

*Leadfield Associates philosophy*

# We breed for test and we feed for test

By Robin Phillips  
Staff Correspondent

JAMESTOWN — She stood near the entrance of the newer addition to the barn. Her stature and sharpness drew your attention immediately. As I reached out to touch her, she did not flinch or draw back for she was not intimidated. By that gleam in her eye, you could see that she was well aware of who she was and carried herself with the regal assurance befitting a queen.

Her name is "C Craigo Petro Telstar", an 4 E-96 GMD Holstein,

fountainhead of the breeding program of Leadfield Associates. She presides over Queens Manor Holsteins, Jamestown, and to her owner, Ed Doeberienner, who is 25% of Leadfield Associates and manager of their Holsteins, "in our eyes, 'Petro' is the most valuable cow in the United States".

Doeberienner became acquainted with the Leadfield Associates when he was managing the Erinwood Farms herd in Leroy, New York, owned by John Sullivan. It was after leaving the Sullivan farm and purchasing his present home,

"because we weren't going to farm", his wife, Donna, adds, that Doeberienner was approached by Leadfield to take care of their cattle.

One of the first original purchases of the Associates was "C Craigo Petro Telstar", who was one of the two main cows that Leadfield Associates had hoped to build around.

Basically set up as an "investment venture to make money", the group of investors from Rochester, N.Y., realized

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Ed and Donna Doeberienner are shown in their office.



Chris, left, stands with Linda and Pete with Petro in their individual box stalls.

(Continued from Page 1)  
part of their goals which turned the whole thing into "Leadfield", Doeberienner since in the beginning it



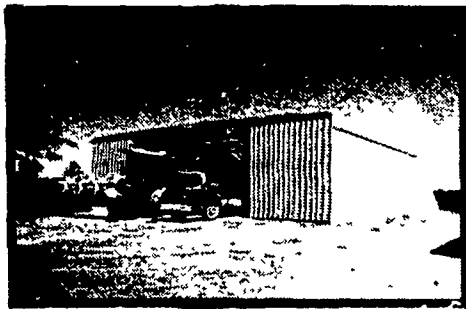
The Doeberienners stand at farm sign with "Petro." From the left are Ed and youngest son, Justin, and Chris and Pete.



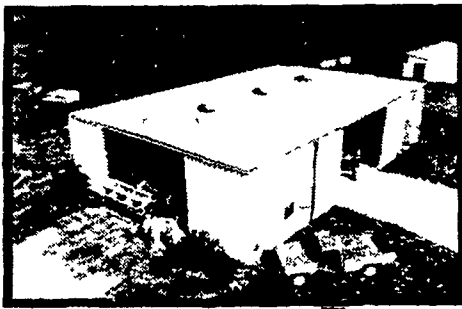
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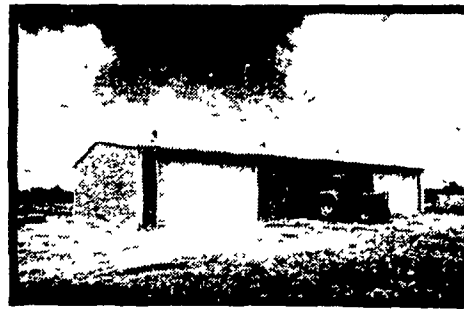
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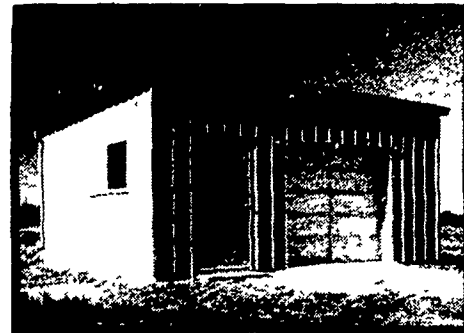
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