

## Heckman gets Atlantic post

LANCASTER — Gary S. Heckman has been named Director of Member Sales for Atlantic Breeders Cooperative. In announcing this appointment, General Manager David Yoder says the position responsibilities include all sales and service programs within Atlantic's membership area. The Member Sales division includes nearly 100 personnel serving the Cooperative's 13,000 dairy and beef farmer-members in Pennsylvania, Delaware, and Maryland.

Yoder points out that the Member Sales department results



Gary Heckman

from a reorganization and division of responsibilities in managing the Cooperative. Heckman's duties have been handled for the past four years by N. Alan Bair who is now concentrating on Member and

Public Relations programs including communications and advertising.

For the past two years, Heckman served as area manager in western New York for Eastern AI Cooperative. In this position, he was responsible for recruiting, training, and supervising member-service personnel. His earlier experience at Eastern included on-farm technician service and livestock supervisor at Ithaca headquarters.

Heckman earned a bachelor of science degree from Cornell University, majoring in animal science-reproductive physiology. He also graduated from the University of Massachusetts Stockbridge School of Agriculture with a major in animal laboratory technology. His background includes experience in dairy farm work and assisting veterinarians with animal care.

Heckman is married, has two children, and resides at Lititz, PA.

## ADA starts promotion hotline

SYRACUSE, N.Y. — New Jersey and Pennsylvania Dairy Farmers now have access to an 800 hotline number placing them in direct contact with the American Dairy Association and Dairy Council staff. It is available by dialing 1-800-HOT-MILK.

The hotline will serve a number of functions, the most important of which is to provide producers with an open line to ADA/DC. According to Ralph L. Lindsey, Jr., Executive Vice President, "We want to hear from our dairy farmers." The hotline is the most direct way of doing this.

The ADA/DC staff is interested in questions, suggestions and comments concerning promotional programs, current industry issues, and dairying in general. The goal is to eliminate communication barriers and establish a free exchange of ideas and information between ADA/DC and its producers. Each call will be given prompt attention by appropriate staff members.

Got a question? An opinion? A suggestion? ADA/DC wants to hear from you. The hotline service begins in October. We're looking forward to your calls.

## York plans milk refund meetings

YORK — The ASCS Office and the Extension Service in York County are holding informational meetings for the Dairy Refund Program, 1984 Wheat Program and management considerations for dairymen on Thursday.

Meeting times and places include: 9:30 - 11:30 a.m., Airville Chanceford Presbyterian Church; 1:30 - 3:30 p.m., Bair 4-H Center; 7:30 - 9:30 p.m., Dover High School, Room 105.

For additional information, phone 755-2801.



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- |                  |   |
|------------------|---|
| Oct. 4<br>10 am  | Robert Wiand<br>Spring City, Pa.<br>Bethel Church Road                  |
| Oct. 5<br>10 am  | Vernon Stoltzfus<br>Honeybrook, Pa.<br>1 N. on Rt. 10                   |
| Oct. 7<br>10 am  | Robert Mumma<br>Lebanon, Pa.<br>Rt. 410 S. of Rt. 72                    |
| Oct. 10<br>10 am | Jeffrey Dilks<br>Bridgeton, N.J.  |
| Oct. 13<br>10 am | Kleintop Farms<br>Danielsville, Pa.<br>7 N. of Bath                     |
| Oct. 14<br>10 am | Pergosky Brothers<br>New Tripoli, Pa.<br>½ W. of Northwestern<br>School |
| Oct. 17<br>10 am | Harold Burkholder<br>Greencastle, Pa.<br>4 S. on Hwy 11,<br>Turn East   |
| Oct. 19<br>10 am | John Parisi<br>Bloomsburg, N.J.   |
| Oct. 21<br>11 am | Donald Jennings<br>Millerton, Pa.<br>8 N. on Hwy. 549, ½ E.             |
| Oct. 24<br>10 am | Leonard Stoltzfus<br>Douglasville, Pa.<br>¾ E. N.                       |

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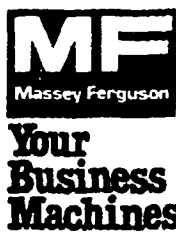
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