

Farm Show sale

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hog projects which launch numerous youths into swine operation careers.

In addition to the frenzied bidding for the grand champions, many sub-plots of drama and excitement unfold throughout the sales.

Western Pennsylvania was determined to be heard from in the swine sale since it had both the grand and reserve champion of the show.

A group of four businesses got together and bought the reserve champion of Tim Brown, of

Crawford County, for \$6.75 a pound. They included Castlebrand Meats, New Castle; Leali Meats, Wheatland; Utility Constructors, Lyonsville; and On-the-Green Restaurant, Cambridge Spring.

A number of bidders follow an informal system of territorial rights in buying animals, such as A and B Picking concentrating on Lehigh County, Emery's Buying Station in Lancaster and surrounding areas and Willie the Butcher, primarily in Lancaster County.

Every once in a while a flurry of bidding will erupt as a traditional

bidder locks horns with a special interest bidder, such as an implement dealer interested in the animal of the son or daughter of a good customer.

And the competition between siblings in the same family comes into play at times. Returning home, a brother or sister can boast of a nickel a pound more and make him or her the family champion.

But in the end, all of the youths end up as champions — no matter who the bidder or what the final price may be.

Direct marketers to organize

DOVER, Del. — A meeting to formally establish a Delaware Direct Marketing Association will be held Tuesday at 4 p.m. in the Mile High Room of the Sheraton Inn in Dover, following the regular program of the Delaware Vegetable Growers' meeting, being held at the inn on the same date.

During this organizational meeting, the new group will elect officers. According to University of Delaware extension marketing specialist Carl German, who has been advising the ad hoc committee established last fall to draft bylaws and make nominations, the association is being formed for three reasons:

- To promote Delaware's direct marketing industry;
- To provide a forum for the exchange of ideas and development of educational programs;
- To generally improve and maintain basic operating standards in the state's direct market outlets.

Interested individuals who will not be able to attend this meeting can obtain further information by

Porta-Mister announced

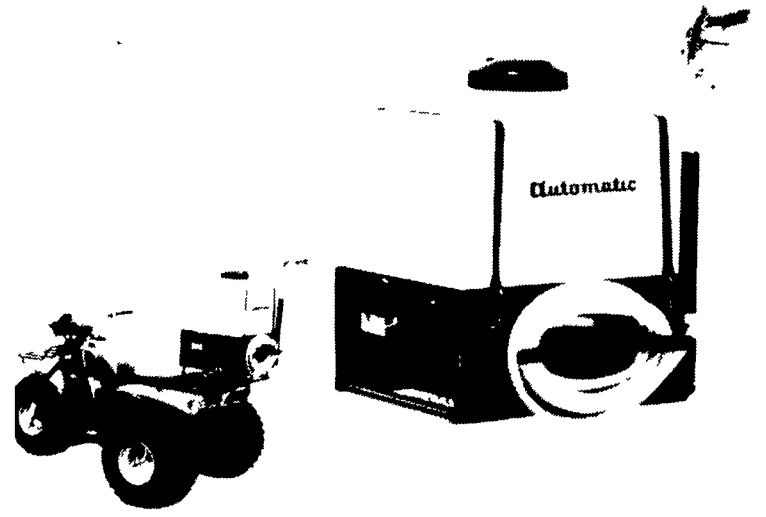
CHAMBERSBURG — The Automatic Porta-Mister is designed to go anywhere and spray anything, according to Ryder Supply, Chambersburg.

The compact unit mounts on any vehicle which can supply 12-volt power. The Porta-Mister comes with an adjustable nozzle, which can be regulated to deliver anything from a fine mist which floats to the target up to a straight stream with 40-foot range.

The diaphragm pump, utilizing chemical resistant Viton, is rated at 80 psi and up to 2.5 gpm. A

limited by-pass valve on the pump compensates for sudden pressure changes and a built-in pressure switch shuts down the pump at maximum pressure. The 12-gallon supply tank features 5" screw-on lid. Trigger-grip spray gun and 15-foot of hose are standard equipment.

For further details contact the manufacturer, Automatic Equipment Mfg. Co., Department of NR, Pender, Neb. 68047 or the distributor, Ryder Supply, Box 219, Chambersburg, 17201, (717) 263-9111.



The Automatic Porta-Mister is designed for spraying flexibility under a variety of conditions.

contacting either extension marketing specialist Carl German at (302)-451-2511 or Delaware Department of Agriculture marketing manager Bill Sammons at (302)-736-4811.

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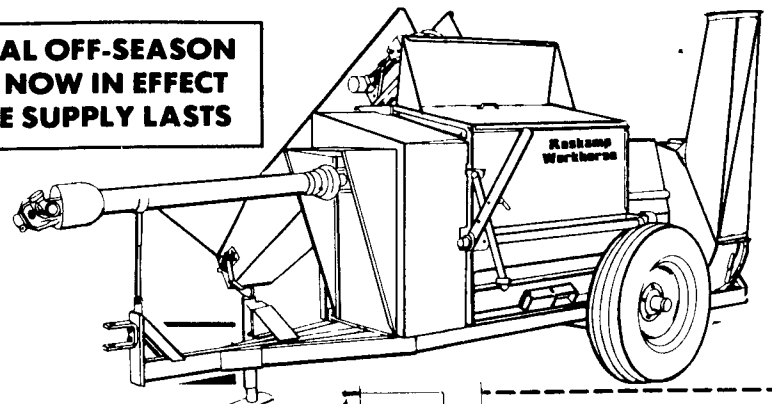
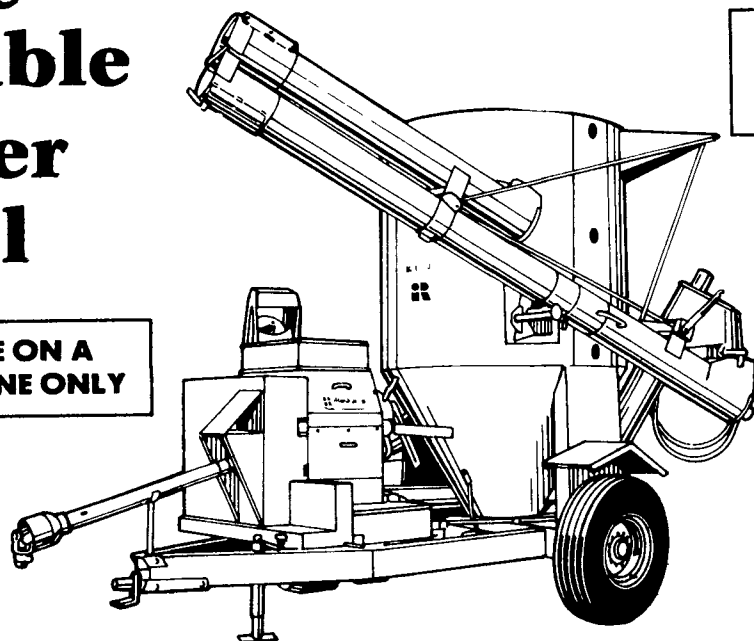


Sue Falvey, of Bedford County, tries vainly to hold back tears as bidding rages on her grand champion Farm Show lamb.

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