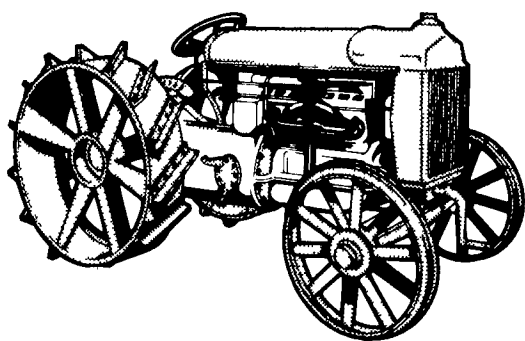


FORD TRACTORS

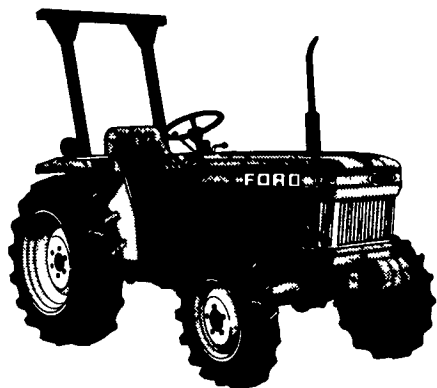
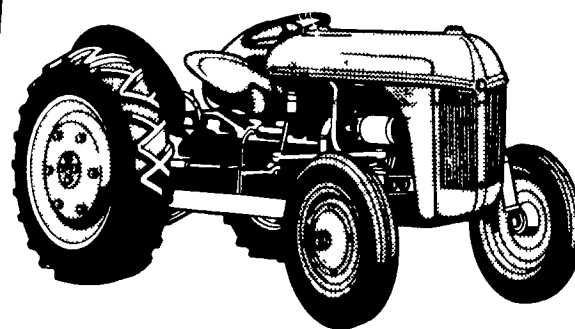


Henry Ford

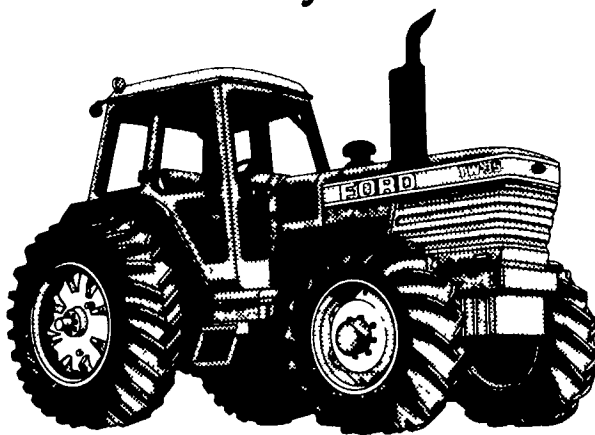
Fordson tractor, 1917



9N tractor with hydraulic three-point hitch, 1939



1000 Series tractors are available in six compact models.



TW Series tractors are available in sizes from 105-170 PTO horsepower.



Series 10 tractors range from 32-86 PTO horsepower.

"One foot in industry and the other in the soil!"

From its initial beginnings around the turn of the 20th Century, Ford has evolved into one of the largest and most respected sources for tractors and equipment.

Henry Ford was born and raised on a farm. His distaste for the backbreaking labor of 19th Century agriculture, coupled with his natural gift of invention, nurtured an ambition within him to "lift farm drudgery off flesh and blood and lay it on steel and mortar."

Although Henry Ford left the farm to change automotive history, the farm never completely left him. He built his first experimental tractor in 1907, and continued to build prototypes until, in 1917, the first Fordson tractor rolled off the assembly line.

Manufactured with the same mass-production efficiencies that helped make the Model T car a success, the Fordson was the first tractor priced within an average farmer's budget. It became so popular that at one time in the 1920's, Fordsons accounted for 75% of all tractors sold in North America.

In 1939, Ford introduced its second-generation tractor, the Model 9N. It pioneered a significant breakthrough in tractor design—the hydraulically controlled three-point hitch. This innovation made the implement an integral part of the tractor that could be

raised or lowered at the touch of a control lever. Virtually every tractor manufacturer has adapted this design.

Through the years, there have been many new models, many refinements, and many firsts. Today, Ford tractors continue on the leading edge of technology with a broad line of sophisticated yet serviceable tractors for farm and industry.

Ford tractor engineering includes some of the most advanced design and manufacturing technology in the world: computers, lasers, robots and statistical process control. These high-tech innovations combine with the experience and ingenuity of Ford personnel to create tractors designed for maximum durability, quality and reliability.

The Ford model line encompasses 21 farm tractor models from 11.5 to 170 PTO horsepower, as well as an extensive line of matching equipment.

Today's Ford tractors are the products of a legacy handed down by the father of mass-production technology. We continue to serve the needs of farmers because we still believe what a farmer's son named Henry Ford said a long time ago: "He who serves agriculture serves all mankind."