

NOW IS THE TIME!

NEW ... DAIRY CHOW CONCENTRATE 44 LN



* 44% Protein Concentrate
(10% protein from NPN source)

* Use as a concentrate to balance for your needs
with minerals and salt

* Very economical per unit of protein.

WHY CONSIDER A CONCENTRATE WITH UREA?

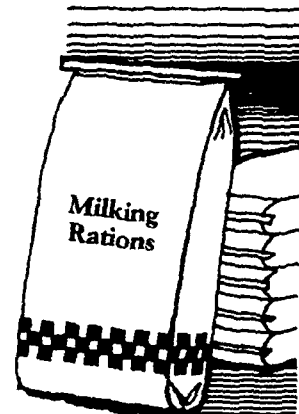
1. Because when properly balanced according to programming and urea intake thumbrules, we can get good performance!
2. In today's escalating soy markets, this concentrate gives you an economical alternative!
3. With today's corn prices and roughage costs, we can get your bought feed costs down, and at a 44%, feed less lbs.!
4. and... with today's milk pricing... you need Optimum Performance at Best Value!

**CALL FOR INFO
TODAY!**

 **Purina...**
planning tomorrow
with research today.

NEED COMPLETE MILKING RATIONS?

Give your cows a 100% chance to milk ~~the~~ best with Purina® milking rations. Outline your need and goals. We'll design a feeding program that best fits the amount, quality and types of roughage you have available. Give yourself... and your herd a 100% chance. Give us a call — or stop in today.



HESS MILLS

PHONE 717-442-4183
717-708-3301
PARADISE, PA 17562

UMBERGER'S MILL

PHONE 717-867-5161
FONTANA, PA 17042

HIGH BROS.

PHONE 717-354-0301
GORDONVILLE, PA 17529

KEYSTONE MILLS

John B. Kurtz
PHONE 717-354-4616 717-738-1088
RD3, EPHRATA, PA 17522

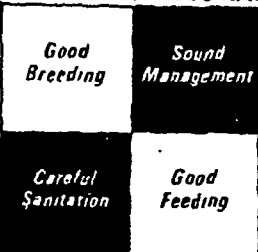
K & K FEED, INC.

PHONE 717-866-2324
23 N PARK ST RICHLAND, PA 17087

W. L. MUMMERT CO.

PHONE: 717-637-6923
6 PINE ST
HANOVER, PA 17331

THE PURINA PROGRAM



FOR GOOD PRODUCTION

WEST WILLOW FARMERS ASSN., INC.

PHONE 717-464-3386
WEST WILLOW, PA 17583

J. P. ANIMAL SUPPLY

PHONE: 301-658-5795
2497 TOME HWY
RISING SUN, MD 21911

SOUTHERN DIVISION

West Willow Farmers Assoc., Inc.
PHONE: 717-529-2113
RTE 472 AT UNION, PA
RD 1, OXFORD, PA 19363

WOODSTOWN ICE & COAL CO.

PHONE: 609-769-0069
WOODSTOWN, N. J. 08098