

# Trenton Ford Tractor, N.J. Leader



Trenton Ford Tractor, Inc. at 2836 Brunswick Pike, Trenton, N.J. has its ultra-modern facility on 3.5 acres of ground.

The edge in business today seems to fall to those who keep pace with technology. Trenton Ford Tractor Inc. is on the leading edge of that technology — they were the first dealer in New Jersey to have the Ford FTMIS computer system fully operational.

As a result of that computerization, Wayne Harley can keep his parts department fully stocked and ready to serve customers in central New Jersey and southeastern Pennsylvania.

Although Trenton Ford has only been in business for five years, most of the people in the dealership

have experience that extends well before 1979. For instance, Frank Plotts Jr., president, has been in the Ford tractor business for 10 years as has Wayne Harley. Salesman Bill Coale has been with Fords for three decades.

Two employees — Bookkeeper and Computer Manager Eleanor Benyon and Jerry Gearhart, shop foreman and head mechanic — share 20 years of experience each. Bob Johnson's five years in sales and Service Manager John Souza with three years experience round out more than a century of experience under one roof.

This full service tractor dealership sells, leases and rents Ford tractors and equipment. They have a full staff at certified Ford mechanics in a complete shop with two fully equipped road service vehicles. The modern facilities sit on 3.5 acres of ground at 2836 Brunswick Pike, Trenton, N.J.

They proudly display Ford's Sales Achievement Award for 75 tractor sales in 1983.

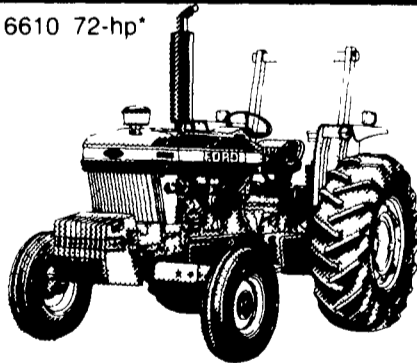
Throughout the year, Trenton will be featuring a full range of service seminars for their customers.

## MEET A NEW WORLD OF FORD POWER!

We call our new Series 10 tractors the World Tractors because they're built to meet the demands of farming around the world... and they've got what it takes to take care of your world of farming, too! Check these features, then come field test one. Discover a new world of power.



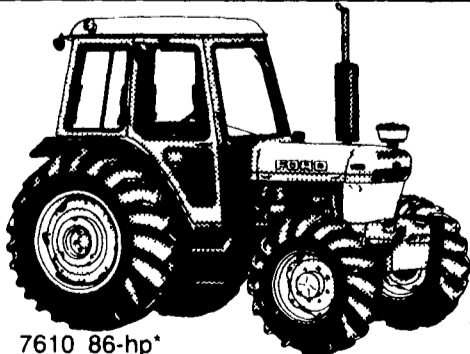
7710 86-hp\*



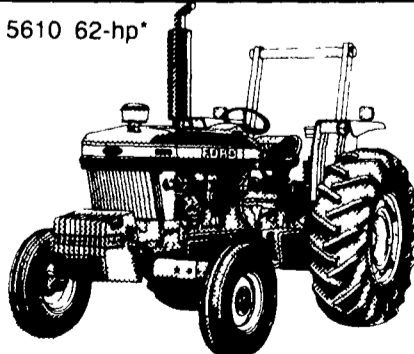
6610 72-hp\*



6710 72-hp\*



7610 86-hp\*



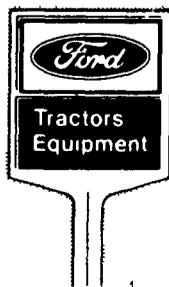
5610 62-hp\*

### Check the new mid-size Ford World Tractors... 62 to 86 hp\*

- Diesel engines deliver more power and better fuel economy than the models they replace.
- Choose either 8x2 dual range or the new 8x4 synchromesh transmission. Both are available with Dual Power for 16 forward speeds.
- Optional mechanical front-wheel drive engages on-the-go with a handy electrical switch
- New hydraulic systems: up to 18.2 gpm capacity. Improved control. Add up to four, closed-center remote valves
- Category II hitch
- PTO has smooth, easy-to-feather engagement.
- New power-steering system offers quick response, low effort.
- New styling features a hinged front shell for easy servicing on most models.
- Optional comfort cab.

You oughta try the world of Ford now!

\*Manufacturer's estimated PTO horsepower



## TRENTON FORD TRACTOR, INC.

• Sales • Lease • Rental • Service

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