

Swope & Bashore

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William J. Varano and Larry L. Herr.

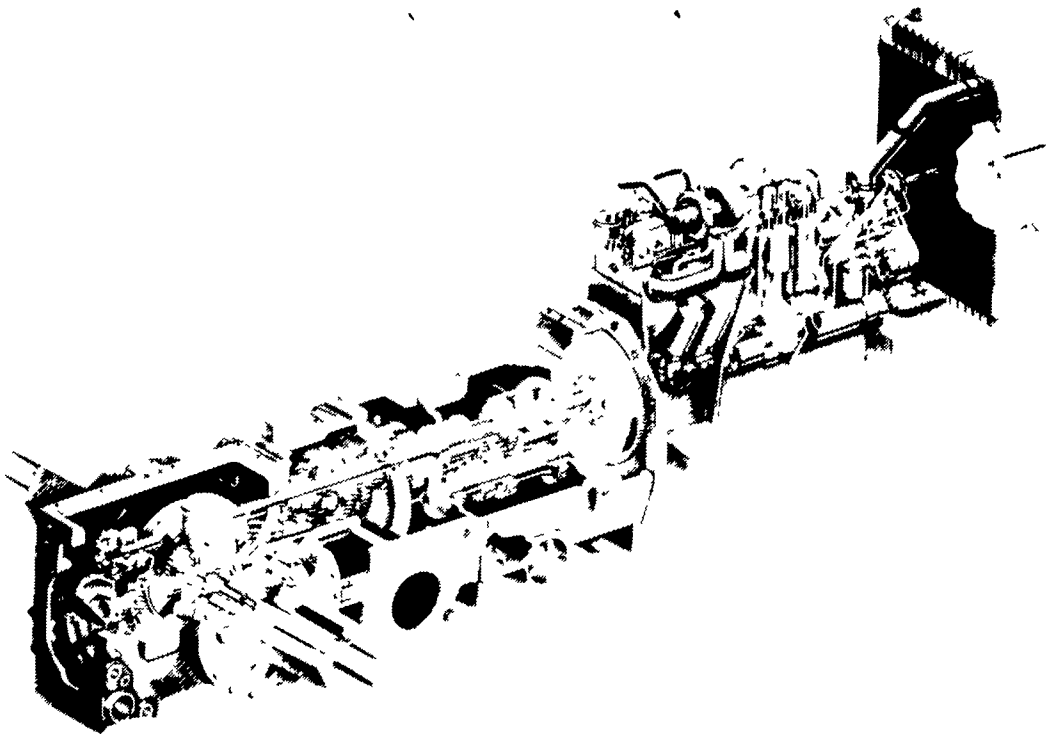
Receiving the International Harvester XL Dealer award in 1978, Swope and Bashore erected a new building during the same year at their original location along Route 645, six miles north of Myerstown.

By providing modern parts, service, and office facilities and doubling its floor space, Swope and Bashore has responded to the needs of a loyal and growing clientele.

The company counts plenty of

experienced personnel among its 16-member work force, including Road Serviceman Guy Thierwechter, and Partsman Wally Mowrer, with a combined total of 75 years experience in I.H. parts and service.

Larry Herr announces that he'll be looking for everyone at the company's Open House from February 13 to 18, featuring equipment displays, refreshments, parts discounts, and special prices on wholegoods. Those who attend on Valentine's Day will have the opportunity to direct questions to several factory representatives scheduled to be on hand.



Gleason & Baker

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books, and, as of late 1983, Rick Allison in charge of sales.

Marvin Flynn, a former G&B employee under the previous partnership, is Jacob's Shop Foreman, with Woody Midgett

managing the parts department.

Located near the New York border, Gleason & Baker has the opportunity to service many Steuben County, NY, I.H. customers, as well as farmers from nearby Potter County, PA.

Backed by a three-year or 2,500 hour warranty, the new performance-matched power train in International Harvester's 50 Series two-wheel drive farm tractors features a high-displacement, turbocharged IH diesel engine, and a fully synchronized, constant mesh, 18 speed transmission with precision ground helical gears. The power train also a hydraulic-powered mid-mount master clutch, a computer sensor which protects the power shift portion of the transmission, differential lock, independent PTO, planetary final drives and heavy duty axles. Its modular design packages the speed transmission, range transmission and final drives in a strong unitized design for longer life and easier serviceability.



Mansfield customer Wilbur Wood's sturdy mailbox post; a new I.H. 4186 4WD tractor, courtesy of Gleason & Baker, Elkland, PA.

R.S. Hollinger

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the original Kauffman address of 113 West Main Street, in Mountville. With the newer of the two buildings in use as a showroom, parts department, office, and two shop bays, the original Kauffman building is now used as a warehouse.

Hollinger's remains a family-operated firm with Russel in charge of sales, LaMar as Shop Foreman for farm equipment,

Lynn as Parts Supervisor, and Leonard as Shop Foreman for outdoor power products. Russel, himself, is Sales Manager and his wife Esther lends a hand in the office.

Russel invites everyone to attend R.S. Hollinger & Son, Inc.'s Open House on February 27 and 28, for a look at what the elder Hollinger feels to be International's finest product line yet.



International Harvester's new 150 h.p. 6588 and 130 h.p. 6388 2+2 tractors feature improved fuel efficiency and easier shifting and steering. Both are powered by large displacement six-cylinder diesels and have transmissions with 16 forward and eight reverse speeds. With these transmissions, the operator can power shift up or down on the go without declutching between 1 and 2, 3 and 4, 5 and 6, and 7 and 8.

Mifflinburg Farm Supply

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bays, as well as its own computerized accounting system.

Key management personnel include Sales Manager, Frank Saner, Service Manager, William Tallman, Parts Manager, Rick Smith, and accountant Lois Elliot. One of the firm's veteran employees is Albert Wolf, brother of the former owner, and an International Harvester serviceman with 30 years experience.

This year's Open House is scheduled for the week of March 15, with special savings on all parts and equipment. The week-long event includes Pancake Day, this year scheduled for March 6, featuring pancakes and sausage for everyone; an annual token of the firm's appreciation for its valued customers.



Pictured with Mifflinburg's Service Manager (L-R), Bill Tallman, are Bud Wolfe, Ron Miller, Keith Herman, and Don Getty, the firm's service technicians.

