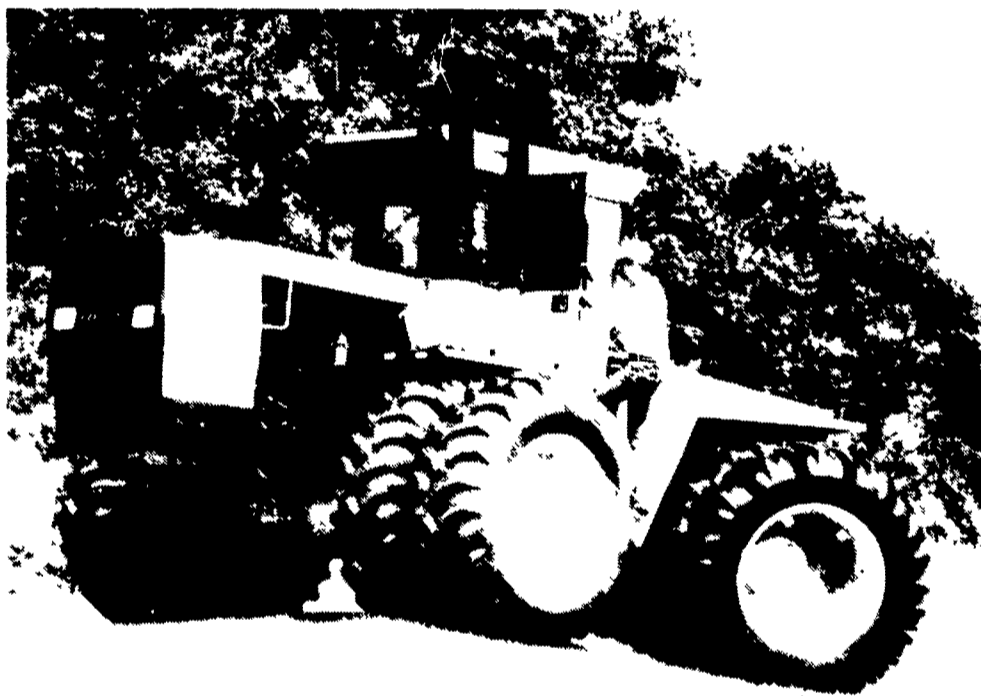


**BIG FARM POWER AND EQUIPMENT****MOVE UP to a STEIGER****COUGAR IV****One of the  
world's most efficient  
farming machines****Once You Own A Four-Wheel-Drive Tractor,  
The Key To How Profitable It Is Comes Down To  
THE AMOUNT OF WORK IT DOES, HOW MUCH FUEL IT  
USES, AND HOW MUCH UPKEEP IT TAKES.****A COUGAR DOES  
MORE WORK.**

The Cougar's large displacement and high torque rise Caterpillar and Cummins engines have consistently given Steiger the extra reserve of pulling power. In fact, these 280 horsepower Steigers actually outperform higher horsepower tractors by delivering more of their engine horsepower to the drawbar. This high percentage of engine to drawbar horsepower means that with a STEIGER Cougar you get more of the power you're paying for.

**A COUGAR  
SAVES FUEL**

You pay for a tractor once. You pay for fuel everytime you put the nozzle in the tank. But Steiger has engineered this four-wheel-drive to squeeze more power out of every drop of fuel than any other tractor in its class. The difference between the fuel efficiency of a Cougar CM-280 and most other tractors can save you enough money each year to buy your family a new TV or refrigerator or other appliance.

**A COUGAR LASTS**

Steiger selects engines, transmissions, and other components from a wide range of sources. So while other manufacturers are generally forced to sell only what they build, Steiger can pick from the newest and most efficient technology on the market. The components are then carefully engineered into a machine that can consistently outperform and outlast the competition. A COUGAR keeps its upkeep to a minimum.

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