

BUSINESS NEWS...

New Holland begins 2-year warranty

NEW HOLLAND — Sperry New Holland has announced that, beginning May 1, it is warranting its farm implement products from defects in workmanship and materials for 24 months — a year longer than warranties of all other major farm implement makers:

Implement Maker	Implement Warranty*
Allis-Chalmers.....	12 months**
Ford	12 months
Gehl.....	12 months
Hesston.....	12 months
International	
Harvester.....	12 months
John Deere.....	12 months***
Massey-Ferguson	12 months
Sperry New Holland	24 months****

NOTES: * Extended on tractors, usually to 24 months or 1,500 to 3,000 hours (either on the engine and driveline only or on all tractor components, excluding tires, tubes and batteries). A-C warrants for 36 months.

** Extended to 24 months on combines.

*** Extended to 24 months on engines in self-propelled units.

**** Excludes skid-steer

loaders.

In a letter to its dealers, Sperry New Holland President H.G. McCarty announced the new warranty policy applying to agricultural company products: "24 months and an unlimited number of operating hours on all new Sperry New Holland farm implements — except tires, tubes, batteries and engines, all traditionally warranted by their original manufacturers."

The new 2-year warranty does not change or limit Sperry New Holland's long established "Bonded Protection" policy for box-type manure spreader sides, which continues to be good for the working life of the spreader, regardless how many owners it's had.

Likewise, the company's round baler chain replacement policy, instituted in 1983, is not affected. And the 2-year general warranty protects all Sperry New Holland products except skid-steer loaders, a product widely used by building contractors and other non-ag businesses. (Loaders will continue to carry a 1-year of 500-hour warranty.)

Sperry New Holland warranted its ag equipment prior to May 1 for an unspecified length of time. G.G. Frost, Sperry New Holland Director of Consumer Services adds that many Sperry New Holland equipment owners have been under the impression that the warranty was for one year.

"Now we feel we can more clearly define our warranty against factory defects: Recent advances in quality control allow us to pass the additional benefits on to our customers. And customers who bought prior to May 1 are fully protected under our old warranty."

According to Sperry New Holland Vice President for Marketing J.W. Sneed, "The new warranty policy is designed to afford the recently hard pressed farmers and ranchers of the U.S. and Canada with an extra measure of protection in one of the world's riskiest businesses.



Steve Gross, Thomasville Market president; and secretary-treasurer Charlie Sunday look over feeder cattle waiting their turn to go into sales arena.

Thomasville Market adds new services

BY JOYCE BUPP
Staff Correspondent

THOMASVILLE — Hogs selling for 13 cents per pound were commonplace then.

The year was 1947 and the world was still pulling itself back together in the post-war years.

Then, like now, farmers wished they could generate better prices for the commodities they produced.

Seeing a need for an auction in western York County, a trio of entrepreneurs purchased land along Route 30, the major east-west highway through the county.

After constructing a sprawling maze of wooden fences, pens, gates and a sales area, Peter and Earl Koons, of Harrisburg, and William Peters of Millersburg opened the doors for what continues today as the Thomasville Livestock Market, Inc.

Over those past 37 years, changes have come to the auction, both in the look of the livestock that bring the facility alive with sounds every Wednesday and in the business-end of the marketing corporation.

In 1975, a cooperative-type organization of 25 local producers joined forces to purchase the auction from the sons and sons-in-law of the original owners.

Following a devastating fire that swept through the auction in January, 1980, stockholders voted to rebuild a modernized facility.

More changes came on March 1, as new officers of the corporation took over the reins of the business. President is Steve Gross, Manchester livestock and grain producer, with livestock marketer Roy Mummert of Brodbeck's the vice-president. York grain and livestock producer Charlie Sunday is secretary-treasurer, and assistant Phyllis Gross handles the bulk of the office and bookkeeping responsibilities. Norton Miller, an employee of the auction for 31 years, continues as caretaker.

Along with the new officers has come an addition to the services offered by the landmark auction.

Beginning at noon, every

Agway dairy routes cited

SYRACUSE, N.Y. — Agway dairy route salespersons operating in Lancaster County include Wayne D. Deem, of Manheim; and Gary L. Shenenberger, of Salunga.

Deem operates out of Quarryville Agway and Shenenberger operates out of the Salunga Agway.

Agway conducts training schools, such as the one at Cortland, N.Y., in early March, to instruct dairy route salespersons in the latest product knowledge and information.

Wednesday, and continuing up to sale time, the auction is open for handling private treaty hog sales.

Auctioneer John Frey opens the evening of sales business promptly at 6:30 p.m., handling small items, with the major livestock lineup starting through the arena at 7 p.m. Calf sales open the evening of livestock marketing, followed by feeder pigs and steers, lambs and goats, cows, fat heifers and steers, bulls, sows and boars.

Another recent innovation was the auction's first feeder sale, held April 13. Management is pleased

with the success of that spring sale, and plans another for next year.

A fall feeder sale is also in planning stage, to be held in cooperation with the South Central Pennsylvania Cattlemen's Association. Several 4-H roundup activities will be scheduled through the summer and fall months.

For additional information about the auction or the private treaty hog sales, the Thomasville Livestock Market, Inc., can be contacted at 717-792-2248.

Ford adds 2 tractors

TROY, Mich. — Ford Tractor dealers are offering two new models in their line of mid-range Series 10 farm tractors for 1984, plus technical improvements to the rest of the line.

"Our new 2810 and 2110 models — available with a new front-wheel-drive option — give customers a choice of three tractors in the 32-to-36 horsepower class, complementing our 2910 model introduced last year, and 17 models in the 30-to-90-horsepower range," said R.J. Nicolazzi, general operations manager of Ford Tractor's North American Sales Operations.

"The 2810 unit replaces last year's 2310 model. In addition to the many features carried over from the 2310, the 2810 offers a double-reduction rear axle, sealed wet-disc brakes and an independent PTO. It's equipped with a 158-cubic-inch-displacement diesel, three-cylinder engine and has 32 power-take-off (PTO) horsepower."

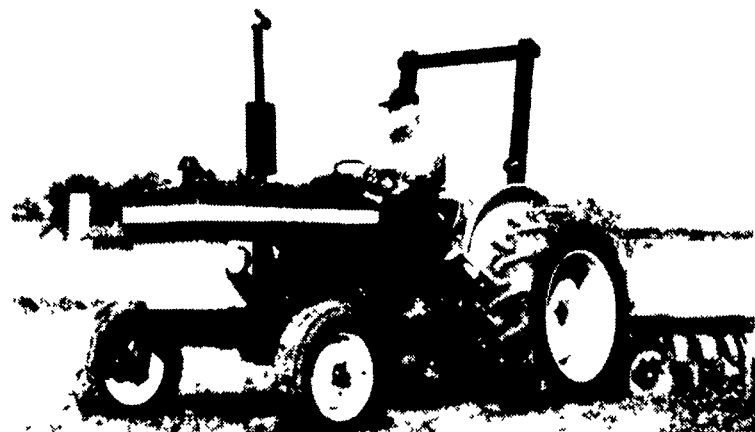
The double-reduction axle design — also used on larger Series 10 tractors — provides extra toughness and improved power transfer. The internal wet-type disc brakes allow smooth engagement, using a differential lock that can be engaged to both

rear wheels under low traction conditions for uniform pulling power.

"The lighter-weight 2110 tractor is the 'big brother' to the highly successful 1000 Series models introduced last year," Nicolazzi said. "The 2110 is equipped with a four-cylinder diesel engine delivering 34.5 PTO horsepower. Its standard transmission is a 12-by-4 unit. A synchronized manual shuttle version is available for quick shuttling and shifting. Other features include a double-reduction final drive, live 540-rpm PTO, sealed brakes and a foot-operated differential lock.

"Customers will appreciate the 48-to-72-inch tread adjustment range on the front and rear of the 2110 tractor. And the hydraulic system features a heavy-duty, 8.6-gallons-per-minute (gpm) pump. This pump offers plenty of power for its Category 1 three-point hitch, or for quick lifting. The integral power-steering system's pump is completely independent of the hydraulic pump."

Nicolazzi pointed out that Ford also added a new front-wheel-drive option for 2910, 3910 and 4610 tractor models. "Front-wheel-drive provides the extra traction needed in soft, muddy conditions," he said.



The Model 2810, shown above, and the 2110 are two new Ford tractors available with two-wheel-drive or front-wheel-drive.

Seaboard acquires Wenger egg unit

LAKEWOOD, N.J. — An agreement whereby Seaboard Foods will acquire the egg marketing division of Wenger Feeds, has been announced jointly by the two companies, according to Boyce Overstreet, President of Seaboard Foods, Inc., Lakewood, N.J.

The egg marketing division of Wenger Feeds consists primarily of Weaver Quality Eggs, Inc. located in Lancaster County.

Seaboard Foods is the largest marketer of eggs in the nation. With its divisions and subsidiary companies, Seaboard accounts for approximately five per cent of the nation's egg supply, according to Overstreet.

Mueller honors dealer



Daniel C. Manna, center, president of the Paul Mueller Company, presents Golden Cooler Award to representatives of Rufus Brubaker Refrigeration, of Manheim.

Recipients of award include Mr. and Mrs. Charles E. Brubaker, Mr. and Mrs. Victor Leininger and Kenneth Kopp. Award was presented at a recent recognition dinner in Springfield, Mo., headquarters for Mueller.