

# Feedmobile debuts new ear corn milling process



Scott High, son of the firm's founder, manages the fabricating department. About 95 percent of the parts needed for the manufacture of Feedmobile's mobile processing units are made at the firm's headquarters north of Lititz on Route 501.



In addition to manufacturing both mobile and stationary mills, Sam High provides on-farm milling service with this unit operating as Modern Milling Company.

BY JACK HUBLEY

LITITZ — Most of the time, defining a goal is much easier than figuring out how to get there. So it was with the Lititz-based firm of Feedmobile Inc., when they set out to find a more efficient way of processing corn for livestock feed.

The goal was easy to visualize: a feed processed from ear corn composed of kernel, cob and husk pieces of uniform size. Sounds simple enough, but the problem lies with trying to process materials of vastly different densities.

"Five years ago, you used a hammer mill," says sales representative Larry Weaver, "but when you used the proper screen for cob texture, you turned the kernels to dust."

"During the past few years, using two corrugated rollers has been popular for shelled corn and small grains, but running the cobs through these rollers results in large pieces of flattened cob, and this causes feed separation," observes Weaver.

Now, after two years of development and a substantial capital investment, Feedmobile's president Sam High feels he has the answer to the dilemma.

The answer is the company's new "Textureator", a mill that separates the corn kernels from the cobs and husks, and grinds these components separately, processing kernels in a roller mill, and cobs and husks in a hammer mill. The result is feed of uniform texture.

According to High, the Textureator is the only feed processing mill capable of producing even-textured ear corn in one step.

Although Feedmobile is best known as a manufacturer of mobile processing units, the firm's "Batch-Maker" offers the same capability in a stationary model.

No stranger to the business of mobile feed processing, High began his career in 1948 as a test operator for businessman Irl Daffin, originator of the Feedmobile concept.

In 1961 High formed Modern Milling Company and began



Sam High, president of Feedmobile Inc., shows how his firm's "Textureator" processing system yields ear corn feed of uniform size.

processing feed for Lancaster County farmers, adding a Feedmobile service center in 1964.

Five years later, High began manufacturing the mobile units, purchasing the Feedmobile trademark from a Minnesota-based firm that had acquired Feedmobile from Daffin during the interim years when Sam was grinding feed. Under the name of Feedmobile Inc., Sam High finally found himself at the helm of the company he had worked for during its fledgling years.

At its Lititz manufacturing facility, the firm is capable of building two new units a month,

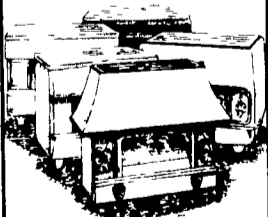
along with the rebuilding and updating of two units already in service. In addition to this segment of the business, High still maintains his Modern Milling Company, and stocks a complete line of Feedmobile parts for his customers—of which there hardly seems to be a shortage.

High estimates that the 5,000 mobile and stationary units operating in the U.S. and Canada process about 500,000 tons of feed each week. Lancaster County currently has 42 units, and Sam doesn't hesitate to credit the Amish community for Feed-

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