

Beacon honors Rudisill



At the annual sales conference of The Beacon Milling Company, Inc. held at Wells College, Aurora, N.Y., President Wilbur L. Townsend presented Golden Eagle Awards to the employees who achieved the best performance. Townsend, left, presents the Golden Eagle Award to Raymond E. Rudisill, S & D Area Manager of the York-Adams/South Penn Area. Rudisill and his wife reside in York.

Purina announces health products

ST LOUIS, Mo. Three new products from Ralston Purina's Health Products Division have been introduced and incorporated into a complete swine dysentery (bloody scours) treatment and control program.

Purina Chek-R-Scour Soluble Powder dysentery treatment is positioned as the first line attack against this fast-spreading, herd-decimating disease. The lincomycin hydrochloride active product is water soluble to treat even off-feed pigs, as speed is of the essence in this rapidly debilitating disease. Purina Chek-R-Scour Soluble Powder is available in a 40-gram packet which medicates 64 gallons of drinking water or approximately 105/40 lb. feeder pigs depending on water consumption.

The next important product in the program is Purina Chek-R-Scour Plus antibiotic medicated feed pre-mix. It contains the lincomycin hydrochloride, but also has additional vitamins and minerals and lysine supplements to restore needed levels to hogs whose intestinal systems are not capable of adequate absorption for maximum recovery. Purina Chek-R-Scour Plus is manufactured in 40 lb. bags. Treatment level is one bag added to one ton of feed. Treatment period is for three weeks.

The last product in the Purina Program is Purina Chek-R-Ton LI medicated feed additive. Purina Chek-R-Ton LI provides an ongoing control against recurrences which are common to this disease. Purina Chek-R-Ton LI is fed until six days before slaughter. It is available in a 5 lb. bag which replaces 5 lbs. of grain in making a ton of feed to provide

recommended control levels. The entire treatment and control program with Purina products to carry out each phase are presented

in a new handout brochure which is available to the public. It is titled Purina Swine Dysentery Treatment and Control Program.

ABS promotes Buschner

DE FOREST, Wis. - Frederick A. Buschner has been appointed National Sales Manager for American Breeders Service.

In his new position, Buschner will be responsible for his company's sales activities throughout the United States and Canada, with sixty-five Regional and District Managers, and some 1,200 Sales Representatives under his supervision.

Immediately prior to his appointment, Buschner served as Regional Sales Manager for ABS in northeastern U.S., a position he held for 15 years. During his career, Buschner has won several company awards for his proficiency in sales management.

Buschner was raised in New Jersey and attended high school in Teaneck.

Following World War II service, Buschner entered Cornell University and graduated with a Bachelor of Science Degree in Animal Husbandry. He then enrolled in the University of Connecticut where he received his Master of Science degree in 1950, and immediately joined the staff of that institution as Assistant Extension Dairyman. He served in that position 2 1/2 years, then accepted the position of Manager of the Massachusetts Selective Breeding Association. He left this organization in 1957 to join American Breeders Service as an Extension Representative for the



Frederick Buschner

New England states with his office in Ithaca, New York.

After two years in this position, he resigned to manage the Connecticut Artificial Breeding Association for a short time and returned to ABS as District Sales Manager in Wisconsin in 1960.



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