

Smith Tractor Remembers "Iron Wheels"

Remember when Ford tractors had iron wheels?

Smith Tractor in Washington, N.J. certainly does. It was 1929 when the Smith Motor Company started selling the iron monsters. Only four years earlier Charles C. Smith had obtained a Ford motor

car franchise.

With seven service bays and three full-time Certified Ford Mechanics, Smith Tractor has a commitment to customer service. John H. Smith, owner of the franchise since 1974, feels strongly about service. "We strive for

service at our place," he notes, "they can buy the same tractor at a lot of other dealerships — the thing that differentiates dealerships is the quality of service." Proudly he says they have seen a lot of other dealers come and go.

Smith reports that the big trailer

market is a bit slow right now but that they are doing exceptionally well with tractors for the week-end farmers and homeowners. In addition, increased housing starts means an increase in the industrial equipment market.

They have kept pace with the

improving market winning several sales contests by exceeding Ford established goals.

Look for the Smith Tractor displays at the Flemington and Sussex County Fairs. Plan also to visit their open house "next Spring before the crops go in."

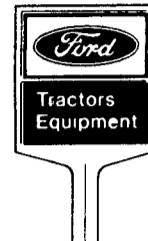
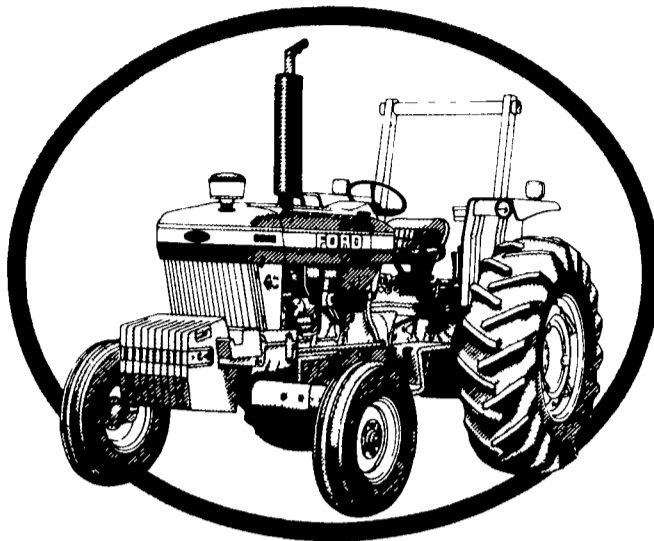
Frank L. Meixel Maintains Good Reputation

"I don't want to get too big, I just want to maintain my good reputation with good service," says Frank L. Meixel.

His Ford tractor dealership on Pa. Route 880 in Rauchtown has been selling quality Ford equipment and providing his customers with parts and service since 1965. The business began in 1944 as an

auto repair shop until he took on the Ford line 21 years later.

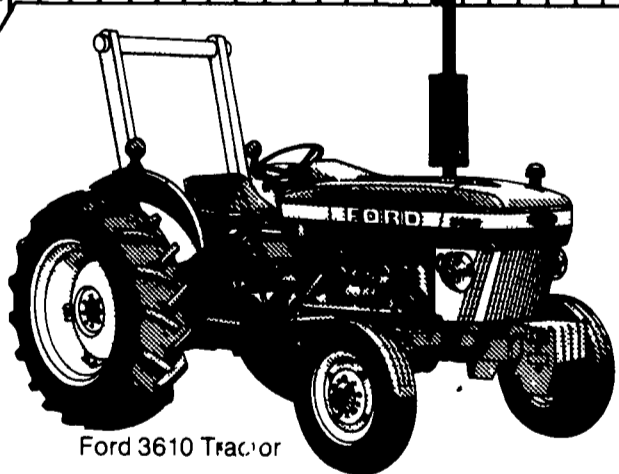
Today Frank and his son Michael make up the ownership, sales, service and parts departments of the dealership. They support the dairy and crop farmers with a consistent brand of family-oriented service.



BIG

CAPACITY HYDRAULICS!

New 34 to 86-hp* Ford Series 10 World Tractors!



Ford 3610 Tractor

WITH A TOUGH NEW FORD SERIES 10 TRACTOR.

There are ten new Ford Series 10 tractors built to take on your tough world of farming, year after year

These new 34 to 86 PTO horsepower* tractors have the productivity-boosting features today's farming demands. Just as importantly, Series 10 tractors are built to be around tomorrow—with low rpm engines, easy servicing, and plenty of iron where it's needed

*Manufacturer's estimate

Meet Series 10...

The new World Tractors from Ford!

New Model 3610 and 6700 In Stock
And Ready For Delivery

FRANK L. MEIXEL
RD #2 Jersey Shore, Pa. 17740
(Rte. 880) Rauchtown
(717) 745-7422



SUMMER SPECIALS

WE'RE DEALING ON NEW FORD TRACTORS



IN STOCK AND READY TO GO

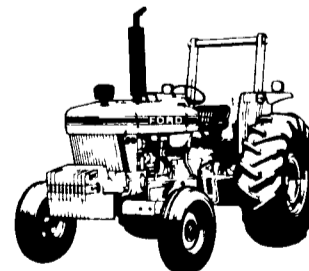
Ford TW15 with 4WD, Cab & Air
Ford 7710 with 4WD, Cab & Air
Ford 7710 with 2WD, Cab & Air
Ford 6610 All Purpose Tractor



Ford TW-15 Tractor



Ford 7710 Front Wheel Drive Tractor



Ford 6610 Tractor

SUMMER USED TRACTOR SPECIALS

Ford 7000 WF
MF 1085

JD 4010
IH 706

SMITH TRACTOR & EQUIPMENT, INC.

15 Hillcrest Ave.
Washington, NJ 07882
201 / 689-7900

