

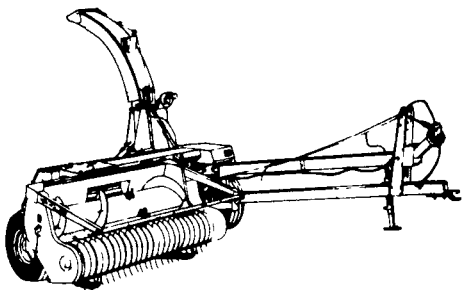


Calling All FARMERS...

SPERRY NEW HOLLAND ANNOUNCES WINTER BUYERS DIVIDEND

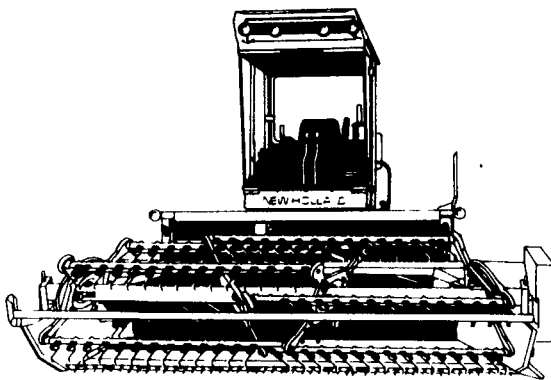
On All Hay And Forage Equipment

THAT'S RIGHT - NOW YOU CAN GET A GREAT PIECE OF SPERRY NEW HOLLAND EQUIPMENT AND RECEIVE A DIVIDEND FOR BUYING AS WELL. **PLUS** YOU CAN CHOOSE EITHER WAIVER OF FINANCE OR CASH DISCOUNTS IN LIEU OF FINANCING OR LOW INTEREST RATE FINANCING. BUT THAT'S NOT ALL - WHEN YOU BUY, YOU ALSO QUALIFY FOR A HUGE ADDITIONAL DIVIDEND IF YOU BUY AGAIN BEFORE OCTOBER 31, 1984. FOR EXAMPLE BUY A BALER NOW AND GET A DIVIDEND OF \$300 PLUS WAIVER OR CASH IN LIEU OF FINANCING OR LOW INTEREST RATE. THEN BUY A HAYBINE IN APRIL 1984 AND GET A \$900 DIVIDEND PLUS THE SAME FINANCING OPTIONS. SEE YOUR SNH DEALER FOR ALL THE DETAILS.

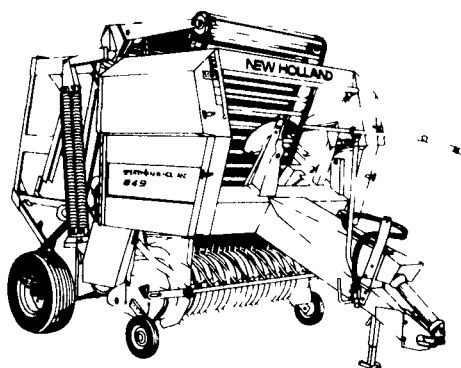


P.T. FORAGE HARVESTER DIVIDENDS

INITIAL PURCHASE \$400
SECOND PURCHASE \$1200



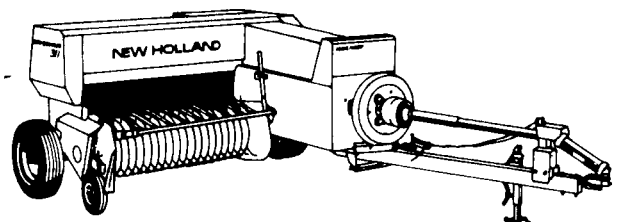
WINDROWER DIVIDENDS
INITIAL PURCHASE \$600
SECOND PURCHASE \$1800



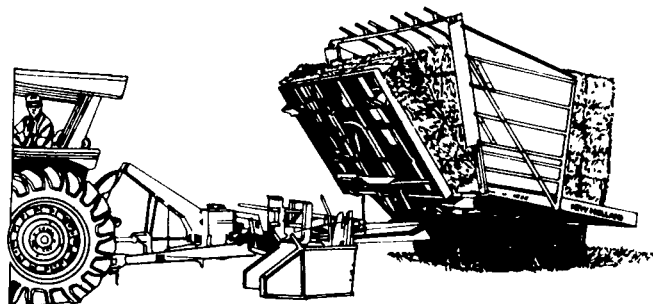
ROUND BALER DIVIDENDS
INITIAL PURCHASE \$300
SECOND PURCHASE \$900

SPERRY NEW HOLLAND OFFERS

1. WAIVER OF FINANCE TO 7/1/84 ON HAY TOOLS AND 9/1/84 ON FORAGE
OR
2. CASH IN LIEU OF FINANCING
OR
3. LOW FINANCE RATES 4.9%, 7.9%, 10.9% FOR 12, 24, 36 MONTHS RESPECTIVELY
PLUS
4. SPECIAL WINTER "BUYERS DIVIDENDS"
5. ADDED DIVIDENDS FOR BUYING ANOTHER LIKE OR COMPANION PRODUCT BEFORE OCTOBER 31, 1984.



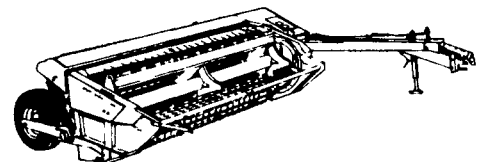
SQUARE BALER DIVIDENDS
INITIAL PURCHASE \$300
SECOND PURCHASE \$900



BALE WAGON DIVIDENDS

PULL TYPE
INITIAL PURCHASE \$400
SECOND PURCHASE \$1200

SELF PROPELLED
INITIAL PURCHASE \$800
SECOND PURCHASE \$2400



HAYBINE® MOWER CONDITIONER DIVIDENDS
INITIAL PURCHASE \$300
SECOND PURCHASE \$900



SELF PROPELLED FORAGE HARVESTER DIVIDENDS
INITIAL PURCHASE \$1000
SECOND PURCHASE \$3000