

LitterMilk saves pigs

RICHMOND, Va. — Southern States Cooperative now offers a way to save many more orphan and extra pigs, according to Robert J. Buehler, manager of swine and dairy feed services for the co-op.

"Land O Lakes' LitterMilk and LitterMilk feeders now are being handled by Southern States and its retail outlets over a 5-state area. These are exciting new products every producer can utilize to save pigs in the absence of the sow or whenever the sow develops milking problems," Buehler says.

"LitterMilk is the first product in many years which does more than just grow pigs better. It saves pigs, thereby substantially affecting a producer's bottom line.

"Southern States joins Land O Lakes," Buehler says, "in ad-

ressing the greatest opportunity in the swine business today. That is increasing pigs weaned per sow per year. This area in swine production has not appreciably changed in 50 years.

"The product is designed to keep orphans and extra pigs alive with once-a-day feeding from the specially designed feeder," he says.

"Five years of Land O Lakes research with LitterMilk replacer on baby pigs has shown that pigs fed the new product had a 3.7 times better survival rate than those on a conventional pig milk replacer, despite the challenge of E. coli scours.

"Also, each pig saved (over the 7.5 litter average needed to cover breeding herd costs) is worth \$30 at 40 lb. and \$47 at finishing," Buehler

DES MOINES, Ia. — Diamond Laboratories, a Syntex Company, has announced that its prostaglandin, Bovilene, has been approved by the FDA for estrus synchronization in beef and non-lactating dairy cattle, according to company product manager Marv Jahde.

"Bovilene is specially formulated for a more controlled release extending its half-life up to 18 to 23 hours, compared to less than four hours, or in some cases even minutes, for other prostaglandins," explained Jahde. In a summary of 14 trials conducted at 13 different locations, Bovilene was proven to be an effective estrus synchronization product.

"Bovilene's efficacy comes by exposing the corpus luteum to treatment over a longer period of time," said Jahde. "Dependable synchronization occurs without delaying-estrus. Its longer half-life extends its luteolytic effect over a longer period of time helping assure a complete, dependable lysis of the corpus luteum and

Prostaglandin okayed

subsequent estrus synchronization without delaying estrus." As with all estrus synchronization products, Jahde added, sound management is required to achieve the best results and Bovilene can easily fit into any estrus synchronization breeding program.

Previously, Bovilene was labeled only for use as an abortifacient, said Jahde, with tests proving it to be extremely reliable, terminating 91.9 percent of heifer pregnancies up to 150 days and 100 percent of pregnancies of 100 days or less.

Bovilene comes in a convenient, 10-dose vial and is administered subcutaneously in 2 ml. doses.

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