

"Doc" Hoover Cited by Local Jaycees

A few years ago the local Jaycees decided that D.W. "Doc" Hoover would be named "Boss of the Year". His employees won't argue the point and his customers seem to think Ford should consider

him for "Dealer of the Year".

When the Martinsburg, Pa. Ford dealership opened in 1962 it was called Hoover Brothers but Robert died in 1977 and Doc incorporated the business.

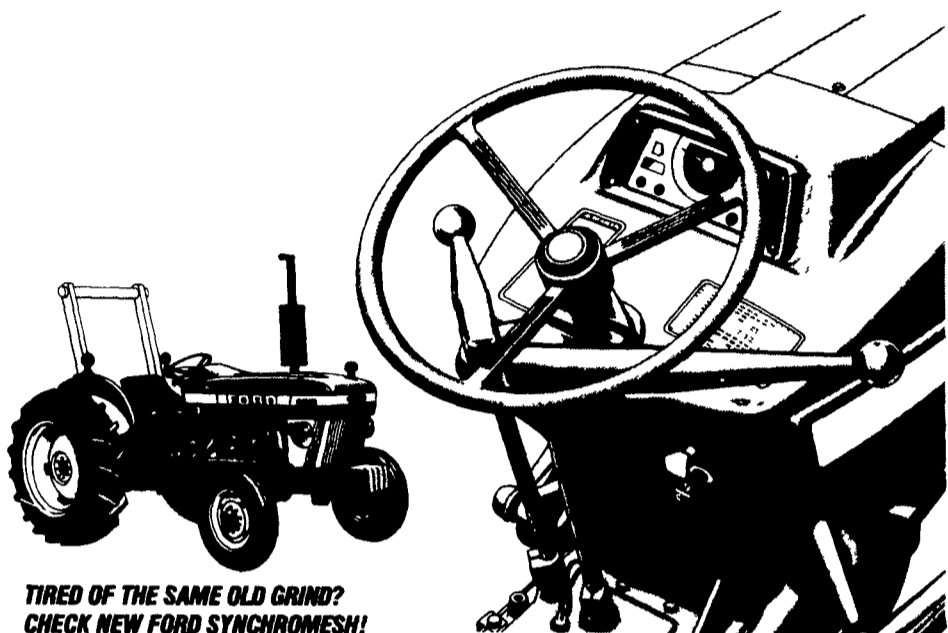
Most of the Hoover business is new tractor sales, service and parts but the lawn and garden business is picking up. "These diesel tractors have made up the bulk of our business for the last few



Located in Martinsburg, Pa., D.W. "Doc" Hoover, Inc. supports customers in Blair, Bedford, Huntingdon and Centre Counties.

FORD. For whatever needs doin'!

NEW! SYNCHRO-SMOOTH TRACTORS FROM FORD!



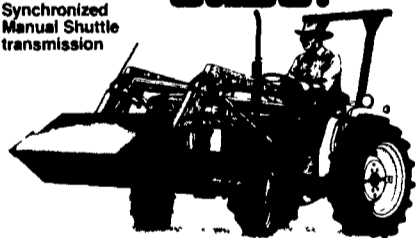
TIRED OF THE SAME OLD GRIND?
CHECK NEW FORD SYNCHROMESH!

Here's a smooth new Ford transmission you'll find mighty easy to get along with! It's available on all 10 new Ford World Tractors, from 34 to 86 hp, and it really puts their power to good use. Check these advantages, then come see just how good it is!

- Synchronized gearing lets you shift on-the-go under light loads, and eases shifting under most other conditions.
- Shift levers are column-mounted or to the side. They're in easy reach, to make shifting much more convenient. And, the levers don't get in the way of your feet when you're getting on or off.
- 8 forward and 4 reverse speeds — evenly matched and well spaced to let you match ground speed and engine speed precisely to the job at hand.

synchro shifting ease!

Stocky new Fords with Synchronized Manual Shuttle transmission



Here's just the thing for loader work and other shuttle operations. the Ford Synchronized Manual Shuttle transmission, available on four new 1000 Series tractors

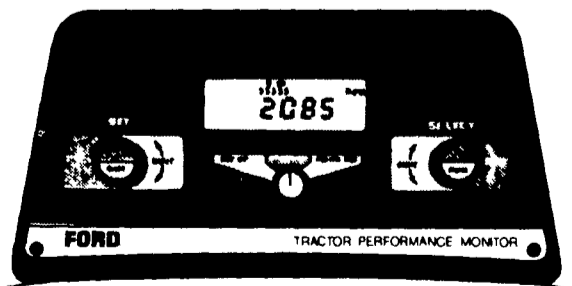
The column-mounted main shift lever is fully synchronized for non-stop shifting. Straight-throw gear changes between second and reverse help make for smooth shuttling

- New 3-cylinder diesel engines (except 1110)
- Built-in live hydraulics
- Standard 540 rpm PTO
- New adjustable comfort seats
- Optional front-wheel drive
- Double-reduction final drive



New Ford TW Series TRACTORS WITH BRAINS

COMPUTERIZED PERFORMANCE MONITOR MEASURES WHEEL SLIP, ASSURES AN ACCURATE GROUND SPEED READING FOR PRECISION CHEMICAL APPLICATION, TELLS YOU HOW MANY ACRES YOU'VE COVERED, AND MORE.



The new Ford TW Series computerized Performance Monitor gives an accurate read-out of

- Wheel slip
- Actual ground speed
- Engine rpm
- Acres per hour
- Average acres per hour
- Total acres covered

The factory-installed top-quality system is optional on the new 105 to 170 PTO horsepower TW Series tractors * The TW-5 TW-15 TW-25 and TW-35 the only tractors in America with a full warranty and free scheduled maintenance for the first three years or 2 500 operating hours. Stop in soon for details

Manufacturer's estimate

Check the new mid-size Ford World Tractors... 62 to 86 hp*

- Diesel engines deliver more power and better fuel economy than the models they replace
- Choose either 8x2 dual range or the new 8x4 synchro mesh transmission. Both are available with Dual Power for 16 forward speeds
- Optional mechanical front-wheel drive engages on-the-go with a handy electrical switch
- New hydraulic systems up to 18.2 gpm capacity. Improved control. Add up to four, closed-center remote valves
- Category II hitch
- PTO has smooth, easy-to-feather engagement
- New power-steering system offers quick response, low effort
- New styling features a hinged front shell for easy servicing on most models
- Optional comfort cab

You oughta try the world of Ford now!

*Manufacturer's estimated PTO horsepower

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