



Swap Shop Bargains

BY DICK ANGLESTEIN

A couple of weeks ago, we suggested the use of Real Seals on the "big blue billboards" of dairy farms to help promote real dairy products. One manufacturer has taken us up on the idea.

Among the Letters to Lancaster Farming this week is one from the Sales and Marketing Manager of Sealstor, which will start making the Real Seal available for use on its silo structures. The letter can be found on Page A12.

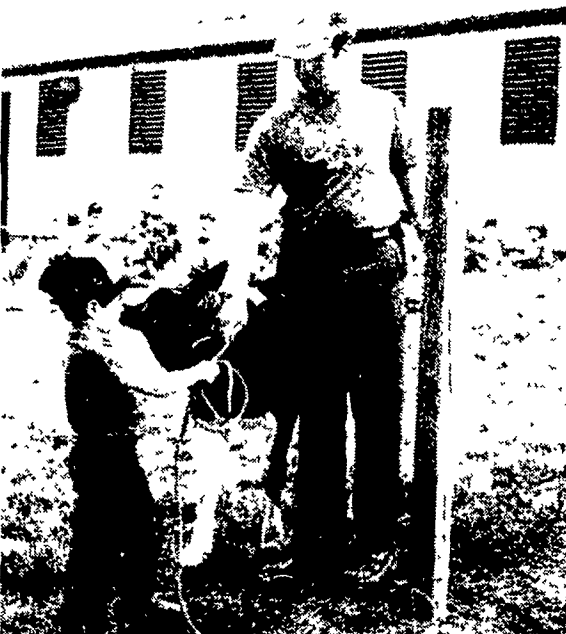
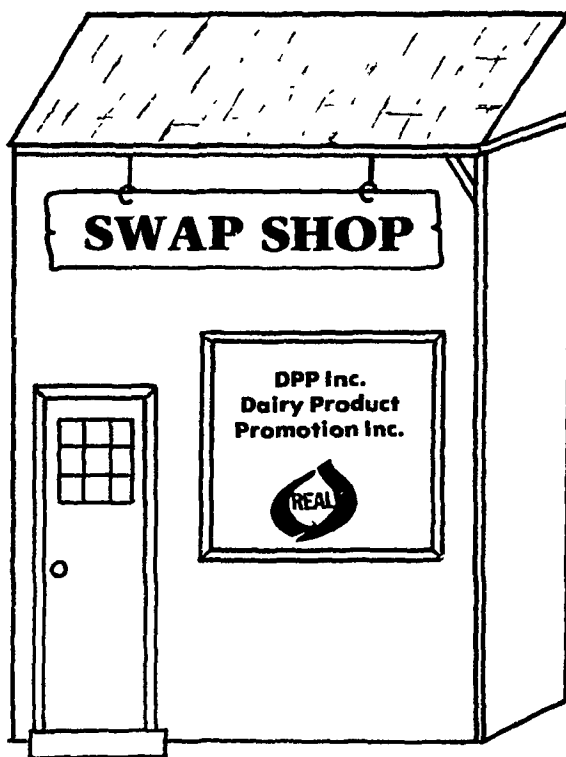
Another letter comes from the Hickory Hill Farm of the Armacost family of Upperco, Md. Their dairy farm is the location of frequent tours and the Armacost family takes full advantage during each visit to promote milk. Reproduced with the letter is one page from the family's PR brochure, which is handed out and stresses the wholesomeness of milk.

Also, the accompanying photo was taken during one of the tours. Note how the "tour guide" is dressed to help promote milk, too.

Incidentally, the Armacosts can be justly proud of their farm brochure. It is very well done and puts a lot of brochures that I've seen at business and industry to shame.

A farm wife has a suggestion in another letter, which is controversial to say the least. But it raises some good points and deserves an answer. So, how about it -- you planners of Ag Progress Days and the Farm Show -- would you consider banning soft drinks at these ag events?

And, the dairy money idea on Page A12 -- passed along by another reader -- is not exactly new and has been used before. But perhaps its time has come again to help get across the REAL message. So, if your bills are paid by money from milk and you've a mind to

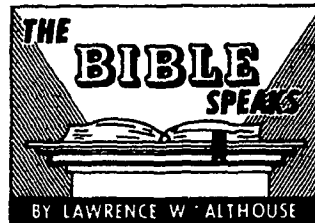


Nursery school visitor to Hickory Hill Farm, of Upperco, Md. gingerly pets a calf. Note the tour dress of Wayne Armacost — a Real Seal cap and "I'm always in the MOOD for Milk" tee shirt.

use them, include a piece of our dairy money when you make payment.

Next week, we'll have some more promotional ideas. If you have any, send them along to:

Dairy Product Promotion Swap Shop
Lancaster Farming
P.O. Box 366
Lititz, Pa. 17543



THE SECURITY OF CALEB June 19, 1983

Background Scripture:
Numbers 13: 1-6, 30-33; 14:24;
32:10-12; Joshua 14:6-15.
Devotional Reading:
Acts 11:19-26.

Shammua, Shaphat, Igal, Hoshea, Palti, Gaddiel, Gaddi, Ammiel, Sethur, Nahbi, Caleb, Joshua, and Geuel; what do these twelve men have in common? The answer is that their names all appear in the Bible, the 13th chapter of the Book of Numbers. And ten of the twelve wish that their names had not been preserved for us to read today! For, with the exception of Caleb and Joshua, their listing in Numbers is one of shame.

At the time, it must have seemed that it would not come out that way for them. Sent by Moses to bring back a report that would enable Israel to decide to invade or not, these ten men had been unanimous in their verdict:

"The land...is a land that devours its inhabitants; and all the people that we saw in it are men of great stature...and we seemed to ourselves like grasshoppers."

Majority Report

It was a majority report, for only Caleb and Joshua disagreed with it. Furthermore, it was a report that the people accepted and based upon it was their negative reaction to this proposed venture: "Would that we had died in the land of Egypt! Or would that we had died in the wilderness!...would it not be

better for us to go back to Egypt?" The ten had swayed the crowd with their report. No one had paid much heed to Joshua and Caleb.

So, although they had prevailed for a moment, they soon would regret the report they had brought back from Canaan. The people had hailed their gloomy report, but God did not. In fact, because of their report on Canaan, they and most of the rest of the people of Israel would be doomed to wander in the wilderness for another 40 years and die there. Only their children would get to receive the Promised Land.

The essential difference between Caleb and the ten other spies was that Caleb's report took God into account in assessing what lay before them. Yes, there were difficulties in Canaan. Yes, there would be hard times and difficult challenges. Yes, the people of Canaan were formidable (although not the proverbial "ten-foot tall" that the 10 spies reported). But there's more to the picture than that.

The Lord is With Us

On their own, the spies had realized that Canaan was too much for them. But Caleb and Joshua had looked at Canaan through different eyes and they saw that, though the obstacles were great, God would be there, too. And his presence would make all the difference. The sin of the ten spies was not that they had reported what they saw, but they didn't see enough. They looked at Canaan and did not put God into the picture.

Caleb was probably no less interested in security than the other ten spies. But his security was to be found, not in avoiding obstacles, but in depending upon God to help him surmount those obstacles. It is still the only security which God offers us.

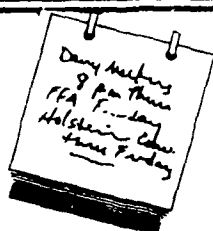
NOW IS THE TIME

By Jay Irwin

Lancaster County Agriculture Agent
Phone 717-394-6851



Farm Calendar



Saturday, June 18
Lancaster Co. Dairy Princess Pageant, 7 p.m., Farm and Home Center
Annual summer picnic, Pa. State Brown Swiss Assn., Mase Farm, Lebanon
Sullivan Co. Dairy Princess Pageant, Dushore
Clearfield Co. Dairy Princess Pageant
SUN Area Dairy Princess Pageant
Perry Co. Dairy Princess Pageant
4-H Horse Club Clinic, McKean Co.

Fairgrounds, Smethport
Junior Livestock Field Day, Penn State Livestock Center
York Co. farm visit program 10 a.m. — 4 p.m. meet at Wolfe Poultry, R2 Seven Valleys
Open Sheep Dog Trials, Walter Jagger farm, Hop Bottom, Susquehanna Co.
Sunday, June 19
Dairy Farm Open House, Hunterdon Co., N.J.
4-H Horse Show, McKean Co. Fairgrounds, Smethport

Monday, June 20
Pa. Beef Cook-off, Trinity High School, Shuremanstown, 1 p.m.
American Jersey Cattle Club annual meeting, Wooster, Ohio, continues to Wednesday
Berks Co. On-foot, On-rail lamb show, on foot show 7 p.m., Peters Bros. Lenhartsville; carcass evaluation Wednesday at 7 p.m.
4-H Leadership Congress, Penn State, continues through Thursday

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To Keep Pesticide Records
Today's battle with insects, fungus, rodents and weeds requires the use of many different chemicals. It is important to keep an accurate record of any chemicals used. This would include the date, name of material, application rate, field number and even the direction the wind is blowing. This might save a lot of trouble and loss of income in case there is some question.

Many food items are being checked by Food and Drug representatives for pesticide residue. It is possible to find residue even where the producer followed regulations and every recommended practice. Your record would be very important in these cases. In any event, always follow label instructions.

To Practice Good Sanitation

The prevention and control of various diseases start with a good sanitation program. This is also true in the elimination of serious fly problems. We are experiencing a fly build-up in some areas. Here again, the place to start is to clean up the premises and eliminate all breeding places. This practice along with the use of approved insecticides should keep flies to a minimum.

Residual wall sprays, fly baits, space sprays and larvacides can be used to eliminate fly problems.

To Feed Shrubs

After Flowering Period
Most people know that their

plants do better if they're fertilized — but many ask when is the best time to feed shrubs. One important thing to remember is that shrubs need feeding immediately following their flowering period.

For small shrubs, use one half a handful of a complete fertilizer such as a 5-10-10 or similar analysis. The fertilizer should be placed on the surface of the soil around the plants and lightly raked in.

After you've applied the plant food to the soil, it should be soaked in with rain or a healthy watering. Larger plants, of course, may be given a larger amount of plant food.

Once a plant is firmly and fully established, and in good growing condition, then it may not need regular fertilizer application.

To Sell Your Wool Clip

Hopefully, your sheep flock has been shorn by now and you are ready to market the wool clip. There are some opportunities very soon that may be of interest to you in your wool marketing plans.

The Cumberland County Wool Pool will be held on Wednesday, June 22, from 7 a.m. to 3 p.m. at the Carlisle Fairgrounds. This will be a graded sale and fleeces must be tied with paper fleece twine.

The Berks County Wool Pool will be held on Saturday, June 25 from 7 a.m. to 3 p.m. at the Bollman's Hat Factory in Adamstown. This sale

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