

# Benedict's Ford Tractor Double Size in 15 Years

Twenty years ago Robert Benedict combined the Gillett Ford Dealership in Wellsboro and the Harvey Dealership in Mansfield, setting up business at the Gillett site. Four years later they moved into their current location

next to the Tioga County Fairgrounds.

The area's farmers — predominantly dairy — and contractors account for half of Benedict's business while the remainder has made them the

largest lawn and garden tractor dealer in the area.

This growth has forced them to double the size of the facility since 1968.

"In 1983 we were recognized by Ford for selling 300 percent of our

tractor goal," said Benedict, "and we are running at about the same rate this year with lawn and garden sales up significantly."

Manager Byron Benedict, Parts Manager Cheryl Shulenski and Serviceman Thomas Putman

round out the Benedict team.

They offer new and used farm and industrial equipment, a complete parts inventory, a superior service department and operate 14 buses for the Wellsboro School District.

## Keller Bros.

(Continued from Page 10)

token of appreciation for their customers but it has become a great time to renew acquaintances with normally busy customers.

Keller Bros. Tractor Co. is looking forward to July's Tillage Field Days and to the Lebanon Fair in August.

The Buffalo Springs-based tractor company was recently

cited for placing in the top 75 dealers in the nation for percentage of sales over objective. "Our goal is to be as fair and honest in all our sales efforts and be the best of service in our parts and repair operation."

Some of the people you will meet at Keller Bros. Tractor Co. are: Chester H. Nicarry, general

## Dotterer is One of Country's Newest Ford Dealers

When the owner of Brooks Ford Tractor decided to go back to farming last year he asked Paul Dotterer to pick up his franchise and service his customers. Dot-

terer Equipment in Mill Hall, Pa., is now one of the country's newest Ford tractor dealers.

Mr. Dotterer is quick to point out to Brooks customers that, "We still

have factory trained mechanics." With new facilities, a new Ford franchise and a new name — it was previously Dotterer and Kolesar — business couldn't be much better. The new building was well planned and efficient for the business at hand.

Dotterer, and his eight employees, offers a complete line of agricultural sales, service and replacement parts. They also sell lawn and garden equipment.

"We are going to have a grand opening as soon as things slow down" reports Dotterer. But as long as his customers need support, they will take care of those needs first.

manager; Paul H. Doutrich, service manager; Curtis M. Bucher and Neil A. Boyer, parts managers; Charles U. Bross, parts and warranty technician and Michael Wenger, parts clerk.

The Sales Representatives are: Charles D. Keller, David E. Keller, Leonard R. Schott and Richard L. Stauffer. Jacob H. Bross, Jere L.

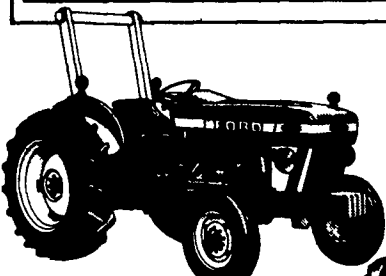
Brubaker, Scott Fisher, Titus E. Keller, Lawrence J. Mays, Darel Seibert and Fred Sprinkle are the service technicians.

Ernestine E. Houser is the accounts receivable clerk while Beverly A. Miller is the secretary and bookkeeper. Kim L. Eberly is a personal secretary.

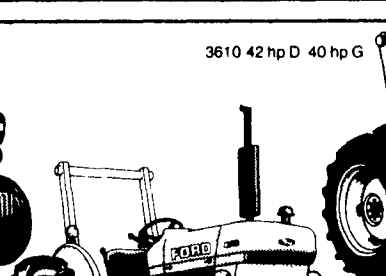


Fly in for parts or sales, the Keller Bros. Airport, across the street from the dealership, is available to the flying farmer.


BUILT TO WORK AS HARD AS YOU!



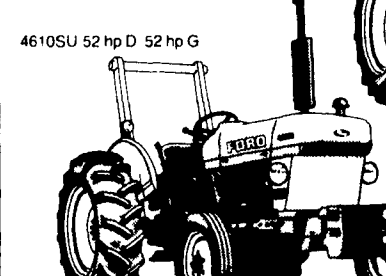
2610 36 hp D 34 hp G



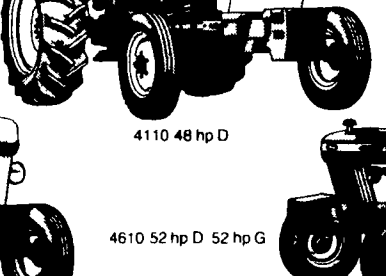
3610 42 hp D 40 hp G



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4610SU 52 hp D 52 hp G



4610 52 hp D 52 hp G

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\*Manufacturer's estimate

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\*Manufacturer's estimate

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## Benedict's Ford Tractor

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