



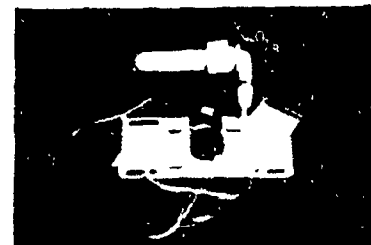
introduces

KALF AD-LIB

An acidified milk replacer system that duplicates Mother Nature's way of nursing at anytime. Developed for self-feeding calves, it's an all-milk formulation with a mix of 20% Protein and 14% Fat. Provides flexible feeding time and grouping of calves.



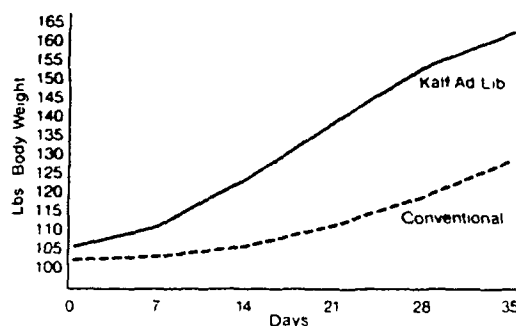
Since Its Introduction The Past Few Months We Are Now Feeding Several Thousand Calves. The Results Are Excellent.



Research results - proving merits of cold KALF AD-LIB feeding

	Conventional Milk Replacer*	Beacon KALF AD-LIB*
No. Calves	130	141
Mortality**	8	3
Birth	104.8 lbs.	105.0 lbs.
7 days	105.2	111.1
14 days	107.0	123.3
21 days	112.2	138.1
28 days	119.6	153.6
35 days	129.8	161.7
Avg. Daily Gain	.71	1.62
Feed Conversion F/G	2.24	1.51

*All Milk Formulas **Sale Barn Calves



In Addition Beacon Offers 3 Other Great Milk Replacers

• **BEACON CALF NURSE** • **BEACON SUPER NURSE** • **BE-CO-VEALER**

Check with your Beacon Dealer for People in Your Area Using Kalf Ad-Lib. They Will Tell You How Great It Is!

CALL YOUR BEACON DEALER TODAY

- | | | | | |
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Beacon Milling Company, Inc.

We're Employee Owned. That's Why We Shine.