

Appointments reported

KANSAS CITY — CEVA Laboratories, Inc., Overland Park, Kan., has announced two appointments to its Poultry Division.

Dr. Lanny H. Howell has been named Manager, Poultry Division. He will have responsibility for marketing and sales of poultry vaccines and other poultry health

products, as well as responsibility for technical services and CEVA's poultry diagnostic laboratory at Berlin, Md. He received his D.V.M. degree from the University of Georgia and his M.B.A. in pharmaceutical marketing from Farleigh Dickinson University, New Jersey

Larry C. Rodgers has been named National Sales Manager, Poultry Division. He will direct sales of poultry vaccines and poultry health and sanitation products in CEVA's nine sales territories in the U.S. He holds a B.S. degree in animal science from Auburn University.



Larry Rogers



Dr. Lanny Howell

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