



Customer Al Simon, left, and Salesman Ed Saalfrank close a deal on a Ford diesel tractor at Wm. Hobensack's Sons in Ivyland, Pa.

Wm. Hobensack's Sons Is Newer Ford Dealer

Although a Ford dealer for only two years, Wm. Hobensack's Sons has been serving the needs of Bucks County, Pa. for 94 years. They can be found at 1060 Greeley Ave., Ivyland, Pa. where they have been since 1890.

Throughout the years Hobensack's has expanded service shops and showrooms to keep up with business.

Partners Wm. and Scott Hobensack are dealers for Ford and International Harvester. They have new and used equipment,

parts and service as well as a fleet of trucks for pickup and delivery service. They also sell fuel oil and lawn and garden equipment from a broad range of manufacturers.

Butch Finney manages parts for the partnership. Salesmen Jerry Supplee, Ed Saalfrank and Ed VanZandt are on hand to match equipment to specific needs.

About half of the dealership's business is lawn and garden with the rest being split among industrial and farm equipment and fuel oil.

Ford Engines Have Developed With Times

Ford Motor Company has designed and built its own tractor engines since 1917 when the Company unveiled the Fordson - the world's first mass-produced agricultural tractor.

In 1952, Ford equipped its English-built all-purpose Fordson Major tractor series with a new Ford-designed engine - the first diesel ever used in a production Ford tractor.

Ford Tractor Operations has produced more than four million diesel engines since 1952, and today manufactures durable and highly efficient three-, four- and six-cylinder powerplants used in Ford tractors sold by more than 5,000 dealer outlets in more than 130 countries.

Ford introduced three- and four-cylinder diesel engines for its North America built tractors in 1958. Subsequent additions to Ford's diesel line included a high-performance four-liter, six-cylinder engine that was used in the largest and most powerful tractor built by Ford in 1961.

In 1964, Ford became the first major manufacturer to offer a single "world" line of farm tractors. The new "world" tractors were available with a new family of diesel engines produced by Ford at Basildon, England.

Ford's first over-100-horsepower six-cylinder diesel engine for tractors appeared in 1968, and a turbocharged version was introduced the following year. A decade later, a turbocharged six-cylinder diesel with an intercooler to increase engine efficiency was introduced on Ford's large TW-30 two-wheel-drive tractor.

Ford Tractor's Industrial Engine Operations recently introduced an improved Basildon Series Diesel (BSD) line of industrial engines based on the highly successful design of its tractor engines.

stocky new Fords!

New Ford 1000 Series
diesels...built for big yards
and gardens!



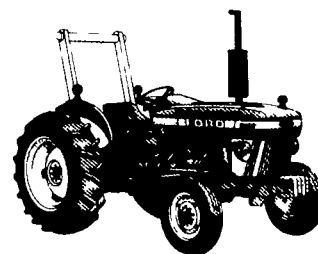
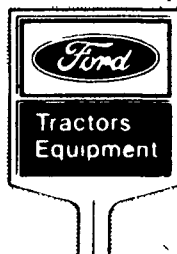
Whether you want a picture-perfect estate, a high-yielding garden...or maybe both—a new Ford 1000 Series tractor is for you! There are over 50 implements available to do most garden jobs you've got. And they're so nimble and easy to operate that tractor work is almost tractor fun!

- Six models—11.5 to 28.5 PTO horsepower
- Fuel efficient diesel power
- 10 or 12-speed transmission
- Optional front-wheel drive
- Live hydraulics
- 540 rpm PTO
- Category I 3-point hitch
- Check the features. Then stop by and test one for yourself!

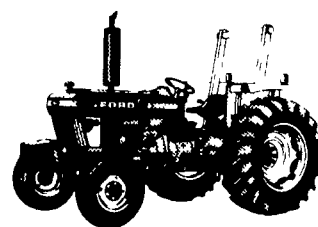
**Wm.
Hobensack's**

SONS Phones: (215) 675-1610 (215) 343-2101
Toll Free From NJ: 1-800-435-7336

1060 Greeley Ave.
Ivyland, PA 18974
Bucks County



Ford 3610 Tractor



Ford 4610 Tractor