

# Visit Us During The PA. FARM SHOW, JAN. 8th - 13th

Space #417-420

## CASH REBATES UP TO \$660 or

## NO PAYMENT FOR 120 DAYS

Lease or buy a DeLaval New Century Bulk Cooler now through January 31, 1984. You may also receive cash rebates on Della-Therm II Heat Recovery Unit. Also it may be leased along with a Bulk Cooler. In addition we offer lease rates as low as 9.9%.



Dairy Automation by DE LAVAL

### THE NEW DE LAVAL FLO-MASTER™ MILK METER

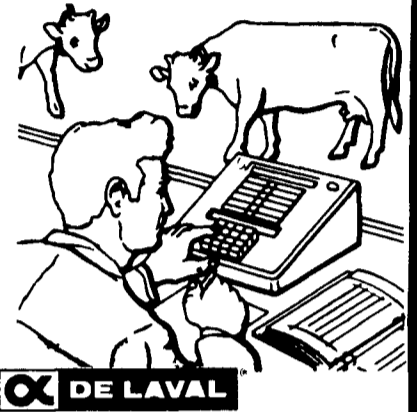


The Flo-Master Milk Meter is an in-line, milk metering system designed for use in milking parlors.

The meter body, attached at each stall, receives and measures the individual milk yield of the cow as she is milked. This milk yield is then displayed on an LED digital display on the accompanying stall unit which controls the meter body.



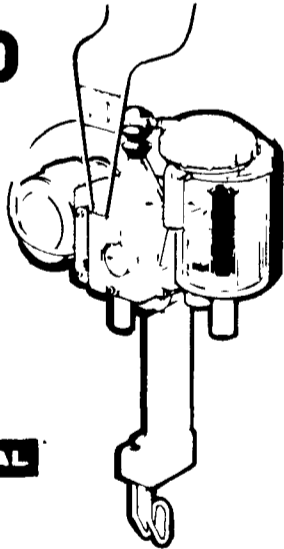
### Ration Master™ Feeding System



DeLaval technology enables you to place the dairy herd's grain feeding program under computer control. With the RationMaster Feeding System, each cow gets only the concentrate needed for optimum milk production. Components include neck-worn transponders... single-stall feeding stations where grain is dispensed automatically... and a Computer Command Center where a micro-processor stores and retrieves data on individual animals.

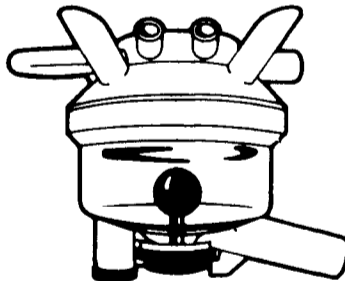
Reduced labor, more milk, less wasted feed, healthier cows, and shortened calving intervals are typical benefits. Let us explain more about the RationMaster Feeding System — Module One of the advanced DeLaval® Herd-Master™ Management System.

### DV-300 Milker



The De Laval® DV-300™ milking system senses milk flow and automatically shifts vacuum levels and pulsation rates for stimulation, milking and post milking. That means less stress on your cows and improved milking routine for you. The DV-300 milker... the flow controlled milking machine that brings affordable semi-automated milking to all types of dairy operations. See us for full information on the DV-300 milker and the full line of De Laval dairy equipment... all designed to make you a better, more profitable dairyman.

### Super Flo-Vu™ Claw

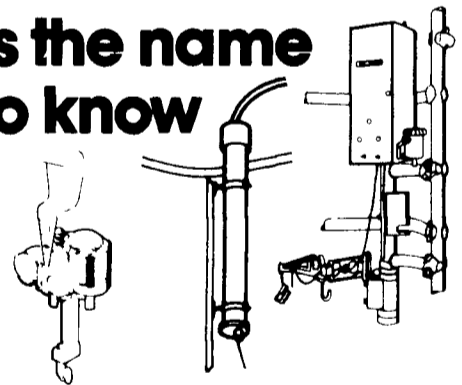


The De Laval® Super Flo-Vu™ milking claw is the newest thing in milking. It features an extra large, extra tough plastic bowl that twists off for easy inspection and cleaning. And the Super Flo-Vu Claw can be used with all De Laval and many competitive milkers. Check these other features:

- Improved automatic shut-off air valve and thread design
- Larger valves, milk inlets and outlets and air nipples to help speed milking
- Manual lock feature
- Heavy duty stainless steel construction

Check with us for full information on the Super Flo-Vu Claw and other fine De Laval dairy equipment.

### De Laval is the name to know



If you're thinking dairy automation there's just one name you need to know: DeLaval. For over 100 years dairymen worldwide have depended on DeLaval products to keep their dairies running smoothly and profitably. You can too. Check these DeLaval® automation products, all designed to make your milking easier. Then check with us. We've got full details on these fine products and the whole line of DeLaval dairying equipment & accessories:

- DV 300™ milker — rugged milker features automatic shifts of vacuum levels and pulsation rates
- A R M™ devices — Automatic Removal Mechanism features parallel linkage support arm "Armless" model also available
- Autocord™ removal device — the affordable way to automate milker removal

#### PENNSYLVANIA

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**FRANKLIN D. HESS FARM EQUIP.**  
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717-925-6939

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#### SEE YOUR LOCAL DE LAVAL DEALER

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