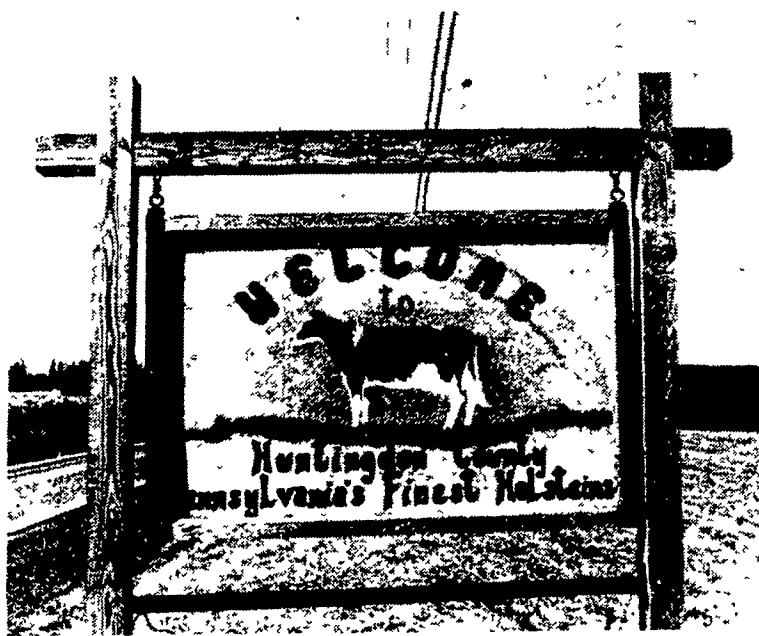


Compiled by
Joyce Bupp,
staff correspondent

Promotional signs are found along major traffic arteries in Huntingdon County — a joint effort of the County Holstein Association and the Dairy Princess Committee. Wood frame is erected on land donated by farmers and inner signs can be inter-changed.

Huntingdon County



promotes milk



to motorists



The signs of dairying's times

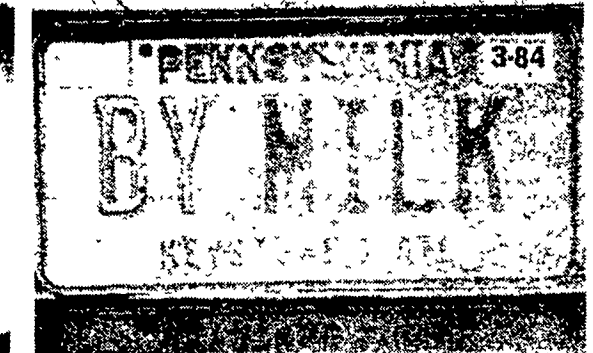
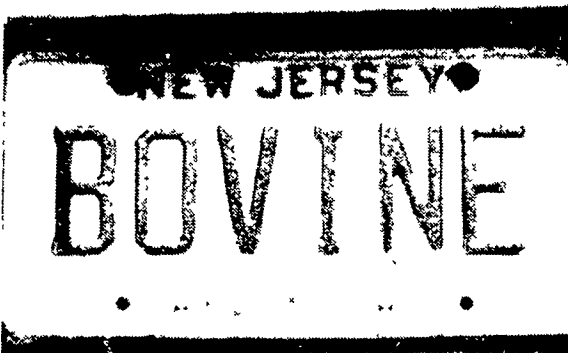
Harpster 'hypes' milk



Evergreen Farms of R. Wayne Harpster in Huntingdon County are just chocked full of milk promotion signs. How's this for a trio of them all in one place. A slogan across the top of the milk house is flanked by both a bumper sticker and an Inter-State Milk Producer Cooperative's specially painted tanker. And Harpster hits you both coming and going with signs on his truck which promote his favorite drink.



A license to promote milk



It doesn't take a license to promote milk, but it helps to have licenses that help get that job done. The New Jersey BOVINE plate is that of Dr. Philip Garrett, dairy cattle sterility veterinary specialist of Ringoes, N.J. The Pa. plate that takes a bit of "license" with spelling is that of Perry County Holstein breeders, Shane and Thomas Dum III.

