

Milk's stamp of approval

BY DICK ANGLESTEIN
Lancaster Farming's Dairy Products Promotion Swap Shop is open and doing a good business.

A dairy farm wife, Mrs. Verna Reitz, of R2 Mayport, Pa. writes:

"Enclosed are some of my ideas for promoting dairy products.

"As a dairy farmer's wife, I always use our products. I refuse to believe they really cause high cholesterol. It is caused by stress as much as anything we eat. So whenever I try a new recipe I look for one that uses our product. I believe it gives me the most for my money, too.

"My favorite way of promoting is my stamp. It is used on the back of all the checks I write and on every letter I send and on my deposit slips.

"We want everyone to know that MILK PAYS OUR BILLS.

MILK calms the nerves.

ADULTS need 2 glasses of MILK a day.

CHILDREN must have MILK.

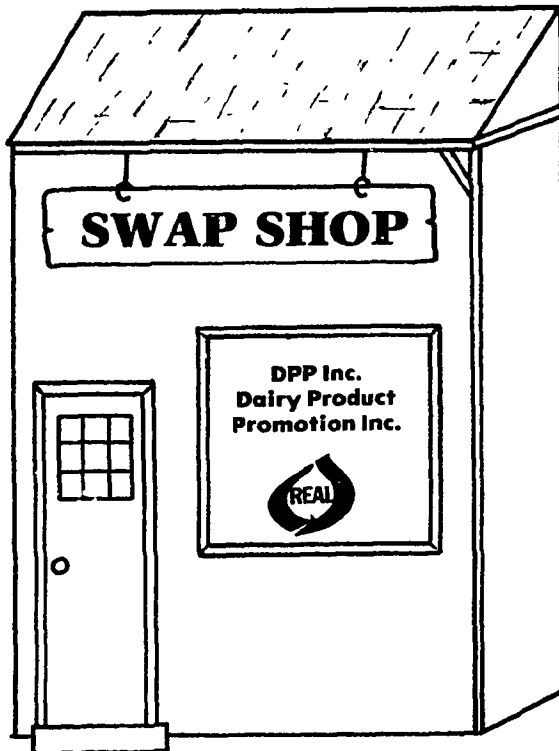
GOOD CHEF'S always use BUTTER.

And more about the silos...

It seems our suggestion to put a Real Seal on the sides of silos to promote dairy products

*V. Reitz
R2 #2
Mayport, Pa. 16240*

1. MILK calms the nerves.
2. ADULTS need 2 glasses of MILK a day.
3. CHILDREN must have MILK.
4. GOOD CHEF'S always use BUTTER.



was perceived by some as being limited to what we called the "big blue billboards.

Our suggestion was not intended to exclude anyone or any type of silo. The more that get into the promotion game, the merrier.

So, if you conventional concreters want to get into the act and beat the metal boys to the promotional punch, that's fine with us.

Let's see who can come up with the most unusual and unique promotion.

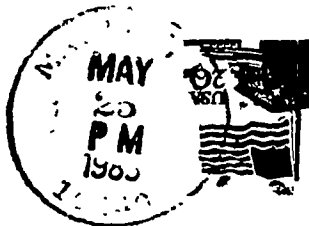
After all, the more dairy product promotion that's done, the better it will be for the entire dairy industry.

Already, we have several other Swap Shop ideas that we'll be publishing in coming weeks. So, look for them.

And if you have an idea, get it in to us.

Send it to:

Lancaster Farming
Dairy Promotion Swap Shop
P. O. Box 366
Lititz, Pa.
17543



*Dairy Promotion Swap Shop
Lancaster Farming
P.O. Box 366
Lititz Pa. 17543*

Farm Calendar

Saturday, June 4
Mason-Dixon Polled Hereford Assn. field day, Flat Stone Lick Farm, R1 Marianna.

Pa. Performance Tested Yearling Ram Sale, 2 p.m., Washington County Fairgrounds.
Tioga County Dairy Day,

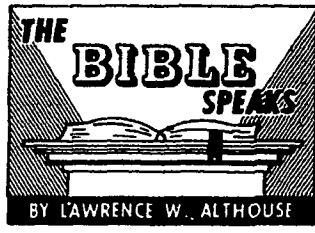
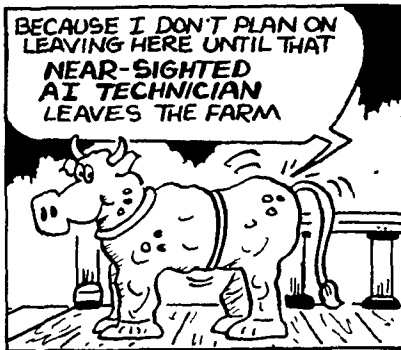
Mansfield.

Sunday, June 5
31st Annual Convention of Pa. Foods Merchants Assn., Hershey Convention Center, continues through Tuesday.

Monday, June 6
John's Disease Seminar, sponsored by Pa. Grange, 10:30 a.m., Hanover's Restaurant, Exit 24 of I83.

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OTIS



THE PEOPLE'S CHOICE

June 5, 1983

Background Scripture:
Exodus 4: 10-17, 27-31; 17: 8-13; 28: 1-4; 32: 1-6; Leviticus 8: 6-12; Numbers 20: 22-29.
Devotional Reading:
Exodus 32: 30-35.

Moses was furious with both his brother Aaron and the people of Israel. Up on the mountaintop he had received from the Lord the tablets of the Ten Commandments. But when he returned to the Israelite encampment at the foot of the mountain, he found that in his absence the people were worshipping a golden calf they had made. Could he not leave them for a few days without them falling away from God? And his brother—of all the people he had trusted and upon whom he had depended—had helped them do this terrible thing.

You Know the People!

But perhaps Moses was too hard on Aaron. After all, he had simply done what the great majority of people wanted. As their religious leader next to Moses himself did they not have a right to expect that Aaron would represent their point of view? "Let not the anger of my Lord burn hot," said Aaron to Moses, "you know the people, that they are set on evil." The golden calf had been the people's choice.

It would have been an impressive argument to make to Moses: Aaron had only acted according to the expressed will of

the people. It is an argument that is still used today when people feel the expressed views of their religious leaders do not reflect their own. It is not unusual today to find a congregation wanting to be rid of their pastor because he or she expresses viewpoints not shared by the majority of the congregation.

Bishop James Thomas of the United States Methodist Church once said: "There are some things in religion that are not votable." Revelation from God does not result from a consensus of those to whom it is given. Moses brought the Ten Commandments down from the mountain, not for a vote by the people of Israel, but for their acceptance as obedient servants of the Lord. Jesus did not ask for a hand-vote to ratify the Sermon on the Mount—and it's just as well he didn't!

Whose Priesthood?

If the people had felt brave enough to stand up to Moses, they might have told him that their priest, Aaron, had only done what they wanted him to do. If they had, Moses would have told them in no uncertain words that Aaron was not their priest. For God had been very specific: he was consecrated "for my priesthood." The people had not selected Aaron. He was called by God and the people had only accepted Aaron as God's priest. And so it was to be with all the priests of Israel and, in fact, all who are called to be spokespersons for God.

In the life of a religious group, democratic rule is greatly to be desired. There are many aspects of a congregation's life that should be attuned to the will of the majority. But when a person dares to speak for God as his spokesperson, he or she must do so with a full knowledge and acceptance of the fact that the message is chosen by God and not necessarily the people's choice.

NOW IS THE TIME

By Jay Irwin

Lancaster County Agriculture Agent
Phone 717-394-6851



To Reduce Rural Crime

Rural crime has become a sad fact of life. Most facts and figures that we read indicate an increase in rural crime. There are many things you can do to "make crime more trouble than it's worth." That would include installing and using locks, bringing your equipment inside, or putting it in a well lighted area at night. Also, do not keep loading chutes near gates. One of the most important things you can do is to establish "crime watch" with your neighbors.

You also may be able to borrow an engraving tool from your local police department to mark your equipment with your driver's license number.

To Be Alert For Corn Pests

We are into the season for cutworm damage on corn, and this includes the black cutworm. Just a reminder to keep a close check on all corn fields for the next few weeks. Damage symptoms will be plants cut off just above the ground level. The culprit will be hiding in the soil a few inches from the cut plant. We suggest a rescue treatment if 2-3% of the plants are cut and you can find more than 5 larvae per 100 plants. Remember the black cutworm is the one with the granulated skin. The control materials listed in the 1983-84 Agronomy Guide include Lorsban and Sevin or Parathion or PennCap or Dylox or a new material Permethrin. Be sure to follow all label directions.

To Be Aware of Hot Hay
Many farmers may have been

forced to bale hay at higher-than-usual moisture levels in order to get the first cutting of hay into the barn between brief breaks in the weather. This can result in excessive heating, spoilage, and possibly a barn fire due to spontaneous combustion, according to Glenn Shirk, dairy agent. If you suspect your hay is hot, check its temperature. Drive a pipe down into the hay mow at several locations, and lower a thermometer into the pipe. Temperatures will rise to 120° F during normal sweating, and then drop back. At 150° F, you are entering the danger zone, and temperatures should be checked daily. At 180° F, you are in the danger zone, and temperatures should be monitored every 4 hours. Hot spots or fire pockets may be anticipated at 175° F; alert your fire company. At 185° F, start removing the hay; be careful you don't fall into a fire pocket; have fire protection and rescue service standing by.

To Clip Pastures

Mowing permanent pastures at this time of year is a very good idea. Many of the plants will be heading out and some will go to seed; this means that the plants should be mowed. This practice will help control weeds and encourage new growth of grass.

Livestock will nourish the dry clippings; this should be done several times during the pasture season. In addition, the clipped pasture area will look much better to the general public as they travel through the country.