

# Cherry Valley Ford Tractor Serves Two States

People flying in to or out of Philadelphia International Airport see a fleet of Ford tractors thanks to the efforts of Cherry Valley Ford Tractor Sales of Marlton, N.J.

The dealership is just across the river from Philadelphia and they specialize in industrial and mowing equipment, working mainly with municipalities.

Owner Harold K. Wright Jr., who

took over from his father when the elder Harold K. Wright retired, supervises the staff of 13 employees at the facility on State Route 70 east of Route 73, just off the Marlton Circle.

Since 1963 the dealership has served the needs of customers in Burlington and Camden Counties as well as parts of Pennsylvania

with quality Ford equipment, service and parts. The original 20 foot by 40 foot building has expanded, in those years, to a 60 foot by 120 foot facility. Plans call for the addition of a storage building in the near future as sales have increased steadily — since 1981 alone, sales have doubled.

While they specialize in in-

dustrial equipment they are always aware of the needs of their truck-farming customers. In 1983 Cherry Valley sold 50 Ford tractors and this year they fully expect to reach the 75 level. Business is so good that they haven't had time to schedule open houses or other events — they insist that the needs of their customers come first.

If you've ever dealt with the professionals at Cherry Valley Ford Tractor Sales you probably have met Parts Manager Clarence Lounsberry and Service Manager Joseph Dinori who share more than a decade of service each. If you haven't met them, stop by and make a new friend.

## Del-Mar Ford Tractor, Inc., a Growing Dealership

If you get to the Delaware State Fair this year, from July 21 to 28, be sure to stop and see Del-Mar Ford Tractor's farm, lawn and garden equipment display.

If you don't meet them at the fair, stop at their Cheswold, Del dealership on Route 42 at Route 13. They have been selling and servicing Ford tractors, both new and used, and offering a full line of parts at the same location since 1973.

Shake hands with Sherman DeMaris who's been selling Fords for a decade now—that's about the same amount of time that Phil Smith has been coming up with the right parts for Del-Mar customers. During that same time Ted Penock, inventory control, has been keeping an eye on what's in stock. You can even chat with Wes Hastings, service manager, who has 4 years of serving Del-Mar Ford customers and Wodie Turner who has been in sales for the last six years.

Just last year the dealership added 2,000 square feet of office space to accommodate their bookkeeping along with the bookkeeping for their sister dealership, Security Ford Tractor in Baltimore, Md. An equipment storage area is in the plans for the near future.

The recipient of the Ford Motor Credit Company 10 year dealer award for exemplary service to the industry carries a full line of farm, utility and construction tractors as well as lawn and garden tractors.



Industrial, farm and utility tractors share space at Del-Mar Ford Tractor, Inc., Cheswold, Del. with lawn and garden

equipment. Sales, parts and service complete the award winning line-up.

## Security Ford Tractor Lists Two Locations

Since 1920 Security Ford Tractor, Inc. has been in business in the Baltimore area. That makes them one of the oldest, original, continuous Ford dealerships in the country.

And now, Security has two locations in the area with the addition of Security Ford Tractor West at 10917 Liberty Road, Randallstown, Md. The main facility is at 3828 Washington Blvd., Baltimore—just off of the Baltimore Beltway, I-695.

Buying equipment at Security is easy, what with the help of Carroll L. Hohman who has been selling

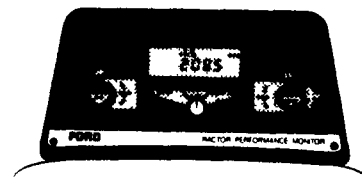
Fords for 37 years. He is backed up by the seven years of experience owned by Barrie Showalter and their new associate, Tom Livingston.

Jerry Hemler has been service manager for 13 years and Bob Engle, shop foreman, started just a year after Jerry. The parts come from 10 year veteran Phil Smith.

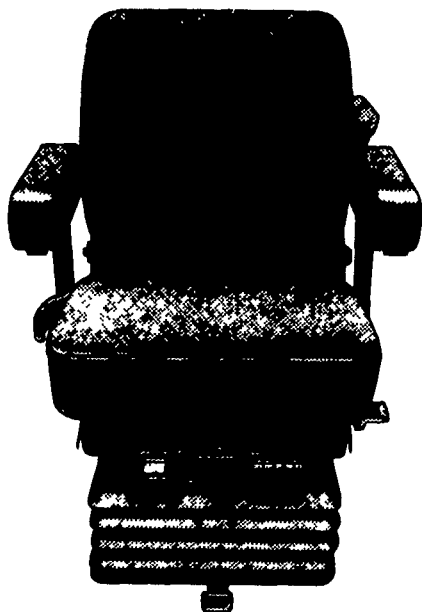
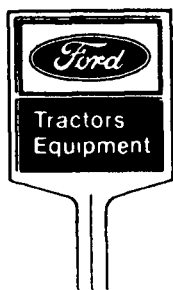
The Harbor City dealership started with 8,000 square feet of space and through-the-years has expanded to 20,200 square feet of sales, service and parts dealership. They specialize in mowing

equipment, Ford industrial, utility and construction tractors as well as lawn and garden tractors.

Look for the Tractor Loader Backhoe Demonstration Days this August at the Baltimore location.



Ford Performance Monitor



Ford Comfortzer Seat

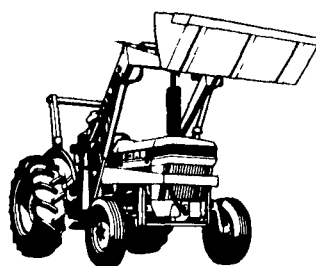
MEET A NEW WORLD OF FORD POWER!

### AT CHERRY VALLEY FORD TRACTOR SALES

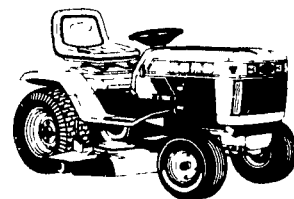
YOU ARE INVITED TO STOP BY AND SEE HOW YOU CAN DO MORE WORK ON LESS FUEL WITH OUR FARM, INDUSTRIAL AND LAWN & GARDEN FORD TRACTORS



Ford 7710 Front Wheel Drive Tractor



Ford 3610 Tractor with 776B Loader



LGT-17 with 42" Mower



**CHERRY VALLEY FORD TRACTOR SALES**  
Rte. 70 E. of Rt. 73, Marlton, NJ 08053  
908-992-8111

