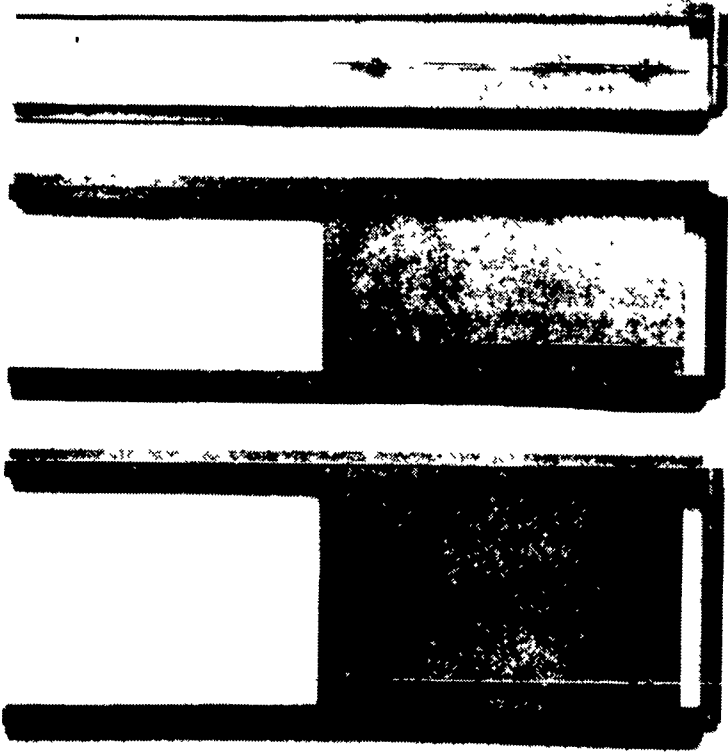




BUSINESS NEWS...



New single-door air inlets from Chore-Time come in three different sizes.

Chore-Time reports new inlets

MILFORD, Ind. — The control of incoming air is crucial to the success of any ventilation system. Producers who are able to control fresh air distribution in a poultry or livestock building are also able to maximize animal comfort and, ultimately, profit.

To help poultry and livestock producers achieve better control of their air distribution, Chore-Time Equipment, Milford, Ind., has recently added single-door air inlets to complement the company's line of double-door inlets and inlet system controls, according to Bob Krevinghaus, Produce Development Manager for Chore-Time Ventilation Systems.

Available in 6, 12, and 16-inch tall sizes, the new air inlets are shorter and deliver about one-half of the maximum air flow of their two-door counterparts. Both types of inlet doors slide horizontally in a proven rail track system to provide a tighter, more controllable opening during critical

minimum ventilation periods, Krevinghaus said. Both types of Chore-Time's air inlets are made of hard-surface urethane insulation material.

"Some ventilation situations require locating smaller openings closer together for improved minimum ventilation air distribution throughout the building. By adding a shorter inlet to our line of ventilation components, our customers will be able to more closely match air inlet capacity and more easily fine tune the air flow in both small rooms and in long narrow buildings to their ventilation requirements," Krevinghaus pointed out.

Chore-Time's line of ventilation products also include inlet controls for manual or automatic operation of inlets and a complete line of fans and fan controls. The company manufactures complete ventilation systems and other automated equipment for the care and feeding of poultry and livestock.

Hesston contest opens

HESSTON, Kan. — Future Farmers of America are invited to enter Hesston Corporation's 1984 "Salute to Agriculture" contest. Winners will receive cash prizes and commemorative belt buckles of the National Finals Rodeo.

Contestants are asked to write a "Salute to Agriculture" in 100 words or less about the role farmers and/or ranchers play in improving the economy and standard of living in North America. The message should emphasize the positive job the farmer is doing.

Entry forms for the contest are

available from state and national FFA offices, Hesston dealers and Hesston Corporation. Entries must be postmarked no later than Sept. 30.

A 1984 Hesston National Finals Rodeo commemorative belt buckle, designed by western artist Fred Fellows, will be awarded to 100 finalists. First prize will be \$500 in cash. Two second place winners will be awarded \$250 each, and five third place awards of \$100 will be presented. All winners will be announced in November at the National FFA Convention in Kansas City.

Master Mix milk promotion begins

BY GLENN B. KNIGHT
YORK — "Milk — It's Fitness You Can Drink."

Master Mix Feeds and local dairy farmers will work together in May and June to help publicize milk as the drink of choice. According to Lisa Lepore, district sales representative for York County, Master Mix will pay one dollar to support dairy promotion for every ton of dairy feed sold during that time.

"Dairy farmers can use all the help they can get what with consumption down and recent price cuts," said Mike Miller, mill foreman for Spangler and Sprenkle in York. Many people blame the million dollar advertising campaigns for soda, coffee, beer and wine as contributing to milk's promotional problems.

William H. Sprenkle, owner of the major supplier of dairy feed in York County says, "It's a remarkable idea since the money goes to support both national advertising and the York County Milk Producers Association." Half of each dollar donated by the Master Mix company will be given to the United Dairy Industry Association and the rest to a local dairy association where the feed is sold.

Sprenkle, who has been in the feed business since 1934 and keeps in shape with regular exercise and a proper diet, noted the importance of milk to a proper diet. "Older people, especially, need to have dairy products for the calcium to keep their bones strong," he reported.

The supplier of feed to some 14,000 dairy animals cited lack of funds as the reason milk is not promoted as well as the other drinks.

"Dairy products — the major source of calcium — are a necessity in the diet," he continues, "if they are concerned about cholesterol, they should drink the low fat varieties of milk."



"This bag of Master Mix dairy feed has a leak in it -- it's leaking money!" William H. Sprenkle, left, and Lorne Detter, right, help Master Mix's Lisa Lepore with the defective bag of feed. Ms. Lepore was at Spangler and Sprenkle, York, to introduce Master Mix Feeds' "Buck-A-Ton" promotion in which the feed company will give a dollar to help promote milk for each ton of dairy feed sold through June.

Spangler and Sprenkle's Sales and Service Manager, Lorne Detter predicted success with the Master Mix promotion because the industry needs better promotion at the national and local levels — and

the associations need money to promote the products.

The "Buck-A-Ton" promotion will be in effect nationwide through the end of June.

Kalium dealer council named



Appointments were recently made to a new Kalium Chemicals Dealer Council. Included in the membership of the Council, which is designed to improve customer service, is William D. Angstadt, back row, third from left, vice president of Reading, Pa. Bone Fertilizer.

Emergency loan deadline extended

CARLISLE — Farmers Home Administration County Supervisor Kermit S. Moyer says the Emergency Agricultural Art of 1984, recently passed by Congress and signed into law by President Reagan, extends the application deadline for the 1983 emergency drought loans for Cumberland and Perry Counties.

Emergency loan applications may now be accepted at the local FmHA office until close of business for Cumberland County on June 11 and for Perry County on July 15.

No applications for emergency loans may be received after these dates.

To date, the FmHA committee has certified eligibility for Emergency Loans totaling \$267,100 for 16 farmers in Cumberland County and \$176,450 for 6 farmers in Perry County. This averages \$20,161.00 per farmer who made application for actual loss loans.

Farmers affected by the drought may be eligible for Emergency loans at the following interest rates:

Actual loss loans only will be

available at 5% interest for the first \$100,000.00 and 8% interest for any amount above \$100,000.00 for those applications unable to get credit elsewhere.

Actual loss loans only will be available at 13.75% interest for applicants able to get credit elsewhere.

Actual loss loans may not exceed \$500,000.00.

Applications may be filed at the FmHA office at 7044 Carlisle Pike, Carlisle PA 17013. Call 717-697-0795 for the application.