

Charles S. Snyder, Inc. "Pulls" in Business

Charles S. Snyder Inc., Route 3, Tamaqua, Pa. really "pulls" in the business.

Owner-Manager Charles C. Snyder and his wife Jean are active in tractor pulling, having received the Pennsylvania Super Stock Puller of the Year Award for 1983. In New York state they had first and second in the 5000 pound class for the same year as well as a second in both 9000 and 12,000 pound super stocks and a third in 7000 pound super stocks.

Charles and Jean work both the Pennsylvania and New York circuits with three Ford tractors. In 1981 Jean was given the New York Super Stock Puller of the Year Award and in 1977 Pennsylvania gave them Dedication of the Year Award — the highest award given in the Keystone State. Sixteen years of pulling with Ford tractors has given them a new view of the tractor business.

Just sixteen months before World War II began in 1941, Charles S. Snyder started selling Ford tractors for his farm. Eight years later a 40 foot by 40 foot building was erected at the present location along Route 443. By 1951 it was necessary to add a 30 foot by 90 foot parts and show room which was satisfactory until 1968 when more shop space was constructed. Then, in 1975 additional office space was built on which was added to in 1981 and a year later more parts and shop space was needed. And in addition to all of this, there is a 50 foot by 96 foot storage building which is not connected to the main facility.

Present plans call for no additional building — at last!

Charles S. Snyder remained at the head of the company until 1960 when Charles E. Snyder became

owner-manager for 20 years. In 1980 Charles E. became a consultant and Charles C., along with Richard G. Knadler, became owners and managers. Richard is also the inventory controller.

By far, the bulk of the Snyder

business is in tractors and implements with about 10 percent of sales in the lawn and garden area.

They sold 50 tractors in 1983 and have received the Distinguished Dealer Award from the Future Farmers of America.



The main building of Charles S. Snyder Inc., Route 3, Tamaqua, Pa.



On the other side of Route 443 is the Snyder display lot.



Carrying the Charles S. Snyder banner throughout Pennsylvania and New York are three Ford pullers operated by Charles and Jean Snyder.

SNH Ceresville Boasts Large Parts Supply

The most complete stock of Ford and New Holland parts in six states can be found at Sperry New Holland Ceresville, 8102 Liberty Road, Frederick, Md.

They also boast a complete service shop providing service to area farmers.

After starting in business in 1940 as the Ceresville Motor Company, about a half mile east of the present location, they moved to their current spot in 1959. Ten years ago they took on the Ford

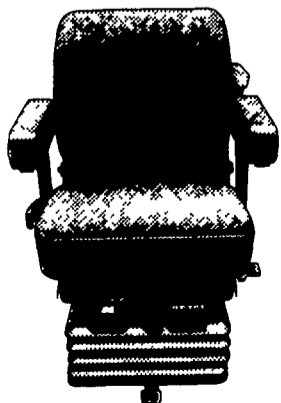
tractor line and business has been booming.

Robert Dinsmore, 19 years, Irvin Wagner, 10 years, Don Rippeon, 25 years, John Carbaugh, 29 years, Jerry Castle, 5 years, Kevin Dotterer, 5 years, Gloria Shaw, 29 years and Anna Marie Covell, 20 years, give stability to the 44 year old dealership.

Last year, New Holland named them the top producing store in North America. Promotions like Summer Appreciation Prices help keep them on the top of the heap.



You'll find the largest stock of Ford and New Holland parts in six states in the Frederick, Md. dealership.



Ford Comfortizer Seat



GO FORD AND SAVE!



MID-SIZED MUSCLE!

Meet the New 62-hp* Ford 5610!

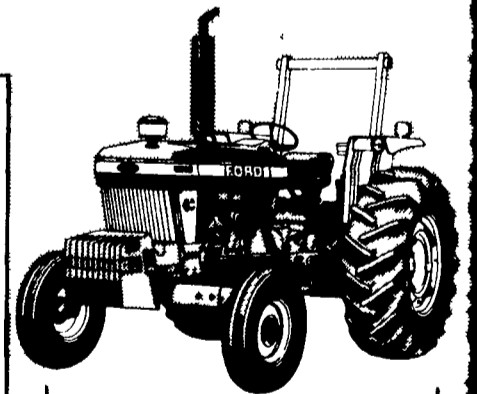
Here's a new Ford tractor built to take on the tough chores in the field, or the feedlot. Check out these features, then come in and see for yourself!

NEW FORD 340A TRACTOR-LOADER



The new Ford 340A now provides 48 SAE net engine HP in 192 CID Ford diesel 2,800-lb lift capacity loader has faster lift-dump cycles than before. Now available with 4x4 power-reversing torque converter transmission for shuttle loading, 6x4 or 8x2 transmission 3-point hitch lifting force increased to 2,040 lbs. Powerful 12-ft Ford backhoe factory-installed option. A great value for your money.

HAVE YOU OPERATED A FORD TRACTOR-LOADER... LATELY? ASK FOR A DEMO... TODAY!



MOWER PERFORMANCE!

Stocky New Ford Diesels With Hydrostatic Drive

Here's a combination that's hard to beat for fast, clean mowing — a new Ford 1110 or 1210 tractor with optional hydrostatic drive and mid-mounted mower.

If you're looking to cut your mowing time, stop by soon and take a good look at the new Ford 1110 or 1210 tractor with hydrostatic drive!

SPERRY NEW HOLLAND CERESVILLE

8102 Liberty Road
Frederick, MD 21701

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