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The first silo in Pennsylvania with permanent Real Seal.

This time it's for 'Real'

BY DICK ANGLESTEIN

MIDDLETOWN — The first silo with a Real Seal permanently affixed to the structure was erected on a Dauphin County dairy farm this week.

The Real Seal silo was erected on the Wil-Lene Farms of Wilmer and Arlene Martin along Colebrook Road, southeast of Middletown.

The Seal, which is becoming a regularly recognizable symbol for "real" dairy products, was included in the manufacture of the silo by Sealstor. It is now available to farmers who wish to identify

their farms as the source of those "real dairy products."

Making the Real Seal available on the silos came about as the result of a suggestion in an editorial in the May 28 issue of Lancaster Farming to use the "big blue billboards" on dairy farms to promote the use of dairy products.

"I saw the suggestion in Lancaster Farming," Martin explained, "and thought it was a good idea."

"The National Office of the American Dairy Association was

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Pa. conservation still in horse and buggy stage

BY JOYCE BUYP
Staff Correspondent

YORK — Most farmers will implement soil conservation techniques only when they see a real economic incentive, according to Peter C. Myers, Chief of the Soil Conservation Service of the United States Department of Agriculture.

Myers was keynote speaker for the 31st joint annual conference of the Pennsylvania Association of Conservation District Directors and the state Conservation Commission, held Monday through Wednesday at the Yorktowne Hotel.

The soil service chief's comments to the 250 attending the convention followed closely the conference theme on high technology conservation.

Claiming Pennsylvania's present soil conservation methods as "still in the horse and buggy stage," Myers predicted a new wave of soil and water saving techniques through computerization.

Computer services now in planning for use by conservation agencies will show in a brief printout how much soil and money a farmer can save through conservation improvement. Agencies now estimate that 80 percent of America's farmers utilize such measures only through economic motivation.

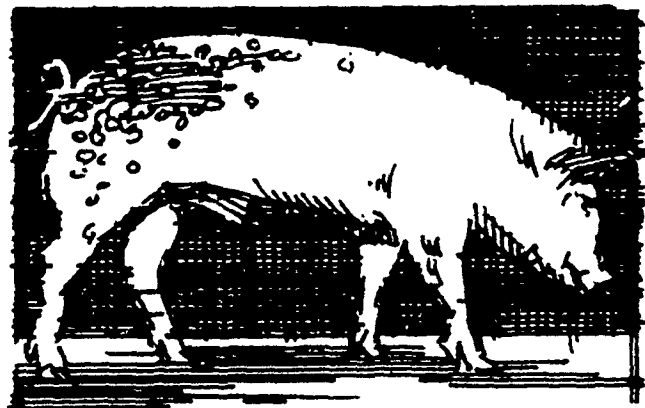
"Compatibility is the key," said Myers of the common computer system planned for state and national agencies. A compatible system between these agencies will allow data exchange, while cutting cost through volume buying.

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Welcoming Soil Conservation head Peter Myers, left, are York District Chairman Bill Fleet, right, and vice-chairman Charles Hess.

HOG PRODUCERS



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Guess who came to dinner

Only 78 — that's all

BY JOYCE BUYP
Staff Correspondent

NEW PARK — No ants came to this picnic.

But the raid did, not exactly a full-fledged soaker, but a steady, drizzly, foggy, gray mist.

Still, even that never dampened the spirits of the 78 people who turned out for a field-side feast at the Maple Lawn Farms of Paul and Gail McPherson, New Park R1. The unique buffet spread served to portray for an upcoming Farm Journal magazine issue the statistic that each American farmer feeds 78 other people.

From accountants to airline stewardesses, lawyers to brick layers, 78 relatives, friends, neighbors, farm employees, and business associates rode by wagon to a grassed, contoured diversion strip between two cornfields to pose for the magazine's photographers.

Each came garbed in the clothing or uniform appropriate to

the actual profession they represented.

Central to the photo layout was a full-sized flatbed farm wagon, loaded down with beautifully prepared and artistically-arranged foods, representing the diverse commodities that originate on the American farm.

Editors of the Philadelphia-based farm publication had contacted the orchard and grain producing family in mid summer, expressing interest in setting up the photo spread depicting farm efficiency.

While the original plan called for only an assemblage of 78 individuals representing diverse occupations, the food idea evolved during discussions between the magazine's staffers and the McPhersons.

Bulk of the cooked portion of the sumptuous buffet came from kit-

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Setting spread for '78 on a farm wagon in the middle of a field are, from the left, Suzanne Patrico and Al Cash, photo crew; Gail McPherson and Ethelind Anderson.