

Straley Farm Supply Grows Each Year

"I guess our customers like us a little or we wouldn't do more business each year," is how James S. Straley explains the success of Straley Farm Supply, Inc.

The Dover, Pa. Ford dealer has supported the needs of farmers, contractors and homeowners in York County since 1953. The current location, at 1760 E. Canal Road, Dover, is on 10 acres of land and includes a sales office, showroom, parts and service facilities.

Mr. Straley's staff of 13 people includes Joyce Ampacher, office manager, who has been helping Straley customers for 18 years. Raymond Laughman is parts manager and Adam Laughman is service manager. The Sales Manager is Charles Barley and Stanley Lentz manages the body and parts shop.

Business has improved every year that the dealership has been in operation — according to Straley it is because they like Ford machinery, they are loyal customers and they get the best of service and price.

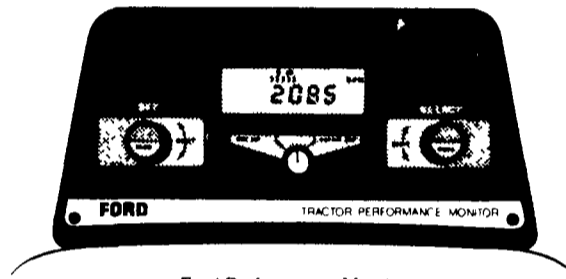
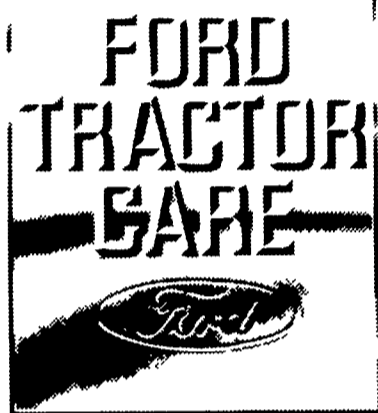
"In the farm machinery business you have got to have repeat business," he continues. Since 1953, "lots of dealers around us have gone out of business." He sums it up with, "Helpful — we go out of our way to help our customers."

For that helpfulness Straley's has been cited by Ford, Future Farmers of America and fellow implement dealers.

In the fall, after the harvest, look for a Straley open house — a way of saying thank you to those loyal customers.

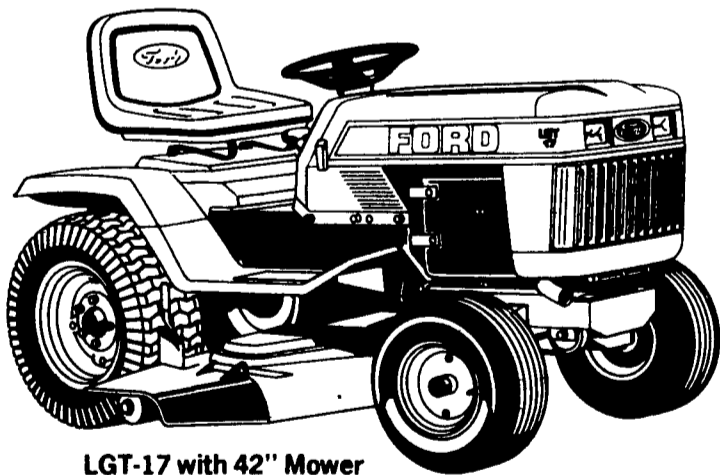


Pictured are the ten acres of land in Dover, Pa. which holds Straley Farm Supply, Inc. More and more customers seem to find the location each year.

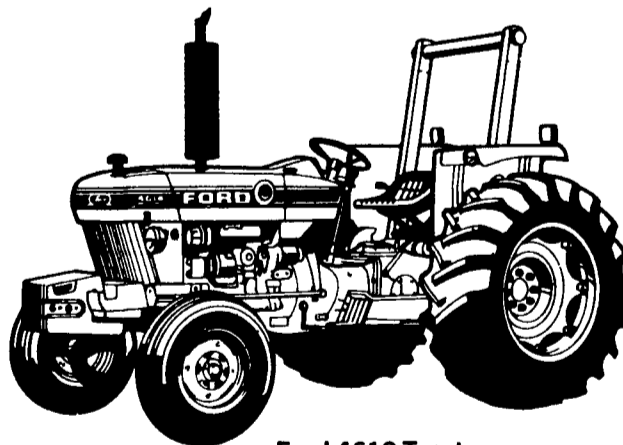


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