



Range nutrition experiments needed

DENVER, CO. — A sheep industry review committee has recommended more range nutrition experimentation involving various scientific disciplines at the U.S. Sheep Experiment Station in Dubois, Idaho.

The recommendation followed a review of the Dubois station by 45 sheep producers, educators and animal scientists. The Dubois station is the only federally funded experiment station doing sheep research exclusively.

The committee suggested adding a range nutritionist to the Dubois staff to identify the nutritional requirements of sheep at various stages and levels of production. The group felt a nutritionist's input is critical for determining nutritional requirements under different range conditions and to integrate nutrition and

management for improved production efficiency.

Also recommended was an update of the handling and feed-grain storage facilities at the station, among other things.

Dr. Charles Parker, location leader at the Dubois station, called the industry review helpful. The committee's suggestions will be included in a six-year implementation plan being developed by the USDA Agricultural Research Service, which administers the Dubois station.

Industry leaders present represented seven Western states—Idaho, California, Colorado, Montana, Nevada, Texas and Wyoming—as well as the USDA-Agricultural Research Service, the National Wool Growers Association, the American Sheep Producers Council and the Sheep Industry Development Program.

Ritchie, Looney to present Simmental education program

BOZEMAN, MT. — Two highly respected educators are the featured speakers on the program of the American Simmental Association's Annual Meeting and Convention, scheduled for Jan. 31 to Feb. 1 at Honolulu, Hawaii.

Noted animal scientist Dr. Harlan Ritchie of Michigan State University, will present a discussion centered specifically around the Simmental breed. The title of his presentation is "Simmental - Where are we Today - Where will we be Tomorrow?"

Joining Ritchie on the program is Dr. J. W. Looney, Dean of the School of Law at the University of Arkansas. Dr. Looney, who is a cattleman himself, will present information concerning tax implications and guidelines for embryo transfer calves.

"We're pleased that two such outstanding authorities have agreed to present our educational programs", said ASA Executive Vice President, Earl B. Peterson. "Our membership should benefit greatly from their combined knowledge and expertise."

The Convention, which is ASA's 16th Annual Meeting since the Association was formed in 1968, will be headquartered at the Hilton Hawaiian Village on famed Waikiki Beach. Depending upon



which of several travel options are chosen by the individual member, side trips are also available to the big island of Hawaii and to Maui.

In addition to educational forums and necessary business sessions, numerous attractions of the area are also built into the schedule. An authentic Luau, an Hawaiian reception and a catamaran tour of Pearl Harbor are some of the options available.

"Most Convention activities are confined to the morning hours", Peterson elaborated. "It was our feeling that we should allow a maximum amount of free time so that participants may enjoy the beauty and uniqueness of Hawaii to the fullest".

Additional information regarding the schedule, the program, transportation, meals or housing may be obtained by contacting the American Simmental Association, One Simmental Way, Bozeman, MT 59715 (406) 587-4531.

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National Shorthorn meeting scheduled for National Western

OMAHA, NB. — Dr. Roger Hunsley, executive secretary-treasurer of the American Shorthorn Association, Omaha, Ne., has announced that the annual meeting of the American Shorthorn Association is scheduled for Jan. 12-15. This meeting will coincide with the Shorthorn shows and the National Shorthorn Seedstock Special Edition II Show and Sale held at the National Western Livestock Show and Rodeo, Denver, Co.

According to Ric Hoyt, president of the American Shorthorn Association from Burns, Or., delegates representing 26 voting districts from across the United States and Canada will converge at the Denver winter show to take action on motions that will affect the national beef cattle breed organization for years to come. Two resolutions on the floor that the delegates will discuss concern the Shorthorn Performance Records program.

The first one states that Shorthorn owners consigning cattle to the following American Shorthorn

Association sponsored events are required to have their total herd enrolled in the Shorthorn Performance Records program and provide individual performance records on each animal before their cattle will be accepted for the following events:

1. National Sale and/or Denver Seedstock Special.
2. National Polled Shorthorn Congress Sale.
3. National Range Bull Evaluation Center Sale.
4. North American Heifer Calf Futurity Show & Sale.

The second motion says that in order to be eligible for premiums at an American Shorthorn Association sponsored Open Show (American Shorthorn Association portion of the premiums), the owner's herd must be enrolled in the Shorthorn Performance Records (SPR) program. Each animal must have individual SPR records in order to receive American Shorthorn Association financial support. This resolution would become effective July 1, 1984.

Also planned for Thursday evening, Jan. 12, is a special meeting for all Shorthorn producers and interested cattlemen. Billed as the State Officers' and Breeders' Symposiums, the sessions will discuss the role of the state president, the role of the state secretary, the Shorthorn Performance Records program, and merchandising Shorthorn cattle.

The schedule of events are as follows:

Jan. 9 - 8 a.m.: All junior and open show cattle must be in place. (No arrival on grounds prior to Jan 6).

Jan. 12 - 7:30 p.m.: State Officers' and Breeders' Symposiums, Clarion Hotel. Jan 13 - 9 a.m.: Shorthorn Pen Bull Show, Yards. 1 p.m.: National Western Shorthorn Seedstock Special Edition II Show of Sale Cattle, Stadium Arena. 7 p.m.: Annual Meeting of the American Shorthorn Association, Clarion Hotel.

Jan 14 - 1.30 p.m.: National Western Shorthorn Seedstock Special Edition II Sale, Beef Palace Auction Arena. 7 p.m.: Annual Banquet of the American Shorthorn Association, Clarion Hotel.

Jan. 15 - 8 a.m.: Junior Shorthorn Breeding Heifer Show, immediately followed by Shorthorn Open Show, Stadium Arena

Jan. 16 - 6 p.m.: Release of Shorthorn cattle.

Dr. Hunsley stated that headquarters for the American Shorthorn Association in Denver, Co., will be the Clarion Hotel Denver Airport, formerly known as the Denver Stouffer's Inn. Deadline for reservations is Dec. 16, 1983. Room reservations may be made by contacting the American Shorthorn Association, 8288 Hascall Street, Omaha, Ne., 68124, 402-393-7200.

Corporation donates money to cattlemen's foundation

PAINESVILLE, Oh. — The Animal Health Business of SDS Biotech Corporation announced that a check for \$38,553 has been sent to the National Cattlemen's Foundation, Inc. (NCFI) as a result of the company's ECTRIN® Gold Rush Refund Offer.

The NCFI is a branch of the National Cattlemen's Association (NCA). To commemorate the donation, SDS Biotech officials will present a check to NCFI President W.D. Farr at the Awards Luncheon of the 1984 NCA Convention in New Orleans.

When SDS Biotech unveiled the Gold Rush offer last January, little did company officials realize how much response the offer would generate. "The program was an absolute success," says Jack Dannemiller, vice president of the Animal Health Business. "The response exceeded all of our expectations. Cattlemen responded quite heavily."

The NCFI donation was a bonus element of the refund offer, in which cattlemen received a \$2 rebate for each box of ECTRIN Insecticide Cattle Ear Tags purchased before June 1, 1983. On the refund certificate, cattlemen could indicate that SDS Biotech donate 25 cents per box to the NCA.

"We offered the refund because we realized that for our business to

grow, the cattle industry must grow, too." Dannemiller said in explaining the program. "That growth must start on the grassroots level and work its way through all levels of the industry. So we added the donation provision to the \$2 refund offer to demonstrate our total commitment to and support of the NCA and the industries it represents."

Beef publications now available

STATE COLLEGE — New consumer oriented beef publications, ranging from beef in the diet—to important health issues, are now available from the Pennsylvania Beef Council.

The brochures resulted from expanded consumer education, promotion and research programs being conducted by the Council and the Beef Industry Council of the National Livestock and Meat Board.

Over 50? A special publication based on ease of preparation, low cost meals and smaller portions is just for you. GOOD EATING IN YOUR SECOND FIFTY YEARS—WITH BEEF, will assist you in meal planning, purchasing and storing of fresh beef too.

National winning beef recipes from the National Beef Cook-Off held in North Dakota this September, include recipes from across the United States. A wide variety of beef cuts are used—ask

for NATIONAL BEEF COOK-OFF WINNING RECIPES.

Facts based on research concerning health problems such as heart disease, cancer, hypertension and the use of beef and other red meats in weight control are brought out in EXPLORING THE KNOWN—MEAT, DIET AND HEALTH.

BEEF—A NEW LOOK AT ITS NUTRITIVE VALUE, is an attractive color publication, according to J. Paul Espy, president of the Pa. Beef Council. "The booklet compares calories, protein, B-vitamins, and minerals of several foods. Certain health issues related to the diet is also discussed," Espy said.

These publications are available from the PENNSYLVANIA BEEF COUNCIL for 50 cents each. Please also send a stamped, self-addressed envelope and include name of publication when writing to: Pa. Beef Council, 682 Webster Drive, State College, PA 16801.

