

Montrose Tractor Sales adds Computer Line



Ford 7610 Front-Wheel Drive Tractor

"We are absolutely convinced that the computer will be an important part of the farm scene and, next to the tractor, it will be the most important farm tool." That's why Montrose Tractor Sales has added a computer line to their dealership.

Hap Svle, who bought the

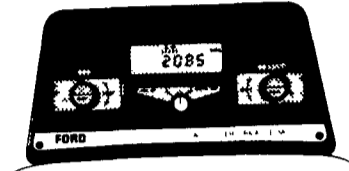
Montrose, Pa. business last year from the Lathrop family, thinks that Ford tractors and modern technology belong together. "If you are not growing, you are falling behind," sums up his business philosophy.

The dealership is forward looking and progressive — they are

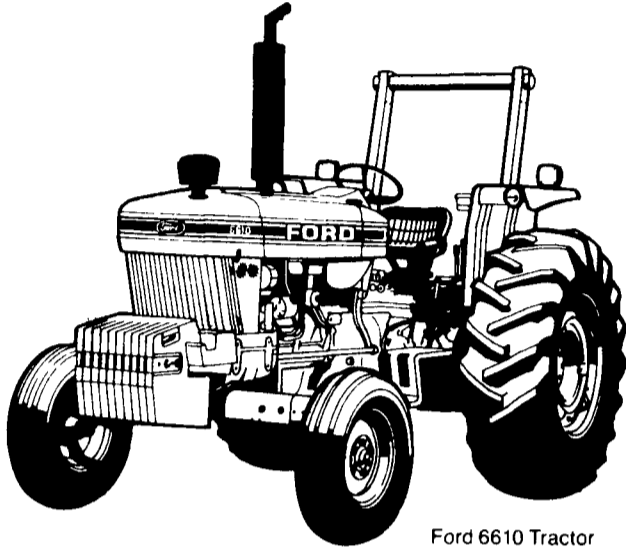
concerned with the needs of tomorrow's farmer. But they don't forget the commitment that they have to their current customers. To support the needs of those customers they are reviewing and revising their inventory service to make it even more responsive.

Service Manager Roy Holbrook has been keeping Montrose customers' equipment operating for 25 years and anchors that commitment to service. Salesmen Don Page and Frank Bergman fit farmers' needs to the quality Ford equipment that will do the job for them. Hap's sons, Chip and Tom are active in the parts and administrative aspects of the business.

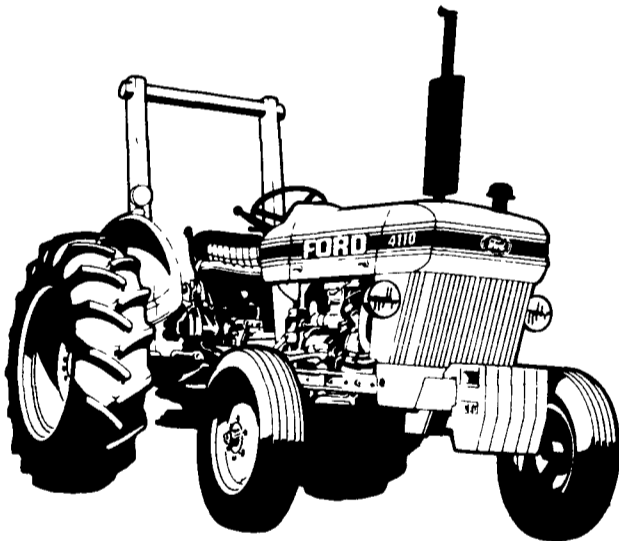
They expect to display their wares at the Hartford Fair in August and they look forward to an open house in March. "There is no time for an open house right now, we are just too busy working for our customers," Hap concludes.



Ford Performance Monitor



Ford 6610 Tractor



Ford 4110 Tractor



Ford NAA



PULL AHEAD!

Ford TW with front-wheel drive.

Come see the great new Ford TW Series. Four models, from 105 to 170 PTO horsepower* They're the toughest, most powerful tractors Ford has ever built. And, they can be equipped with front-wheel drive.

Cut tillage time and fuel consumption by up to 20%!

Tests prove front-wheel drive could cut tillage time and fuel consumption by up to 20% on a per acre basis, depending on tractive conditions. That means you could pack 12 hours of work into a 10-hour day... on 10 hours worth of fuel, depending on your conditions! And, the Ford mechanical front-wheel drive system offers many other advantages:

- Tight, maneuverable 50-degree turning angle
- On-the-go engagement
- Automatic limited-slip differential
- Rugged construction

PLUS ... TW-5, TW-15, TW-25 and TW-35 tractors are backed by a full 3-year warranty plus free maintenance for 3 years. Virtually all you'll buy is fuel and fluids for replenishment for the first three years or 2,500 operating hours, assuming proper care and maintenance. Stop in for all the details.

*Manufacturer's estimate

Montross Tractor Sales

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