

NY Beef Cattlemen form committees

JAMESTOWN, NY — Allen Peterson of Jamestown, president of the New York Beef Cattlemen's Association, reports committees of the state organization are working in several major areas of promotion, legislation, producer services, marketing, and sales.

Carlton Brown of Beaver Dams heads the promotion committee which has initiated a fund-raising raffle. Tickets are being sold for a first prize of \$400; a second prize of \$150 and a third prize of \$50. The committee is also developing plans for the 1985 Beef Ambassador project and finalizing plans for exhibits at Empire Farm Days and the New York State Fair.

Brown is an industrial arts teacher in the Corning school system and has a small herd of registered Polled Herefords.

Bruce Smalley of Belmont heads the marketing committee which has been charged with develop-

ment of marketing alternatives for feeder cattle especially in areas where feeder sales are small or non-existent. The committee is also working with the Southwestern Custom Feedlot Pilot Project at Perry and with similar projects if they are initiated. The committee is also working closely with Peter Comerford of the State Department of Agriculture and Markets.

Smalley is the 4-H cooperative extension agent in Allegany County and also works with the Extension Agriculture Division in that county. He was honored a few years ago by the New York Beef Cattlemen's Association as Outstanding Extension Agent.

Jean Schwartz of Earlville is serving as chairman of the Cattlemen's legislative committee that is working to develop a Beef Check-Off to support beef promotion, research, and con-

sumer education. The committee is working closely on this project with the New York Farm Bureau.

Mrs. Schwartz, her husband, and family operate a large beef cattle operation at Maple Avenue Farm with a herd of registered Angus and a commercial feedlot. Mrs. Schwartz is very active in Farm Bureau and is a member of the Madison County Planning Board.

Helen Patton of Bainbridge is chairman of the marketing committee which is also working with Comerford to develop a workable exchange and marketing program. The committee is also working to encourage greater participation in the performance testing program developed by Cornell University and the New York Beef Cattlemen's Association.

Mrs. Patton has served as coordinator of the Association's Market Exchange and as former promotion committee chairman. She is vice president of the New York CowBelles and assistant beef superintendent at the New York State Fair. She and her husband Tom have a small herd of Shorthorns and she has a few horses.

Steve Gotovich of Stanfordsville is serving as chairman of the advisory committee which is charged with developing a second three year plan for the growing

New York Beef Cattlemen's Association. The development and implementation of the first three year plan resulted in increased membership and member involvement; in development of such producer services as the market exchange, the custom feedlot project, the performance testing program which is geared to the

commercial cattleman; and a visible and viable promotion of the beef industry in the state and of the New York Beef Cattlemen's Association which serves all aspects of this industry.

Gotovich is manager of Wheatley Farms and president of the New York Simmental Association.

Sheep breeders in NJ to meet Tuesday

FLEMINGTON, NJ — "Cooking lamb" will be the topic at the upcoming meeting, Tuesday, June 5, of the Hunterdon County Sheep Breeders' Assn., according to Richard Betts, Stanton, vice president. Speaker will be Beverly Thompson, Innkeeper of the Upper Black Eddy Inn.

"She will share some of her cooking secrets with us," says Betts. Everyone interested in good food is invited to attend.

The meeting will be held in the Hunterdon County Extension Center, Rt. 31 and Gauntt Place, just north of Flemington.

PPF sets convention dates

The Pennsylvania Poultry Federation has set October 24 and 25 as the dates for its 1984 Annual Convention.

Once again, the convention will be held at the Holiday Inn, Grantville and will feature special sessions for egg, broiler and turkey

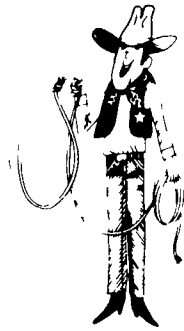
industries as well as the Annual Awards Banquet and golf tournament. Also scheduled are a spouses program and a bus tour of a nearby attraction.

For further information, call the Pennsylvania Poultry Federation office at (717) 652-7530.

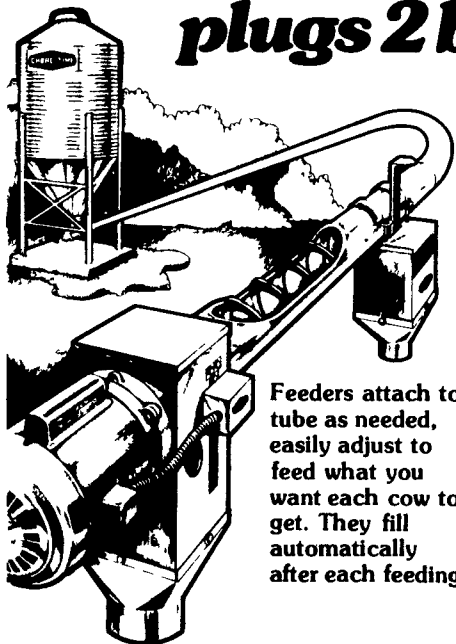
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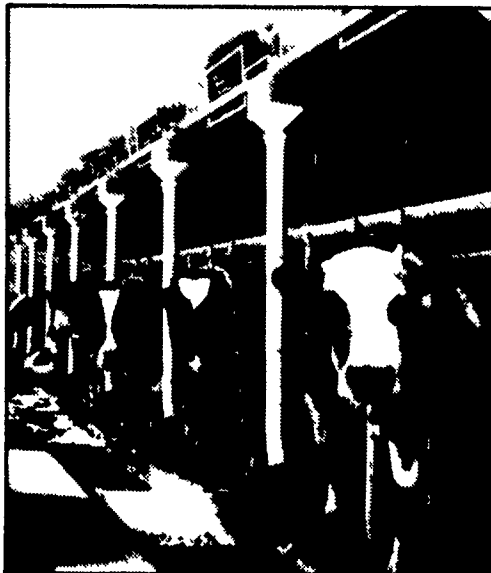
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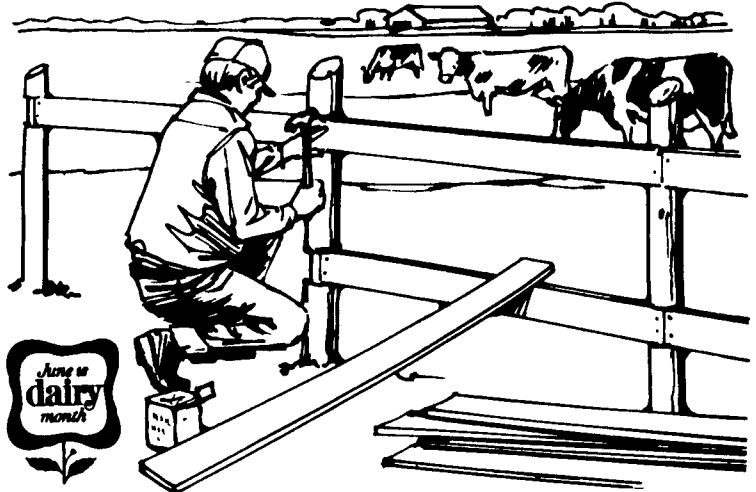
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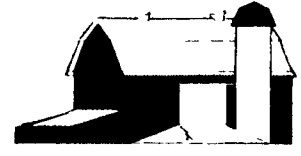
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