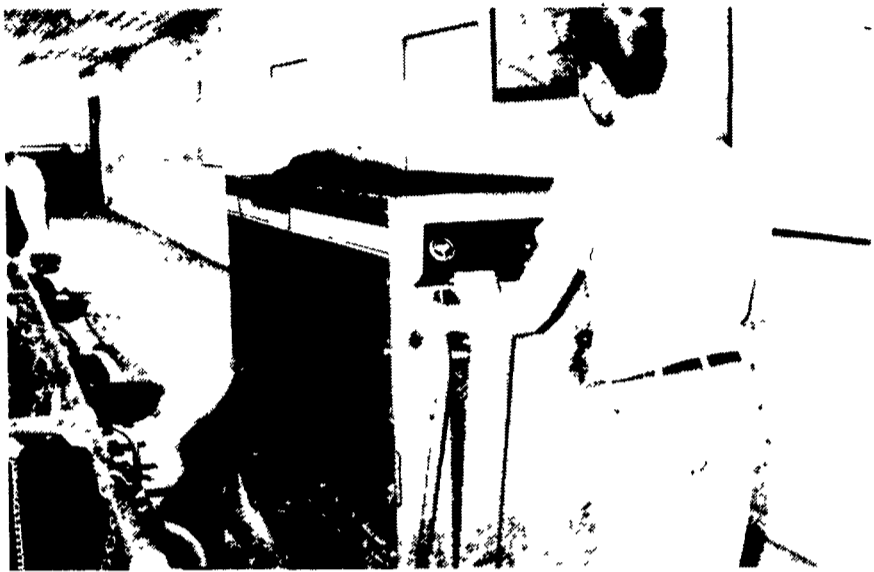


Introducing the SERIES IV FEED TRANSPORT CART!



**Now with convenient
hydrostatic drive
and extended battery life!**

Load it full. Press the new hydrostatic control lever. And you're on your way to feed silage, haylage or any other feed to your dairy herd — quickly, cleanly and conveniently.

With new hydrostatic drive, this new Series IV cart gives you fully variable speed control. Fingertip operation provides any travelling speed you select.

The Weaverline Series IV cart puts you in complete command of your feeding operation. As your Series IV cart moves into position in front of each stall, set the auger and apron-system indicator to discharge the rate of feed you desire. Then shut it off and move on to the next cow. Or if you want, lay a continuous flow of feed. Fast-flow front-end discharge with flexible deflector makes it easy to put your feed right where you want it.

No matter which of the three models you choose, you can depend on Weaverline advanced engineering design. Upkeep, time and labor saved will more than pay for the cost of a Weaverline Series IV transport cart.

WEAVERLINE

**SEE ON DISPLAY AT
PA. FARM SHOW
JANUARY 8-13**

- Feeding Savings
- More Dollars over feed cost
- Improve Herd Health

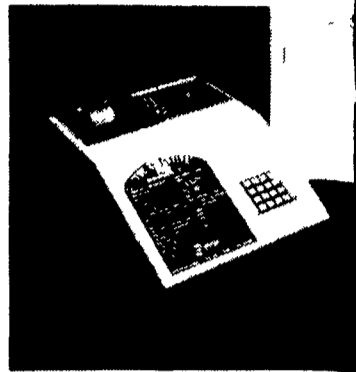
**Efficient
feeding =
Higher PROFITS**

Group feeding is costly and inefficient. To maximize your profits, you've got to supply each cow with the exact amount of feed she needs to maintain her milk production level. The computerized Selective Feeder Executive 8085 System lets you do just that. It's so effective, most dairymen find the system pays for itself in reduced feed bills and increased production in less than a year!

It's simple

You determine a daily feeding allowance for each cow by programming the computer to dispense a certain amount of feed during each 6, 8 or 12 hour cycle. You choose a unique ration for each animal by mixing supplement and base rations with the computer.

- Each cow wears an inexpensive, reliable identification tag.
- Cows can feed at any feeding station.
- Feeding auger automatically stops when cow steps away.
- Each cow receives only the amount of feed you have programmed for it.



"THE EXECUTIVE 8085 SYSTEM"
Computer Controlled

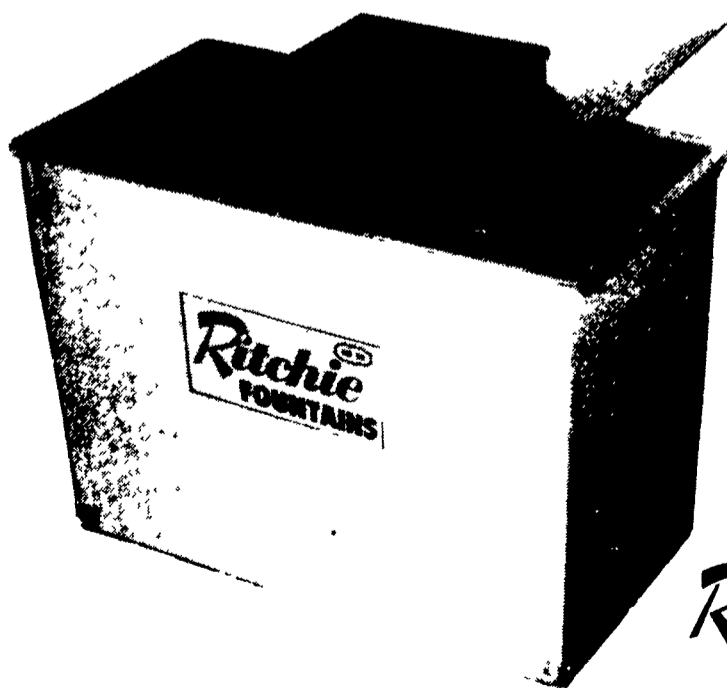


Ritchie' Fountains deliver. Even in the coldest weather, they're out there working. You're not.

Weatherproof. You bet they are. Heating insulation keep water ice-free. just set thermostat for minimal energy use. Big flow valves keep water gushing in. Each of your cows get the water they need to promote peak production.

Ritchie Fountains are tough, too. Quality built of galvanized steel and CD-50' epoxy finish. Resists rust and barnlot abuse.

Why take chances on anything less than Ritchie? Call your Ritchie dealer for water fountain information.



**WATER
WON'T**

RELAX
Ritchie
WATERS EM RIGHT™

**RYDER SUPPLY
CO.**