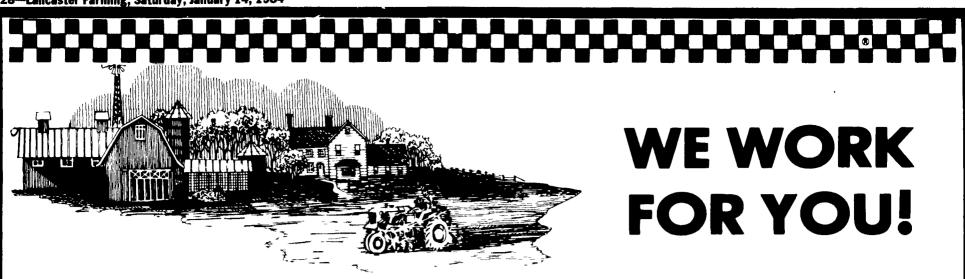
D28—Lancaster Farming, Saturday, January 14, 1984



RALSTON PURINA'S LOCAL MILLS AND DEALER NETWORK HAS YOUR SUCCESS IN MIND!

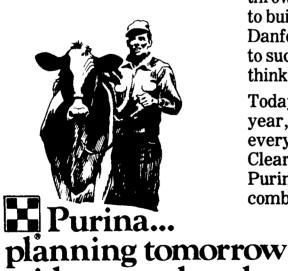
OUR LINE OF COMPLETE AND CONCENTRATE DAIRY FEEDS IS DESIGNED TO FILL YOUR SPECIFIC NEEDS.



- * Start with our Premium Hi-Energy line-up... In today's markets and dairy situation, more efficient than ever!
- * Our Middle-line's, our economy products and dealer checker-mixing abilities bring us to well over 50 available milking rations. These may fit your operation!

* Compare "Apples to Apples" price is important but: Energy Levels? Minerals? Consistent?

LET US FIT YOUR <u>PRICE</u>... <u>AND</u> FILL YOUR NEEDS!



In 1894, William H. Danforth founded Ralston Purina Company a stone's throw from the Mississippi River banks in St. Louis, Missouri. His goal: to build an organization which has people as its single strongest asset. Danforth knew that individual growth and personal accomplishment led to success in business, and he encouraged Purina people to "stand tall, think tall, smile tall and live tall."

Today, Ralston Purina produces almost 6 million tons of livestock feed per year, and is known world-wide for quality feed and health products for everything from dogs and cats, cattle and swine, to trout and chinchillas. Clearly the leading commercial feed supplier in America, Ralston Purina is larger than the next three independent animal feed suppliers combined.

THE LOCAL DEALER IS PURINA'S

with research today.

SUCCESS... THIS SUCCESS IS PROVEN!

