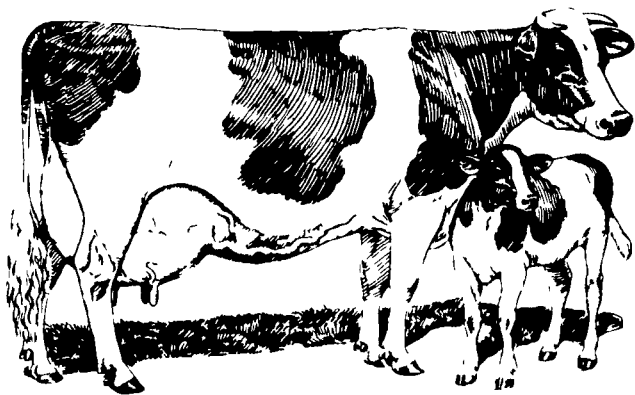


# FEED 'EM RIGHT



30¢ Per Day - provides her with a daily diet specifically formulated for pre-freshening cows.

## Pennfield Dry Cow Program

The 60 day period before freshening is a most important time in the life cycle of the cow. During the period she will "store-up" vitamin, mineral, and energy reserves which she will draw on during her following peak of lactation. Over 50% of her calf weight will develop during this period, and being a good mother, she will supply nutrients to her calf before she will rebuild her own body reserves.

Good dairymen have seen that proper feeding management during this critical-period, means **easier calving**, **better appetite** during early lactation, and cows **breed back better** because they have nutritional reserves to draw on during peak lactation.

## Balanced Nutrition Is The Key

A properly formulated dry cow program allows the dairymen to "control" the nutrient intake of the cow. Calcium and phosphorus levels must be properly maintained and roughages should be checked for protein, energy, calcium and phosphorus.

### #580

**PENNFIELD**  
Dry Cow Conditioner  
with Selenium

2 Lbs. Per Day  
Use With Roughage Program

**LEGUME HAY**  
and  
**CORN SILAGE**

### #581

**PENNFIELD**  
Dry Cow Conditioner  
With Selenium

2 Lbs. Per Day  
Use With Roughage Program

**GRASS HAY**  
and  
**CORN SILAGE**

### #582

**PENNFIELD**  
Dry Cow Conditioner  
with Selenium

2 Lbs. Per Day  
Use With Roughage Program

**CORN SILAGE**  
and  
**LIMITED**  
**GRASS HAY**

## Pennfield Offers You

### • Roughage Testing --

Pennfield customers receive "no charge" roughage testing at our laboratory located in Lancaster, Pa. Testing normally takes 10 working days.

### • Dry Cow Program --

A printed feeding program shows correct quantities of roughages to be fed along with 2 lbs. of Pennfield "Dry Cow Conditioner with Selenium."

### • Trained Dairy Specialists --

Pennfield has 9 Dairy Specialists trained to help the dairymen develop sound feeding programs.



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# **pennfield feeds**

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