

Apple Market News

Friday, September 23
Report Supplied by PDA

The Apple Market News begins another year of service for the apple growers of Pennsylvania. This apple season approaches with considerable uncertainty due to the dry weather conditions experienced statewide. It has been reported that the small to medium size bag apples will be very plentiful but the larger size traypack apple will not.

- The market indicators point to a strong apple market:
1. Buyer contacts report that the buyers expect the market to be stronger and higher than last year.
 2. The economic attitude of the nation will stimulate consumer spending, thus increased fruit sales.
 3. The Pennsylvania Apple Marketing Board has increased its media advertising budget to \$120,000. All the major population areas statewide will receive radio and TV apple promotional advertisements.
 4. The early apple market has been strong all summer. Prices for 12/3# bags were \$8.00 to \$9.00.
 5. Carryover of canned supplementary fruits are down.
 6. Exports are expected to increase; Europe's crop is down. Deals with South America currently are in the works.
 7. There are no fresh apples being carried over from the 1982 crop. The conditions are right for an excellent apple marketing season.

1983 Crop Estimate

(42 lb. equivalents) (1,000's bushels).

	1982	August 1, 1983	
PA	12,500	10,952	-12%
NY	26,905	27,381	+2%
VA	11,906	9,762	-18%
WV	5,714	5,476	-4%
NC	4,048	9,524	+135%
MI	23,333	17,857	-23%
WA	61,906	71,779	+15%
CA	11,429	12,381	+8%
U.S. Total	193,095	199,548	+3%

The Apple Market News is provided by The Pennsylvania Department of Agriculture. Prices reported are summaries of wholesale, truckload, f.o.b. prices of actual sales and are supplied by the cooperating growers

PA. RETAIL PRODUCE

Fruit And Vegetable Hotline
Report Supplied by PDA
Wednesday, Sept. 28
1-800-932-0904

APPLES AVERAGE PRICES
.69/lb. average lb. price, Red and Golden Delicious, Jonathan, Macs., Cortland, Ranges: \$2.00/1/2 peck; \$3.25/peck; \$3.75 to \$8.95/1/2 Bu.; \$8.00 to \$14.50/Bu
PEACHES: Season almost over. .39 lb.; 1/4 peck to \$2.95, 1/2 peck to \$3.95, 1/2 Bu. \$5.95 to \$8.95.
PEARS: Spartlett and Mangus \$6.00/1/2 Bu.
PLUMS: \$10.50/Bu., \$5.50/1/2 Bu., \$3.95/peck.
STANLEY PLUMS: \$1.65/qt.,

\$2.75/2 qt
CAULIFLOWER Ranges
99/\$1.75/head.
CANTALOUPE 59/1.75
depending on size
SEEDLESS WATERMELONS 25/lb.
SWEETCORN (WHITE). small ears 1 35 doz., large ears 1 90/1 95 doz
APPLE CIDER. 1 49/1/2 gal. 2 69 1 gal
GRAPES (CONCORD) AND NIAGARA: 85/lb 1.10/qt. 6.95/14 lbs.
BROCCOLI 69/Bunch.
YELLOW BEANS: .99/qt
STRING BEANS 69/1b
LIMA BEANS: 1.39/1/4 peck
ITALIAN GREEN BEANS 69/qt, 1.35/1/4 peck, 2.50/1/2 peck. 5.95/1/2 Bu.
SQUASH: Butternut, Buttercup, and Acorn .20/.29 lb., .35/each and up depending on size.

SPAGHETTI: 45/each
ZUCCHINI: 39/each
HUBBARD SQUASH and PUMPKINS .16-.20/lb
MUSHROOMS 1 39/12 oz peck sale price 99/12 oz peck.
BRUSSELSPOUTS 89/pt
BLACKBERRIES: 1 35/pt
RED RASPBERRIES 1 95/pt
RED BEETS 39/Bunch (4-5)
CARROTS .35/Bunch
CABBAGE: .29/lb.
EGG PLANT: .49/lb
CUCUMBERS: 20/each
TOMATOES: .59/lb.
PEPPERS: .69/lb
HYDROPONIC LETTUCE 2 heads/1.00.
HONEY 1.39/lb. 2.29/2 lb
BUCK WHEAT HONEY 1 50/1b
POTATOES 29/lb., 10 lb. bag/large 1 50 small 1 39/6 00 bu...
MUMS: Hardy Garden Mums 8" Pot-3/9.75 3 50/each
STRAW FLOWERS 2 25/Bu Dried.
GOURDS. .20/each average price.
INDIAN CORN .75/Bunch 3 ear bunch.
CORN STALKS 1.10/Bunch 10-12 stalks/bunch.

and packers from the three major apple producing areas in the state. The Apple Market News Service Report is mailed on the first day of the week and contains information gathered that day and will run until March 1984.

Summary

Traypacks Red Delicious 125's U.S. Extra Fancy 12.00.
Traypacks Golden Delicious 125's U.S. Extra Fancy 10.00.
Traypacks Red Delicious 64 to 113 Comb. Fancy & Extra Fancy 11.00.
12/3 bags Comb. U.S. Fancy & Ex. Fancy-Red Delicious 8.50.
Golden Delicious 7.50.
Jonathan 7.25-7.50, few 8.00.
McIntosh 7.50-8.00, some 8.50.
40 lb. box McIntosh 2 1/4 up U.S. Fancy 6.50.
40 lb. box Bosc Pears 2 1/4 up 12.00.



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PX 83

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HT 660

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