## Farabaugh, Williams join MANIMA stuff

TOWSON, MD. The Advertising and Promotion Agency of the Middle Atlantic Milk Marketing Area (MAMMA) 18 pleased to announce two new members of its staff. Acting as controller for the agency since December is Suzanne Farabaugh Recently joining the staff as the communications director is Trish Williams.

Mrs. Farabaugh brings a varied and solid professional background to her position as controller. She is a native of northeast Pennsylvania, a graduate of Bloomsburg State College and a resident of Baltimore for more than eight years. Mrs. Farabaugh has 18 years of direct mail, investment, real estate and accounting experience. She has taught basic and advanced accounting for the Baltimore County Schools and is a past president of the National

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Trish Williams

responsible for preparing the agency's budgets and financial statements, monitoring financial transactions, and acting as a liaison between the Market Administrator' office and the agency. Ms. Williams was formerly

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employed as associate editor of Lancaster Farming Newspaper, where she was in charge of writing, photographing, and editing dairy news and events. She grew up on a dairy farm in Hockessin, Delaware and has more than 10 years of dairy production experience.

In 1980 she earned a bachelor of science degree from the University of Delaware in animal science and agricultural business management. She is currently working towards a master degree from Penn State, with emphasis

in agricultural communications and media.

In her role as communications director, Ms. Williams will be responsible for public relations for MAMMA, as well as communicating the agency's programs and activities to the general media and dairy related groups.

Her specific duties will include consumer exhibits, assisting the state dairy princess programs, special dairy day promotions, sports activities and program presentations.

### Kimbark joins PACMA

CAMP HILL - The Pennsylvania Agricutural Cooperative Marketing Association (PACMA) has named John Kimbark of Manheim, Lancaster County, as Marketing Representative for southeastern Pennsylvania.

Kimbark is the former Managing editor of Pennsylvania

Farmer magazine. As PACMA's representative in southeastern Pennsylvania, Kimbark will be serving members in Lancaster, Berks, Chester,

Delaware, Montgomery, Bucks and Lebanon counties.

He will be offering the full line of PACMA marketing services including sales of hay, grain, distillers dried grain, soybean meal and feeder pigs. He will also handle PACMA's futures marketing programs including forward contracting for cattle, hogs and grain, also hedging and monitored hedging.

Kimbark can be contacted at (717) 664-2322.

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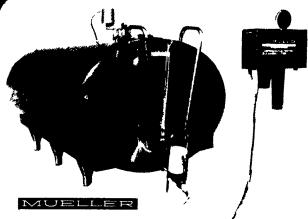
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