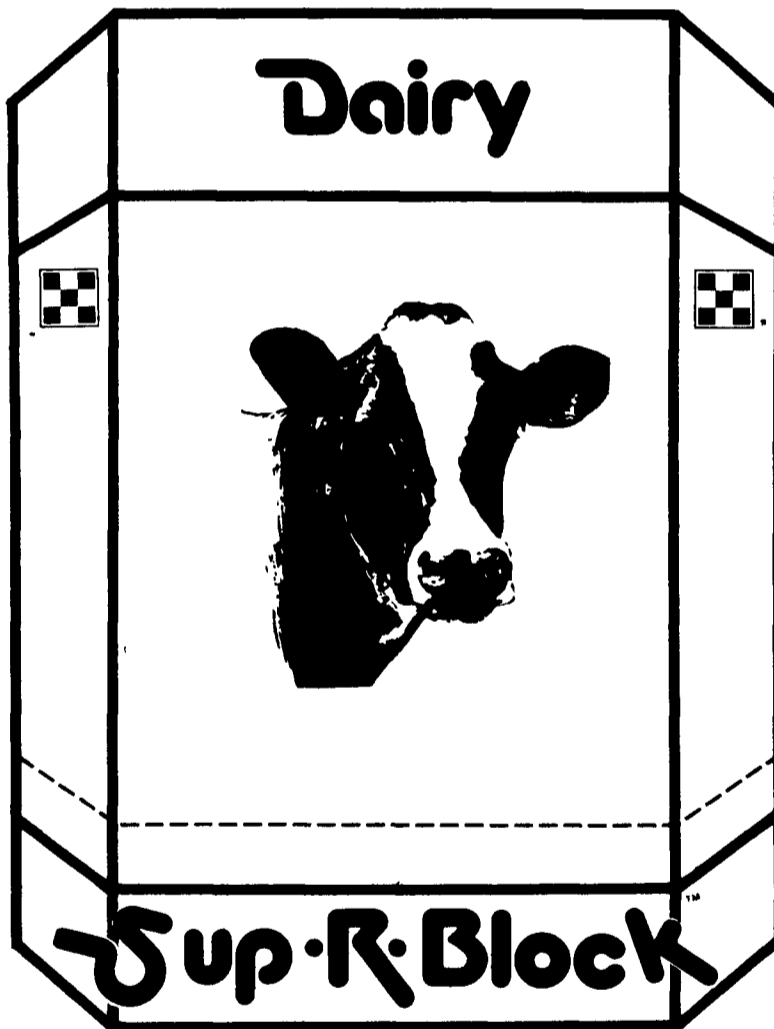
A REAL PURINA EXCLUSIVE!



And:

WEATHERPROOF!

You buy blocks for convenience, but a good rain will wash conventional blocks away and a hot sun will dry conventional blocks until they crumble. Not Sup-R-Block. It stands up to any weather. Sun can't melt it. Water rolls right off. You get all the convenience of a block with absolutely no waste... and that means savings for you.



Cardboard Cap - Pops Off

Lay In A Feeder, or Cut Along Dotted Line, Peel Case Off, And Set Up. Right On Base. (Leave Lower Part Of Cardboard Case On As Your Base)

WATCH FOR INNOVATIVE EXPANSION OF OUR BLOCK LINE THIS FALL.

HESSTMILLS
PHONE 717 442 4183
PARADISE PA 17562

UMBERGER'S OF FONTANA
PHONE 717 867 5161
FONTANA PA 17042

THE PURINA PROGRAM

Good Breeding	Sound Management
Careful Sanitation	Good Feeding

FOR GOOD PRODUCTION

DAVIS FEED MILLS
PHONE 215 257 4613
PERKASIE PA 18944
PHONE 215 598 3324
RUSHLAND PA 18956

SOUTHERN DIVISION
West Willow Farmers Assoc. Inc.
PHONE 717 529-2113
RTE 472 AT UNION PA
RD 1 OXFORD PA 19363

HIGH BROS.
PHONE 717 354 0301
GORDONVILLE PA 17529

KEYSTONE MILLS
John B. Kurtz
PHONE 717 354-4616 717 738 4251
RD3 EPHRATA PA 17522

WOODSTOWN ICE & COAL CO.
PHONE 609 769 0069
WOODSTOWN N J 08098

WEST WILLOW FARMERS ASSN., INC.
PHONE 717 464 3386
WEST WILLOW PA 17583

K & K FEED, INC.
PHONE 717 866 2324
23 N PARK ST RICHLAND PA 17087

HESSTMILLS
PHONE 215 347 2377
RT 82 UNIONVILLE PA 19375

