

Kids' KOrner

June is a rare month

In June we celebrate the birthdays of Jefferson Davis, Beau Brummell, Judy Garland, Jean Paul Sartre and Brigham Young. We observe Flag Day, Father's Day and Midsummer Day. We can even take a day to remember Custer's Last Stand on June 25. But one celebration important to the health of people in the United States is the annual observance of June Dairy Month.

The event has two purposes. First is to encourage greater consumption and enjoyment of milk and other dairy foods. Second is to salute the dairy farm families whose daily work assures the continued availability of these nutritious foods.

While month-long celebrations have been established for many other foods (including soup, pickles, cherries, popcorn, hot dogs, potatoes and peanuts), June Dairy Month is one of the oldest.

This celebration began as a double-header. In the summer of 1937, grocer and drug chain store organizations sponsored National Milk Month and that fall an in-

dustrial publisher set up National Milk Week. By 1939 the salute became a single month-long event promoting use of dairy foods and saluting dairy farmers. National Dairy Council (NDC) developed special materials and carried out the activities planned by a committee representing dairy farmers, processors and a leading dairy publication.

In 1940, when American Dairy Association (ADA) was organized, dairy farmers in many states selected the well-established June Dairy Month as the time for collecting ADA promotion funds. In 1955, organizational responsibility for June Dairy Month was moved from NDC to ADA. Sales promotion, advertising and merchandising were added to the strong public relations program.

Today dairy products are promoted all year long. Dairy farmers continue to milk their cows at least twice a day. And American people enjoy dependable supplies of milk, cheese, butter, ice cream and other real dairy foods.

Know how to care for injured pets

NORRISTOWN, Pa. — There may be few feelings as helpless as seeing an injured pet. And Nancy Kadwill, at Penn State Extension Service says that some injuries can be compounded by well-meaning pet owners who don't really know what to do.

Remember...if what you are doing is hurting the animal, you may not be doing any good.

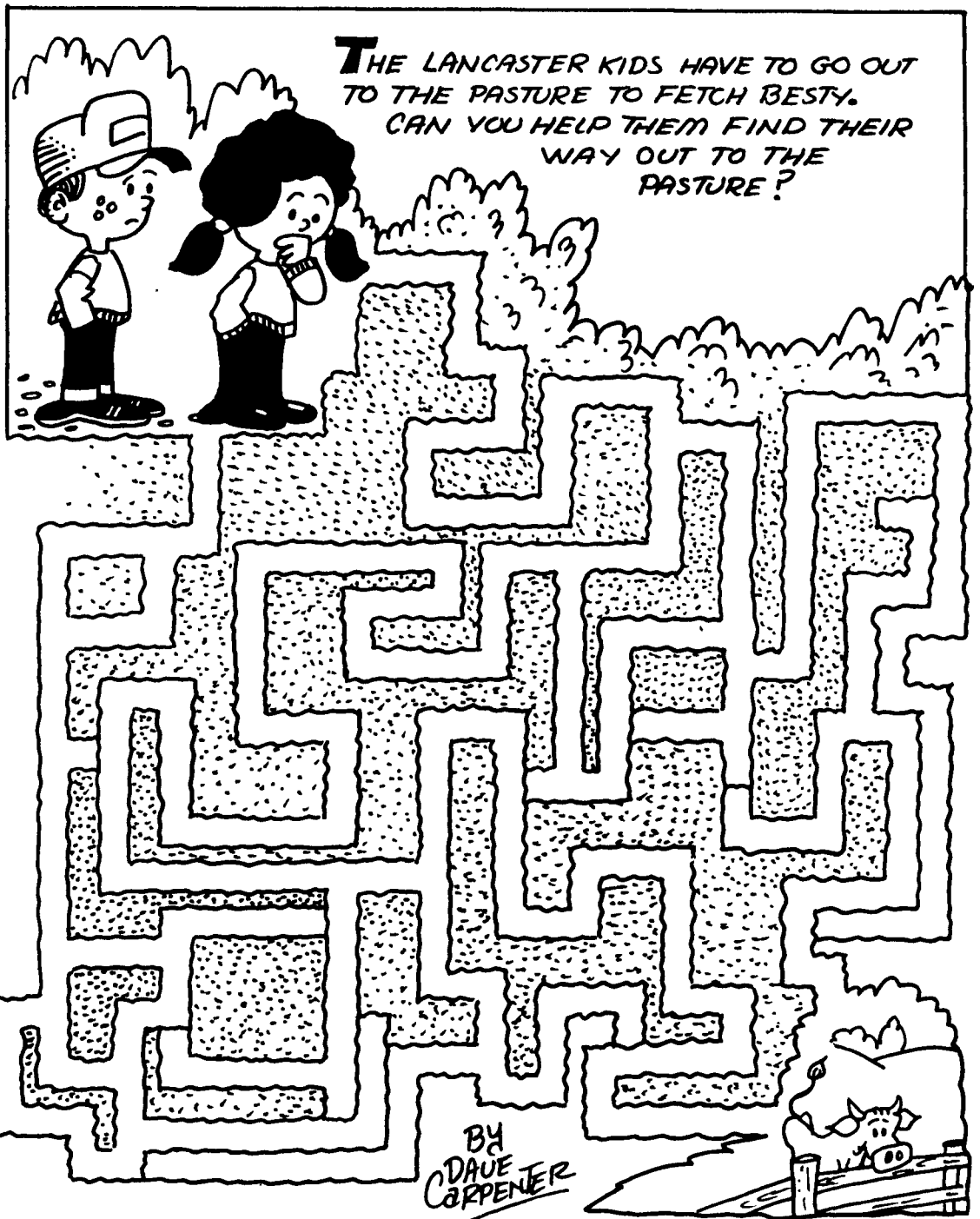
If an animal has been hit by a car, any movement can make fractures worse...handle the animal as little as possible. Place

the animal on a sturdy, flat surface to transport it to a vet. If the animal is able to walk on its own, let it.

If a wound is bleeding, try to stop the blood loss...but don't leave a tight bandage on for more than forty minutes.

If your pet is bitten by another animal...take your pet to the vet at once. Bite wounds are usually more serious than they look.

The key for treating cuts and abrasions is to keep the wound clean.



COLOR THIS!

- | | |
|-----------|---------------|
| 1. BLACK | 6. ORANGE |
| 2. RED | 7. GREEN |
| 3. YELLOW | 8. LT. BROWN |
| 4. BLUE | 9. LT. BLUE |
| 5. BROWN | 10. LT. GREEN |

GIANT SWALLOWTAIL— THERE ARE ABOUT 90,000 DIFFERENT KINDS OF BUTTERFLIES AND MOTHS. THIS MAKES THEM THE SECOND LARGEST ORDER IN THE ANIMAL KINGDOM, NEXT TO BEETLES. THIS BUTTERFLY IS THE LARGEST IN NORTH AMERICA AND ONE OF THE MOST COLORFUL.

