

Either you get the profit dollars or your hogs swallow them up. It's a constant struggle.

But we're ready to help you keep more of those profit dollars with a whole new line of feeds. All based on the latest breakthrough in feeding - Potency Formulation.

This new technique lets you hold onto more profit dollars by producing pork more efficiently. The reason — a precise balance of available amino acids coupled with the right level of usable energy.

No other feed manufacturer formulates hog feeds this way. In fact, you won't find anything so advanced and so right for the times.

See your Master Mix dealer today. He's anxious to help you get a stronger grip on profits.

Premagro<sup>TM</sup>, Premaplus<sup>TM</sup>, Premawean<sup>TM</sup>, and

Premapig<sup>TM</sup>. Just four of a whole new line.



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## KEYSTONE PORK CONGRESS, THURS., FEB. 16th

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