

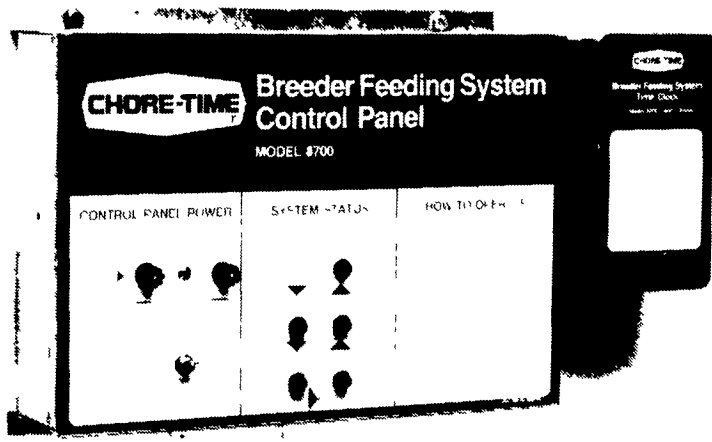
Breeder feed panel introduced

MILFORD, Ind. — Good broiler egg producers recognize that uniformity in a broiler breeder flock is the result of good feeding practices. They also know that uniformity is the most important factor influencing hatchability percentage and eventual performance of the chicks produced.

To help achieve that uniformity, Chore-Time Equipment Inc., Milford, Indiana, has introduced a new Broiler Breeder Feeding System Control Panel, according to Dale Boyce, the company's Product Manager for Floor Feeding Systems. The control panel is designed to operate Chore-Time's Breeder Feeding Systems and includes a time clock.

"The new control panel can help broiler breeder producers to automate their feeding cycle while also providing them with a new, more accurate means of weighing each day's ration," Boyce explained. He also pointed out that the control panel is designed to allow feeder lines to run until the weigh bin and feed hoppers are empty — or until deactivated by the system's time clock.

"While the new control panel is engineered to be simple to operate, it is also just as important that the system make it 'difficult' for the operator to make a mistake," he added. "To weigh and feed one day's ration with the Chore-Time system, the operator must follow a



simple five-step procedure. This procedure helps to assure accuracy delivery of the pre-selected amount of feed to the birds."

Boyce also noted the complete Chore-Time Breeder Feeding System consists of a feed storage bin, the Chore-Time Weigh-Matic Weighing System, high capacity

Model 125 Flex-Auger Feed Delivery System, and feeder lines with the company's Model C Feeders. The system is capable of delivering 35 pounds of feed per minute at a rate of 90 feet per minute and will accommodate up to 15 birds per pan.

Computer programmer named

TUNKHANNOCK — John Stefanik, of Swoyersville, has been named to a newly created position of Computer Programmer for Sire Power, Inc.

Stefanik is located at the Tunkhannock headquarters and has had considerable experience in the computer field. He will be assigned to help maintain existing

programs and assist in the programming of new applications and systems.

He received his A.A.S. degree from Kings College in Information Systems and Business Administration in 1982. He also served in the United States Air Force as a weather technician with related responsibilities.

Ernstrom to receive distinguished service award

COLUMBUS, Ohio — "Dr. Tony Ernstrom has kept more Jersey breeders in business with the current economic situation than any other man."

For his monumental efforts in milk marketing, Dr. C.A. "Tony" Ernstrom, Utah State University, Logan, Utah, has been selected to receive the 1984 Distinguished Service Award from The American Jersey Cattle Club. The award will be presented in ceremonies at the AJCC Annual Meeting June 30 in Monterey, Calif.

At the 1974 annual meeting of the Western Jersey Breeders Association, the Utah native introduced the Jersey world to a revolutionary concept of marketing milk on the basis of product yield. In his remarks as a guest speaker at that meeting, Ernstrom pointed out that Jersey milk was not receiving a fair and equitable return under any of the then existing pricing systems.

Ernstrom challenged Jersey breeders at that meeting to promote the value of their milk in making cheese and to work toward a system of cheese yield pricing. The milk processors and the industry as a whole, as well as Jersey dairymen, would benefit from that system, Ernstrom believed.

Ernstrom was the first to come up with a practical and realistic solution to the problem. As a cheese researcher, he realized that there was no relationship between

the price cheese factories were paying for milk and the amount of cheese the milk would yield.

Ernstrom was able to show that for the cheese yield, Jersey milk was grossly underpriced, while low fat, low protein milk was unrealistically overpriced. He was instrumental in developing a pricing system for cheese milk that fairly represents the value of milk to the producer and the processor.

Working closely with The American Jersey Cattle Club to demonstrate the sound economics of end-product pricing, Ernstrom has substantially increased the value of high protein, high fat milk. End-product pricing, with its attendant improvement in the value of Jersey milk, has spread to many manufacturing plants in most dairy areas of the country, in addition to attracting national and international attention.

The researcher is co-author of a chapter on Milk Clotting Enzymes and Cheese Chemistry in "Fundamentals of Dairy Chemistry". He has authored or co-authored more than 50 scientific publications. In 1968, Ernstrom was awarded the American Dairy Science Association Pfizer award for cheese research.

Ernstrom has served on many dairy-related boards of directors and has been associate editor of the "Journal of Dairy Science" since 1974.



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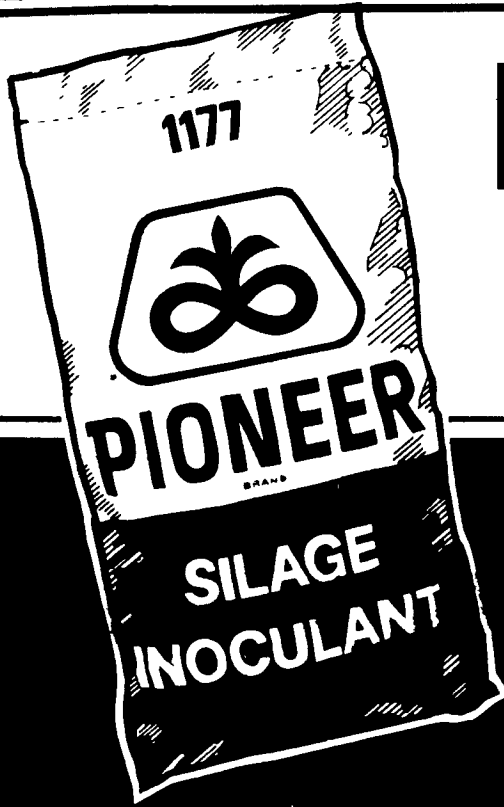
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