

# Sweigard Brothers Nears 50 Year Celebration

George Deppen, vice-president and manager of Sweigard Brothers in Halifax, Pa. is aware that 1987 is only three years away. In that year the dealership will celebrate 50 years of selling and servicing Ford tractors.

Until 1962 the business was

operated from the Sweigard farm, 4 miles southeast of Halifax in Powell's Valley. The move put the venerable operation just south of Halifax and gave them the room to add the lawn and garden line. Since then another building was added for storage to make room for more shop and parts space.

The parts department is a source

of pride for Sweigard's Deppen explains that "customers have been known to drive a great distance because they know that Sweigard has the parts."

Business was excellent both last year and this year and there is some discussion of future expansion.

Raymond Sweigard, one of the

founding brothers, is president and his son Kenneth is the dealership's repair and refrigeration wizard. But Deppen calls all nine of the dealership's employees "key employees".

Local FFA chapters know that when they need facilities and equipment they can count on Sweigard. In return, Raymond,

Kenneth and George have all received honorary farmer degrees from the association. Raymond is past president of the Twin Valleys Lions Club and Kenneth is a perpetual leader of the Upper Dolphin Livestock Club.

This community minded dealership has also helped out the Halifax Area Ambulance Club.

## Through the Years

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mowers, snow throwers, and rotary tillers are introduced.

Assembly operations begin at expanded Romeo Tractor and Equipment Plant.

Ford enters construction equipment market with three articulated, four-wheel-drive loaders.

1975 - Twenty-four new agricultural tractors ranging from 30- to 86-horsepower introduced and a versatile 56-horsepower model 550 industrial tractor leads a lineup of 17 new industrial and utility tractors. Ford's model 550 features flat deck design, new front end loader, greater operator comfort and convenience, and outstanding performance in loader and backhoe operation.

1976 - New Series of farm tractors with factory-installed, noise-controlled cabs introduced.

New lawn and garden tractors ranging from 10- to 16-horsepower featuring low operating noise levels introduced.

1978 - Ford introduces a new series of backhoes with increased lift and digging capability.

1979 - New TW Series and 1000 Series tractors, and a new front-end loader series are introduced.

1981 - FTO and Nacional Financiera, S.A., a major development bank in Mexico, formed a multi-million-dollar company to expand the manufacture and sale of Ford farm tractors in that country.

1982 - Ford tractor dealers in North America introduced 11 new

mid-range Series 10 farm tractors with redesigned diesel engines, better fuel economy and more precise hydraulic controls. The new models represent a \$100-million, five-year development program

1983

Four big new TW series tractors ranging up to 170 PTO h.p. were introduced in the spring at 1983,

providing the most power and widest selection ever manufactured by Ford in the over-100 h.p.-class.

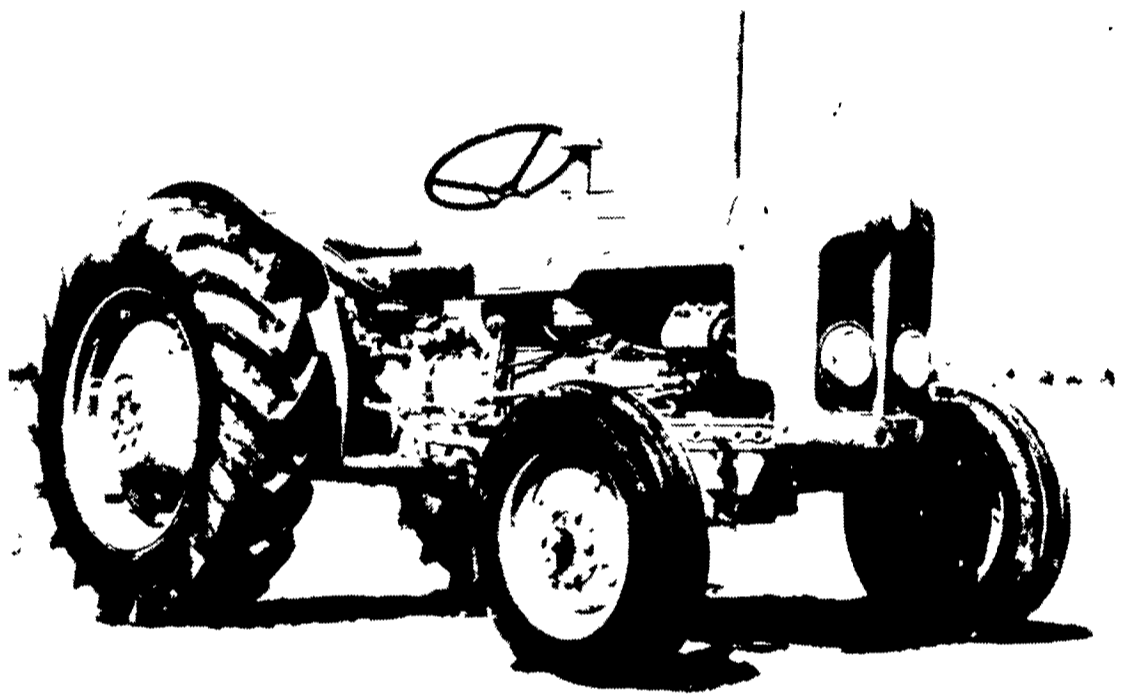
With the new TW series Tractors came an Industry First — 3 years or 2500 hrs. warranty plus all materials needed for scheduled maintenance at no cost to the purchaser. "The only operating expense for new TW series tractor buyers during their first three

years of ownership will be the cost of fuel," according to our R.J. Nicolazzi, General Operation Manager of Ford Tractors North American sales operations.

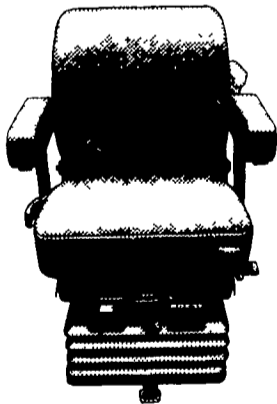
The Compact diesel tractor line was up graded w/increased horse power, new hydrostatic and synchro-manual-shuttle transmission options, attractive new sheet metal styling and other improvements.



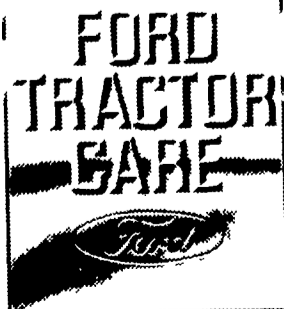
7710 86-hp



Fordson Dextra



Ford Comfortizer Seat





## BUY NOW

# AND SAVE ON A TOUGH FORD TRACTOR





Big TW Series tractors — 110 to 163 PTO horse power. The TW 30 features exclusive air to air intercooling for more usable horsepower, better fuel economy.



New Series 10 Tractors — New 34 to 86 PTO horsepower engines give you big lugging power, better than ever fuel economy, improved hydraulics, easy engaging PTO, optional shift on the go synchromesh transmission.



Thrifty 1000 Series diesels — 13 to 30 horsepower with big tractor features like built-in hydraulics, 10 or 12 speed transmission and 540 rpm PTO.

**NEW TRACTORS IN STOCK**

**TW20 FWD**

7710	1710
6600	1510

## SWEIGARD BROTHERS

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Halifax, PA 17032  
**(717) 896-3414**