Roy H. Buch, Inc serves Ephrata

Roy H. Buch, president of Roy H. Buch, Inc. of Ephrata, started carrying the Allis Chalmers line of equipment when he started busines 16 years ago.

In the fall of 1967 Buch bought the business from his employer, Chet Long, who operated the Chet Long Farm Equipment in Akron. By the spring of 1968 Buch had moved the business to its present location in Ephrata, where all new buildings had been constructed.

In 1978 Buch's added a warehouse to house their farm equipment. Buchs offers new and used farm equipment, lawn and garden equipment, parts and service.

Sales had been increasing for a number of years, but have dropped off slightly in the last several years, Richard Buch said.

Mr. Buch's sons, Richard E. and Roy E. are part owners of the business with their father, and Alvin R. Martin, who is vicepresident and service manager is also a past owner. Richard acts as secretary/treasurer and works in sales and Roye E. is setup man. Jay M. Oberholtzer is their mechanic.

Shearer Equipment Co. offers industrial equipment

The Jack W. Shearer Equipment Company of Johnstown, Pa. is one of the few original Allis Chalmers dealers serving Pennsylvania.

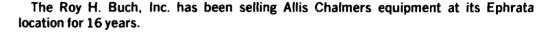
Jack Shearer and his wife, Barbara, started the company in 1960 with all three of Allis Chalmer's lines - farm, lawn and graden, and industrial - and they have continued to carry all three during their 24 years of business.

Shearer said they service all of Pennsylvania with industrial parts and ship some parts to other states as well. While Allis Chalmers is planning to sell their industrial line to another company, Shearer said he will carry and serivce the new industrial line and will have parts for all discontinued models.

Since 1960 the Shearers have expanded their business several times, increasing the dimensions from 900 square feet to its current 11,000 square feet.

In addition to their industrial serivce, Shearers provides Cambria County with Allis Chalmers farm equipment and with their lawn and garden line.

The Shearers have two sons who take an active role in the business. Their son John is a sales representative and son Ronald is parts manager. Other employees include: Frank Ober Jr., their service manager who has been with them for 16 years, and Jerry Moss, service representative.





There's only one No-Til Planter,

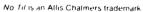
Don't be fooled by imitations Only accuracy Allis-Chalmers the pioneer in conservation planting, makes the No-Til planter

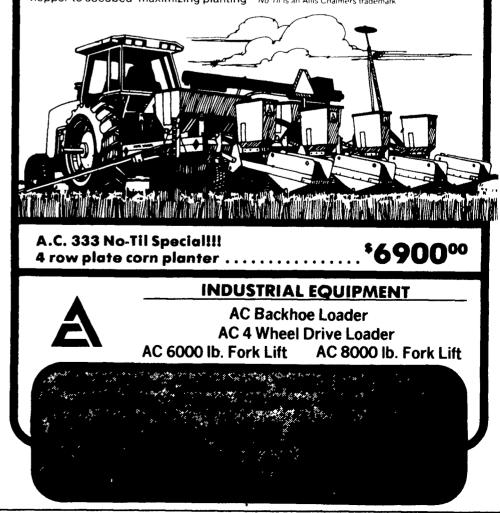
• Our patented No-Til coulters are mounted directly onto the frame for maximum down pressure

 Planter units are mounted independently of the coulters to follow ground contours and reduce bounce from hopper to seedbed maximizing planting

· Uniform planting depth is assured regardless of field conditions with unique double-depth control system

 Available with air or plate type planter units and frame sizes from 2 to 16 rows Granular fertilizer with a horizontal auger-fill system can be added to speed up planting





The 40-horse utility tractor from the Allis-Chalmers Corp., the 6140, is available with a model 450 loader, specially designed for the new tractor. The 450 loader is available in three manure or material bucket sizes and fits either twowheel-drive or four-wheel-drive tractor configurations. It has a full height lifting capacity of 1660 lb. and a break away force of 4275 lb. The easy-on, easy-off loader requires no auxiliary pumps and has a heavy-duty frame which attaches at the rear

axle, midpoint and front of the 6140 tractor.

Better by Design ALLIS-CHALMERS

