

Hershey Wears Lancaster Co. Poultry Crown

BY SALLY BAIR
Staff Correspondent
LANCASTER — Brenda Hershey, 20, daughter of Mr. and Mrs. John H. Hershey, R 1 Marietta, was named the 1983-84 Lancaster County Poultry Queen at a contest held last Friday at the Farm and Home Center.

Alternate Queen will be Beth Weber, 17, daughter of Mr. and Mrs. Leon Weber, Reinholds. Both girls will promote poultry products during the coming year on behalf of the county's industry, which ranks first in the state in value of products sold. There were eight contestants vying for the honor.

During the evening program, Chairman of the County Commissioners Robert Boyer presented a proclamation signed by the county commissioners designating August as Poultry Month in Lancaster County. In giving the proclamation to Poultry Association President Marlin Hershey, Boyer recognized "the tremendous contribution of the industry to our economy."

Master of ceremonies for the evening's program was Betty Rode, commodity promotional supervisor for the Bureau of Markets at the Pennsylvania Department of Agriculture. She also narrated a fashion show by contestants, in which they modeled costumes to show a day in the life of a Poultry Queen.

Brenda is a 1981 graduate of Donegal High School, where she was a cheerleader for football and basketball and played hockey and softball. She graduated in 1983 from Northampton County Area Community College with an associate degree in dental hygiene. She is currently employed by Dr. John Black, Willow Street.

While in college, she participated in the Inter-Varsity Christian organization through Lehigh and Lafayette Colleges, and was part of its Big Sister program. She was a member of the Phi Theta Kappa honor society and at graduation received an award from Sigma Phi Alpha, national dental hygiene honorary society for being in the top 10 percent of her class. She also received a clinical award for top clinical performance, while in college.

A member of the Mt. Joy Mennonite Church, Brenda will be teaching Sunday School part-time.

Each contestant had to prepare a 30-second radio commercial promoting poultry products, and Brenda chose to hold a two-way phone conversation planning menus for a weekend trip. She encouraged her friend to take a "12-pack," telling her that at 80 calories a piece and \$.53 a pound, eggs were a great buy and would make for an "eggciting weekend."

In response to a question chosen at random, Brenda said she would like to talk to the younger generation because as they grow up they can increase their use of poultry products, and they can encourage their parents to purchase the products. Brenda's father has a 110,000 laying operation.

Beth is a 1983 graduate of Garden Spot High School, where she played softball. She is currently employed at the Country Acres Farm Store in Refton. Her parents raise 70,000 layers.

In her commercial, Beth talked about the protein value of chickens and eggs and called them a "healthy treat."

The 300 people attending the banquet and pageant were treated



Darlene Musser, retiring Poultry Queen, crowns Brenda Hershey as the 1983-84 Lancaster County Poultry Queen, following the contest last week. Alternate Queen Beth Weber looks on.

to pickled red beet eggs which had been shaped to look like apples, and had been prepared earlier in the week by the contestants.

The new Queen was crowned by outgoing queen Darlene Musser, daughter of Mr. and Mrs. Irwin Musser, Mount Joy.

Other contestants were: Deanna Cravens, daughter of Mr. and Mrs. James Cravens, Lancaster; Wanda Hershey, daughter of Mr. and Mrs. Daniel Hershey, Manheim; Suzanne Singletary,

daughter of Dr. and Mrs. Donald Singletary, East Earl; Carolyn Weaver, daughter of Mr. and Mrs. John Weaver, Mohnton; Suzanne Weaver, daughter of Mr. and Mrs. Donald Weaver, New Holland; Vit Yang Wong, daughter of Mr. and Mrs. Chung Sau Wong, New Holland.

All contestants received a gold watch for participating, and the new queen received a \$500 scholarship. The alternate received a \$200 scholarship.

Chairmen for the event were Mr. and Mrs. Walter Mowrer, Columbia R2.

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