# Pennsylvanians to exhibit at NAILE, Nov. 5-19

Livestock Exposition (NAILE) Louisville, Ky., at the Kentucky

LOUISVILLE, KY. - The 1963 will feature several Pennsylvania North American International exhibitors from Nov. 5-19 in



## Livestock

ByChester D. Hughes

**Extension Livestock Specialist** 

It's showtime for many area hvestock producers who will be exhibiting at this year's Keystone International Livestock Exhibition in Harrisburg, November 4-9. This show, in its 27th year of success, features outstanding competition in beef cattle, horses, swine, and sheep. Highlighting this year's event will be National Shows for Chester White swine breeders, and both Shropshire and Merino sheep breeders. Our youth play a major part in the show with participation in junior livestock show competition, intercollegiate and junior livestock judging events, a sheep shearing contest and the junior stockmen's contest, which attracts over 400 4-H and FFA members each year. All junior livestock shows are held on Sunday, November 6, to accommodate the exhibitors and their families.

Often times, the value of livestock shows is challenged; particularly junior market animal shows. Some folks say that livestock exhibited at shows are not typical of industry standards, or that they are unusual and not performance/production oriented. Junior programs are criticized for promoting "winning" to an extent that economic reality is out of the

question. It's too bad for such detrimental talk, usually from people who don't participate but are always there to watch ... and criticize!

Actually, the livestock show serves as a very integral part of a producer's marketing and promotion plan. It is an ideal opportunity to compare their entries with neighboring breeders as well as breeders from other counties or states. It is a chance to make faceto-face contacts with livestock producers searching for seedstock or an opportunity to get a new breeder started in a livestock enterprise.

The stock exhibited are the best from each exhibitor's herd or flock; they are the individuals that have out-performed their contemporaries or herd mates. They are the kind that a producer keeps as replacements to build his or her livestock program.

The junior shows instill a true love and interest in livestock for our youth today, who will be our producers of agricultrual products tomorrow. I urge you to take time to visit the exhibits and shows at this year's Keystone International Livestock Show!

Fair and Exposition Center.

Those entering the 10th annual Exposition will be competing for more than \$300,000 in total premiums and awards. Beef cattle, dairy cattle, swine, quarter horses, draft horses and sheep will be shown during the two-week Expo, and entries this year promise to break the show record at 13,000 or more.

Pennsylvania exhibitors are: Elizabeth Α. Jenkins, Toughkenamon, dairy; Ginger Myers, Littletown, dairy; Mildred Seeds, Downingtown, dairy; Anna Uhlman, West Chester, dairy; Messick Farms/Mylin Messick, Middletown, beef; and J.E. Strawbridge, Stewartstown, swine.

Dairy shows, beginning Nov. 5, will lead the parade of livestock events. The shows, featuring Ayrshire, Brown Swiss, Jersey, Guernsey, Holstein, and for the first time Milking Shorthorn, will run through Nov. 8.

With the addition of the Milking Shorthorn class, the NAILE now features events for all breeds of cattle raised in the United States, said Harold Workman, NAILE general manager.

The junior market lamb show will be held Nov. 12 and is limited to wether lambs only, which is a change from prior years when ewe lambs could show. Exhibitors in this show range from ages eight to

A highlight of the show will be the presentation of the Richard L. Roe Memorial Award to the exhibitor of the grand champion market lamb. The award is named for Roe who was the exhibitor of the grand champion market lamb at the first North American show in 1975.

Purebred beef cattle shows are

LIVESTOCK ~

set for Nov. 13-19 with both open and junior contests. In addition to the shows, many breed association board meetings and annual meetings will be held in conjunction with the NAILE show dates.

Six Kentucky National Beef Shows will be held Nov. 14, 15, 17 and 18 as part of the beef division. Charolais, Hereford, Beefalo, Red Poll, Limousin, and Maine Anjou breeds will compete for top awards.

The Kentucky Nationals are cosponsored by the Kentucky Department of Agriculture and the ındividual breed state associaitons. Premiums for the nationals are funded primarily by the state Department of Agriculture as a promotional effort by the state's purebred industry and the individual beef breed associations.

Overall, the Exposition will include six dairy shows, 15 beef shows, 11 sheep shows, Quarter Horse events, a Draft Horse show and sale, market hog show, junior steer show, feeder calf show. junior market lamb show, and 25 major sales.

In addition to the number of livestock which will be at the NAILE, officials confirmed that the North American Championship Rodeo finals, school tours, the sale of champions, children's barnyard and an extensive variety of other events will be featured.

The large agri-products exhibit section will include western wear.

jewelry, livestock grooming supplies and more.

Since its first appearance in 1974, the NAILE has grown to rank as the largest, indoor exposition in the world. Over 100,000 visitors and livestock specialists from around the world are expected to attend, according to Workman.

## Beef cattle

(Continued from Page D4)

and feeding practices that will enable them to become more productive herdsmen and suppliers of beef to a growing population.

Since a large percentage of the protein supplements fed to cattle are based on cottonseed meal, the National Cottonseed Products Association provides information on the use of the various products available from its members.

By joining forces these three nonprofit service organizations are able to utilize the modern media of video to provide a service to the cattle industry and present a common message to encourage efficient and productive feeding practices.

This program will be especially useful to beef nutritionists and extension specialists, agricultural college teachers, vocational agriculture teachers, feed suppliers, and consultants.

Distribution of the videotape is being handled by the National Cottonseed Products Association. For a free brochure write to VIDEO, National Cottonseed Products Association, P.O. Box 12023, Meniphis, Tennessee 38182. or call (901) 324-4417. The tape is available for loan or purchase in 34", Beta, or VHS formats.

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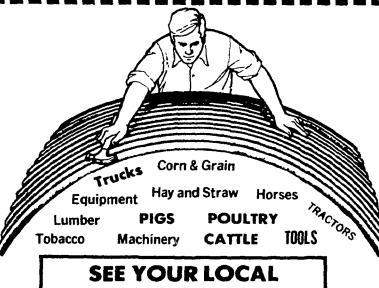
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